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Export News

In Brief

Taylor Woodrow of Ghana received a "turnkey" contract worth about £500,000 from the Ghanaian Government for the design and construction of a seven-storey office block and medical centre at Accra, due for completion by the autumn of next year. Under the contract, Mr. Taylor Woodrow International is to build a 9,000-sq-ft rock mole and a 2,000-sq-ft bridge at Cockburn Sound, eastern Australia, completing a £6.5 million contract between the firm and the Federal Government's Naval Support Agency.

British Rowway Engineering Company, of Sevenoaks, Kent, has completed a £275,000 contract for the United Kingdom Cement Works at Irizarpur, India. The rowway carries crushed limestone for some 6,350 feet to automatic discharge points at a speed of 800 ft per minute.

First returns on business at a recent machine tool exhibition in Moscow indicate that 250,000-worth of machinery and equipment was sold, representing about a quarter of the total value of exhibits, the Machine Tool Association said yesterday.

The full value of orders will not be known for some time. Shipment of aircraft, inflatable fuel silos to East and West Pakistan has just been completed by Buiy Products of Billerica, Essex. The company has supplied 250-ton silos under the East Pakistan food relief scheme, and 275-ton silos to West Pakistan. Total value of the contracts was £7.160.

An export order from the Japanese Government for 30,000 silver medals, minted by Ernest Pobjoy, of Sutton, Surrey, had the effect of more than doubling the total weight of medals hallmarked at the London Assay Office last month compared with July last year, it was learned yesterday.

The air division of Auto Niesek Braby, of Uxbridge, has delivered trailer-mounted aircraft starting and servicing units worth £42,000 to CSA at Prague airport.

'U.S. dock strike may get worse' —DTI warning

BY RAY DAFTER

THE DEPARTMENT OF Trade and Industry is continuing to urge exporters to make contingency arrangements to avoid delays resulting from the U.S. West Coast dock strike, now in its seventh week.

It has also warned that there is a very real danger of the strike spreading to the East Coast ports on October 1, which would have far worse repercussions on British shipping. In the event of a national dock strike, the President may invoke the 80-day "cooling-off" period, although this requires more than a possibility at this stage.

More than 100 ships, some with British exports on board, are at present held up because of the West Coast strike, Mr. M. Parke, secretary of the U.K.-U.S. and Canadian North Pacific Freight Associations, said that some lines were endeavouring to discharge at alternative ports to "enable the goods to get through."

Vancouver, Canada, has become particularly congested as a result of diverted traffic, while the other main alternative port, Escondido in Mexico, has only limited facilities. Some exporters have also been routing their goods via East Coast ports. A spokesman for the British National Export Council said last night that exhibitors at the British Week in San Francisco between October 1 and October 9 had been given clear warning to make contingency arrangements, and it was unlikely that the event would be marred by the strike.

Airbrokers, Clarkair International, said yesterday that some British shippers of exports

to the Far East who had previously routed their goods via the U.S. ports were now turning to air charter. Plans were well in hand for the chartering of aircraft to go to Hong Kong and Singapore to cope with the demand, a spokesman said.

From Hong Kong and Singapore cargo would go by sea or scheduled airlines to Japan, Australia and other Far East destinations. "Once exporters and importers see the viability of this service we expect many of them will help swell the numbers of those already using it on a permanent basis."

A strike at East Coast ports would cause the biggest headache, however, Mr. D. J. N. Conway, chairman of the North Atlantic West Bound Freight Association, said that lines in the trade were making efforts. "Where possible, to transport as much cargo as possible to the U.S. before the end of September."

Mr. W. Board, director and general manager of air cargo agents Air Wingate, said that all major transatlantic air carriers were making plans to cope with the likely increased demand for space. Preference would be given to regular air freight users, he said, although the airlines would like to tap the type of traffic which could remain with the air freight system.

A spokesman for British Overseas Airways Corporation commented that the airline was "making contingency plans" in case the strike spread to the East Coast. Such plans would almost certainly involve additional cargo capacity.



Mr. J. Steinberg, chairman of the Clothing Export Council, at yesterday's Press showing.

Forty fashion houses support major four

BY JOHN TRAFFORD

THE CLOTHING Export Council is to launch its most ambitious drive to date to generate sales of British clothing in West Germany, Switzerland, the U.S. and Kuwait.

Using Government funds totalling between £70,000 and £100,000, the Council is mounting

autumn fashion shows in Hamburg, Zurich, San Francisco and Kuwait. The shows in Europe will take place next month, the other two in October.

Over 40 of the best known names in British fashion will be represented at the shows which will last from three to six days. Among them are Aquascutum, Mary Quant, Elgee, Redlan and Mr. Freedom. Substantial purchases have already been made by retailers in the cities concerned ahead of the shows so that everything exhibited will be available for purchase.

The shows at Zurich and San Francisco are primarily to expand an already flourishing export business. Kuwait, in contrast, is a relatively new market although the potential is rated as good. Purchases of £250,000 of British clothing followed a Government-sponsored visit by Kuwaiti buyers last spring.

West Germany, the largest clothing importer among the six, at present takes most of its imports from Italy and France. Britain only holds 1 per cent of the men's import clothing market and 3 per cent of the women's.

A target of £250m, over double the present clothing export figure of £120m, has been set by the Clothing Export Council for British clothing exports by 1980.

At a Press briefing held yesterday in London, the fashion ranges for the four promotions were on show. The emphasis was on overcoats and evening wear for West Germany, casual wear for Zurich, and men's and women's suits for the U.S. and Kuwait. Surprisingly, Kuwait is also an important potential market for real and synthetic fur coats which figured prominently in the display.

ECGD backs £3m. credit for Israel

Financial Times Reporter

AN AGREEMENT signed yesterday by the Export Credits Guarantee Department has guaranteed the second £3m. line of credit made available to Israel this year.

Under the credit, negotiated by Charterhouse Japhet with the Bank Hapoalim of Israel, Israeli buyers in both the private and public sector will be placing orders in the U.K. over the next 18 months for miscellaneous capital goods and associated services required for the continued development of Israeli industries.

Finance under the credit will be available for 90 per cent of the U.K. element of any individual contract of a minimum value of £20,000, at the fixed rate of ECGD-guaranteed medium-term business, currently 7 per cent. The balance, of 10 per cent, will be payable from the buyer's own resources.

Terms of repayment of the loan will be over a period of five to seven years, depending on the value of each individual contract. Bank Hapoalim's chairman, Mr. A. Zbarski, who signed on behalf of Bank Hapoalim, commented: "We are particularly pleased to have completed negotiations with the Export Credits Guarantee Department. It marks the first major deal to be completed by our new London branch which has only been open five weeks."

The other Israeli line of credit guaranteed by ECGD earlier this year, was made available to the Industrial Bank of Israel.

Philippines study

SIR WILLIAM HALCROW and Partners, London consulting engineers, will advise on the feasibility of improving the Philippines' ports of Batangas, Tabaco, Cagayan de Oro and General Santos—a study required by the United Nations Development Programme. The firm will be advised on some aspects of the work by the Netherlands Economic Institute, and by Economic Associates and Urwick International, both of London. The contract worth £200,000 was won in competition with U.S., French, Scandinavian and Japanese consultants.

Wool textiles disappoint

EXPORTS from the British wool textile industry in June totalled £11.2m, compared with £14.1m in the same month of last year. In the first half of this year export earnings were £56.4m, £10.5m less than in the first six months of 1970. An industry spokesman in Bradford blamed the lower level of activity of textile industries throughout the world, and especially in North America.

German alternative plan for air fares

BY CHRISTOPHER LORENZ

LUFTHANSA, the West German airline, sees little chance of an "open rate" situation on the North Atlantic run next spring being avoided, a company spokesman said today.

This news came at the end of a hectic day in which the airline gradually made clear why it had blocked the fares package negotiated at a seven-week-long meeting of the International Air Transport Association in Montreal. Lufthansa also presented the outline of its alternative proposal, all of which are cheaper than the equivalent ones agreed in the IATA package.

A statement from the company's headquarters in Cologne said it had voted "no" yesterday because the IATA package would not bring about a sufficient simplification of the present "fares maze" and would in fact create a more complex situation.

Dr. Herbert Culmann, the airline's chairman, said the IATA plan would increase the number of North Atlantic fares from 32

to 68. Lufthansa, which had been proposing for years to simplify the structure "in the interests of the public and the industry," was planning to offer a maximum of only nine different fares.

The airline's statement said that, should an "open rate" situation develop, it would introduce its own fares, which would be considerably cheaper than the IATA ones.

It expects the "open rate" situation to take effect from February 1, 1972, rather than from April 1, as suggested in reports from Montreal.

Lufthansa described the IATA package as a "weak compromise" and maintained that a large number of carriers abstained from voting. It apparently expects a number of them to follow its price-cutting lead if it comes to an open rate situation.

IATA's package is not as good an economic proposition as Lufthansa's own plan, according to Cologne, in spite of the fact

that the IATA fares are higher. The IATA arrangements would impose an additional loss of DM25m per annum on the German airline's North Atlantic operations, the company said. At last month's annual meeting Dr. Culmann said his airline expected to make a loss of DM150m this year on its North Atlantic operations alone.

One of Lufthansa's main objections to the IATA proposals is that their complicated nature would increase overheads still further. It says that, as its own range of fares would be much simpler, it would therefore be cheaper to administer and booking staff would not have to be as highly trained as the IATA plan demands.

Cologne maintains that passengers already often have to pay more than they need, simply because the booking clerk is sometimes unaware that he could make a cheaper selection from the choice of 52 fares.

P & O bulk shipping division operative Monday

BY JAMES McDONALD, SHIPPING CORRESPONDENT

P & O's BULK shipping division—the first of five new operating sections formed under the group's major reorganisation—will move into being on Monday. It will be the largest of the company's new divisions in terms of shipping tonnage, accounting for over 50 per cent of the group's tonnage by 1975. Existing group names such as Trident Tankers and Hain-Nourse will vanish soon.

Announcing its introduction yesterday, Mr. Sandy Marshall, chief executive of the division, said its 25-strong fleet added up to more than 2m deadweight tons, with a capital investment of £50m. Another 19 ships were on order, of which 12 would be partly-owned through consortia.

In all, the ships owned and on order represent assets costing nearly £100m. By 1975 the tonnage under the direct control of the bulk shipping division will have increased by over 50 per cent to more than 3m deadweight tons—valued at about £150m.

This is the first result of the review of the P & O structure by McKinsey, the management consultant. It was announced in March that, as a result of accept-

ance of McKinsey's interim report, traditional names within the P & O group would vanish and that under the new structure there would be five operating divisions, grouping together all those parts of the P & O business which were essentially similar.

The diversity and size of the combined fleet—which covers Trident's tankers and the bulk ships of Hain-Nourse—are regarded as a reflection of P & O's decision, made in the late 1950s, to move into the capital intensive areas of specialised shipping.

P & O's bulk shipping division will be closely involved, through the group's consortia connections, with the operations of Associated Bulk Carriers, Mundo Gas, Pan-ocean Shipping and Terminals and LNG Carriers.

It will be responsible for the group's interest in the storage and trading in liquefied gases, chemicals and vegetable oils. Mr. Marshall said: "Our chief objective will be to coordinate the group's bulk shipping activities, while developing a total investment strategy to ensure continued profitable growth. We are already well established in the international bulk markets, independently and through our

associated companies and are well placed to take advantage of expansion in all these markets." Mr. Marshall said the divisional management structure in the bulk shipping division, five key executives will report to Mr. Marshall—from the oil and bulk department, from gas and chemicals, from general cargo, from the fleet manager, and the financial controller.

The remaining four operating divisions of P & O—European and air transport, general cargo, general holdings, and passenger—with six central staff divisions, are expected to be in full operation before the original deadline of October 1.

Commenting on P & O's bulk carrier policy, Mr. Marshall said there had been a deliberate policy of keeping about 15 per cent of the group's bulk carrier tonnage free to take advantage of any movement in the spot charter rates in the Baltic Exchange.

In the reorganisation of the bulk carrying side of P & O, he believed that only about 13 people would be redundant—three of them of management status. The division employs about 1,000 seafaring staff and some 120 shore staff. Appointments, Page 24

Steel production lowest for four years

BY HAROLD BOLTER, INDUSTRIAL CORRESPONDENT

U.K. STEEL production averaged 390,500 tons a week last month—8.6 per cent less than in June and the lowest figure in any month for four years.

In the first seven months of this year public and private-sector manufacturers produced 10.3 per cent less steel than in the comparable period of 1970. The main reason is clearly identified in statistics issued by the Department of Trade and Industry yesterday. They show that U.K. consumption of finished steel was about 4.6m tons in the level and 4.8m tons below comparable output for July last year.

According to the British Steel Corporation and the British Independent Steel Producers' Association, July's poor result can be attributed to a continuing low level of demand and the incidence of annual holidays—particularly in Scotland and Sheffield.

During the first seven months of this year the State-owned and private-sector steelmakers produced an average of 470,500 tons of steel a week, 54,000 tons a week less than the comparable months of 1970.

equivalent) after seasonal adjustment in the second quarter, continuing a de-stocking process which began at the start of the year.

It is generally accepted within the industry that demand is unlikely to improve before early next year, despite the Government's reflationary measures, and that steel users will continue to run-down stocks further rather than order new supplies.

At 390,500 tons a week actual steel production in July fell 37,100 tons below the previous month's level and 48,800 tons below comparable output for July last year. According to the British Steel Corporation and the British Independent Steel Producers' Association, July's poor result can be attributed to a continuing low level of demand and the incidence of annual holidays—particularly in Scotland and Sheffield.

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Sun Alliance car premiums going up again

By Justin Long

ANOTHER insurance company to increase its premiums for motorists for the second time this year. Sun Alliance and London Insurance yesterday announced that its motor policies are to cost an average of 15 per cent more from September 1.

Following a 20 per cent increase earlier, this brings the total increase for the year to 35 per cent. About 300,000 motorists will be affected when their policies fall due for renewal.

Eagle Star and Midland Assurance have taken similar action, and the Prudential is raising its car insurance cover by an average of 10 per cent from September 1.

As with Sun Alliance, the effect of the higher premiums introduced earlier this year is being passed on to the motor insurance business, and are brought about because of the "continual escalation in costs of repairs."

Troubles of the dollar analysed

THE ECONOMIC and investment implications of the present dollar troubles are analysed in depth in this week's Investors Chronicle. Paul Barea explains the turmoil in foreign-exchange markets and the effect it can be expected to have, and indicates the options open to the U.S. Government.

Also, the mining editor shows that, however the problem is solved, the attractions of mining shares as the only serious avenue in the U.K. for speculation in the value of gold must be enhanced. There is, as well, an appraisal of rubber shares after the slump given by the bid for Seacell. The article argues that rubber shares as a whole are over-priced in relation to present commodity prices and the likely conditions ahead, but that certain shares are worth retaining.

Retail motor trade profits improve

PROFITABILITY in the retail motor trade has shown a moving improvement over the past 12 months, according to a survey of public companies in the trade. The survey, conducted by the Bath-based Sewell group, states that net profit over the year rose from 2.2 per cent of turnover to 2.6 per cent.

Despite this, says the report, only 12 companies in the survey showed a return on funds employed above 15 per cent, and only three exceeded 20 per cent.

Since 15 per cent can be regarded as the minimum for long-term survival, these improved results are still less than satisfactory. The motor trade still has a long way to go if it is to attract the equity capital required for future expansion.

Heinz in packaging link with Swiss Aluminium

BY DAVID WALKER

H. J. HEINZ has formed a joint company with Swiss Aluminium to exploit the use of aluminium packaging in the food industry.

The news is given in the company's annual report, published this morning. Its decision to move into the aluminium packaging field provides further evidence of the processed food industry's current thinking on packaging.

The use of aluminium by the industry has grown rapidly over the past few years. Heinz, however, does not presently employ it at all. The current product range is better suited to traditional packaging materials and its strong emphasis on canned goods

has made it one of the biggest customers of Metal Box.

Last night, the company disclosed that it was looking at the possibility for new types of processed foods, rather than substitute packaging for its current products. The project, in which it and Swiss Aluminium has a half share each, was in a very early stage, and no results were likely to be seen in the shops for some time.

The annual report also reveals that the opening of the company's first restaurant is due "shortly." The restaurant in London's Edgware Road was originally expected to be operating by last Easter. It represents a new develop-

ment by the company in Britain following the success of its "food" sales in the U.S. and Australia. Sales there, according to the report, have advanced to 135 per cent over the past two years, compared with an industry rise of 25 per cent.

The retail catering venture, which will not trade under the Heinz name, is being regarded as an experiment which could lead to a chain of restaurants developed in Britain.

Peak aerospace exports, but industry voices anxiety

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

WHILE U.K. aerospace exports in the first six months of this year hit the new peak level of more than £160m, the aerospace

industry is concerned over the lack of decision on new programmes with which to fill the factories in the latter part of this decade.

The Society of British Aerospace Companies yesterday said that aerospace exports are now running at a level nearly three times that of the mid-1950s, and well above that of the best-ever export year, 1969, when—after setting a half-year total of £153m—they went on to set a peak of £304.7m.

But Sir Richard Smeeton, director of the SBAC, strikes a warning note in commenting on these figures, pointing out that they represent the fruits of programmes established, in the main, up to ten years or more ago.

"We can confidently expect continuing business for several years to come in such well-established, proven and successful aircraft as the BAC One-Eleven, and Hawker Siddeley Trident, HS-748 and HS-125," he says.

"We have laid the foundations for a steady expansion in our activity—and, I believe, export earnings—through collaboration with Europe on the Concorde, Jaguar, MRCA and helicopters, while making a substantial contribution to the A-300B air-bus."

Three companies yesterday announced export orders involving defence equipment for foreign governments.

The MEL Equipment Company, of Crawley, is to supply nearly £750,000 worth of "extras" for the Chieftain tanks ordered by Iran. The contract includes infra-red night vision equipment for the commander and gunner, a device that enables the commander to override the gunner and lay and fire the gun himself, and the Watson muzzle retractor which overcomes problems associated with barrel distortion.

MEL is also providing the elevating control for the main gun and complex electrical systems, including switches and junction boxes for the cupola. Manufacturers will be collaborating at the company's factory at Crawley, and the Watson division at Barnet.

Another order to supply equipment to Iran has gone to Hugh Smith (Glasgow). The contract, worth £22,000, is to supply heavy-duty shipbuilding machine tools for installation in a new ship repair yard being built at Bandar Abbas on the Persian Gulf, to service the mainly British-built ships of the Iranian Navy.

The main contractor, responsible for the delivery and installation of the equipment, is Milbank Technical Services, which is a company wholly owned by the Crown Agents for Oversea Governments and Administrations.

Finally, Ferranti has announced an order worth over £1m, by the Royal Norwegian Air Force for the supply of ISIS F-16SR weapon aiming systems to be retro-fitted to the Nordrop NF-5A aircraft. This contract award is the culmination of extensive evaluation including weapon system flight trials by Norway.

The ISIS F-16SR is similar to other ISIS systems already in

service in the Canadian CF-18A, Fiat G91Y, Sab XT-105, and Hindustan HF-24 aircraft.

Rotary Hoes in Brazilian link

TWO SERIES of tractor-powered Howard Rotators will be built under licence in Brazil as a result of an agreement announced yesterday in which Rotary Hoes, of West Horndon, Essex, is taking a controlling interest in a local manufacturer.

The company concerned is Fabric Nacional de Implementos (FNI) which is a leading implement manufacturer in Brazil with a product range that includes disc ploughs and harrows, planters and so on. Its turnover last year was about £700,000.

The company is being renamed FNI-Howard. Rotary Hoes will have control, and a major holder of the remaining shares will be Sir J. Ozi, president and chief executive.

Sir Ozi is also director of SIMBEX (Syndicate of the Industry of Agricultural Machinery of the State of Sao Paulo) which was instrumental in persuading the Brazilian Government recently to exempt from tax until 1974 tractors and agricultural equipment made in Brazil.

Initially, some parts and sub-assemblies for the Rotators which are to be built locally will be supplied from West Horndon. Already 200 of these kits have been provided this year, and a further 800 are being prepared for shipment during the next two months.

Exports from the British wool textile industry in June totalled £11.2m, compared with £14.1m in the same month of last year. In the first half of this year export earnings were £56.4m, £10.5m less than in the first six months of 1970. An industry spokesman in Bradford blamed the lower level of activity of textile industries throughout the world, and especially in North America.

finsider

Annual General Meeting of Shareholders
Financial year 1970/1971

The Report of the Board of Directors states that 1970 was a totally unsatisfactory year for the national iron and steel industry and in particular for the FINSIDER Group. In 1969, the Group's production of steel amounted to 10,042,000 tons which was perfectly in line with planned production; in 1969, with the "hot autumn" 9,443,000 tons were produced against the planned 10,500,000; in 1970 9,585,000 tons against the planned 11,270,000 tons. In the last two years, losses on planned production have thus been considerable and even for 1971, although new plants have started operating and a revival in production can be expected, other factories have suffered losses or union disputes have continued.

The economic results of the subsidiaries were strongly affected by the recorded production shortfall and also by the recent increases in production costs.

The average cost per hour of labour in basic steel, by now amongst the highest in Europe, has increased by 28% in the past two years by 43.5%.

As regards the Italian steel market, the home demand was particularly active in the first months of the year, but has since shown a decline which has not picked up.

The apparent consumption of steel has risen from 19,550,000 tons in 1969 to 20,250,000 tons, an increase of 3.5% against the average 9% registered in the last decade.

In 1970, the Group's plant programmes were carried out and Lit. 234,300m. were invested, compared to Lit. 141,500m. in the previous year. Such an increase, despite problems and union difficulties which have also hindered development, shows FINSIDER's determination to overcome present difficulties and the confidence with which it faces the future. A total of Lit. 135,000m. have been allocated to the Mezzogiorno.

Amongst the main developments, the Report relates the new cold-rolling plant which has begun operating in Taranto, where work continues rapidly to reach a capacity of more than 10 million tons; in the present year a blast-furnace will be put into operation and in the next two years all main works will be completed. Rome, 30 July 1971.

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European News

German-Italian gas pipeline

By Malcolm Rutherford

BOON, August 12. A NEW German-Italian company has been formed to build a 300-mile long natural gas pipeline through West Germany, which will supply gas from the Dutch concern Nam to Switzerland and Italy.

The line will have an initial capacity of 6,500 m. cubic metres a day, 6,000 m. for Italy and 500 m. for Switzerland. It is planned to be ready by the end of 1973 at an estimated construction cost of around DM400m. Later, it is hoped that it can be expanded to take gas for Germany as well.

The company formed to build it is the Trans Europa Naturgas Pipeline GmbH, jointly owned by Ruhrgas of Essen and Snam of Milan, a subsidiary of the ENI group. Share capital will be DM15m. and headquarters in Essen. The pipeline will link up with other networks near Aachen on the German-Dutch border and near Basle on the German border with Switzerland.

Meanwhile, Ruhrgas, the company which last year signed a major contract with the Soviet Union to bring large quantities of Soviet natural gas to West Germany, still hopes to announce a second Soviet contract in the course of this year.

LIKELY DATE OF BREZHNEV VISIT TO BELGRADE

MOSCOW, August 12. LEONID BREZHNEV, General Secretary of the Communist Party, whose planned visit to Yugoslavia became known on Wednesday, will go to Belgrade between September 15 and September 25, the exact date to be decided shortly, Communist diplomatic sources said today. The trip was described by the sources as a "working visit" of three-four days, and not a long tourist excursion such as Nikita Khrushchev undertook in 1963.

It is billed as a "Party and Government" visit, which, in Communist parlance, means that both relations between the two countries as well as between the two Communist parties will be discussed.

French trade surplus in July pleases government

BY ADRIAN DICKS

PARIS, August 12. FRANCE has registered a trade surplus of Frs2,700m. (£200m.) during the first seven months of this year. This satisfactory performance was capped by a corrected surplus for July alone of Frs428m., representing a rate of exports 4 1/2 per cent. above the rate of imports.

Evidence

The July figures represented a considerable improvement on those for June, when the corrected results showed an almost exact balance, with a small surplus of Frs20m. (£1.5m.) July exports, at a record Frs10,175m., were 1.7 per cent. up on June, but the main reason for the sharp improvement on the previous month seems to have been a drop in imports into France of no less than 7.8 per cent. during July.

This drop is mainly the result of the slow-down in industrial production registered in the late spring, but now that this has begun to pick up again imports may resume their growth in the next month or two.

For the moment, however, the Government is understandably

pleased at the July results and is saying so. The Finance Minister, M. Giscard d'Estaing, issued a message congratulating the French people "for their efforts concerning our exports"—the second such declaration of thanks he has made this week, following the full page advertisements in newspapers on Monday and Tuesday announcing France's repayment of its remaining IMF debt and new reserve level of \$6,232m.

However, the trade results are more solid evidence of good health than the crude reserve figures, swollen as these have been by the very heavy dollar inflows into France which amounted to just under \$500m. during July alone, and against which the French Government has now erected so formidable a barrier of anti-speculative measures.

Explanation

As if any remainder of its domestic reasons for fearing further speculation in the franc were needed, this week has seen a considerable political campaign get underway against the

10 centime increase in public transport fares in the Paris region recently announced by the Minister of Transport. The Socialist leader and former presidential candidate M. Francois Mitterand has asked for an explanation from the Prime Minister, M. Chaban Delmas to which an answer is now expected next week. However, M. Mitterand appears to have captured public imagination by the lead of a groundswell of discontent at continuing price increases.

PAYMENTS GAP IN JUNE

ROME, August 12. The Bank of Italy said Italy had a provisional balance of payments deficit of lire 23,000m. in June, largely because of the payment of lire 35,000m. to the Common Market Agricultural Fund. During the first half of 1971 Italy registered a surplus of lire 255,000m., compared with a deficit of lire 350,800m. in first half 1970, the bank added.

Romania takes steps to assure Moscow of loyalty to Comecon

BY MICHAEL SIMMONS, EAST EUROPEAN CORRESPONDENT

ROMANIA yesterday went some way to assuring Moscow of its fidelity to the Comecon group, and to the Soviet Union in particular, by publishing a long list of the economic and industrial projects on which it intends to co-operate with other countries in the foreseeable future. At the same time, through an article in the Party newspaper, *Scinteia*, it was made clear that Romania collaborated in such projects only of its "fully free consent."

Emphasis was given in the article to the Romanian investments in Soviet iron ore mining, and the proposal to build chemical factories with the Russians. Mention was also made of fuel and power imports from the Comecon area, co-operation in machinery production and agricultural projects.

Engineered

The article is a further demonstration of Romania's carefully engineered enthusiasm for the Comecon integration programme announced last week-end. While other Comecon members, somewhat surprisingly, have given the

programme a rather cautious welcome, the Romanians have ostentatiously taken the line that it is "of great significance" to the general cause of socialism.

Consistently, however, they too have qualified their welcome. Internal economic developments should not be lost sight of, they said, in a recent broadcast. "National sovereignty and State independence," it was pointed out, "acquire in the socialist system a profoundly social class content, expressing the sovereign right of the working class and the entire people freely to decide without any outside interference on society's advancement."

The reference to "interference" will not have been lost on the Russians—nor on the Western countries that are considering playing a more active role in the Romanian economy. President Nicolae Ceausescu, meanwhile, continues to demonstrate his independence in other areas. At a Black Sea party given to senior Communist visitors from a number of European countries (tacitly excluding East Europeans, but including for safety's sake a senior Soviet delegate) he said pointedly that the meeting was "an expression

of international friendship and solidarity"—thus using a favoured Kremlin phrase, but "of great significance" to the Kremlin would approve. The meeting, after all, included some very stern critics—notably from Spain—of Soviet foreign policy.

Rammed home

At the same time, Romania's exclusion from the Crimea meeting is still being rammed home—currently by the East Germans. A communiqué prepared this week by the Party leader, Herr Honecker, said this meeting had convincingly demonstrated the unity and cohesion of the "fraternal" socialist countries. Meanwhile, a Romanian delegation of agricultural specialists, led by a Deputy Minister, is currently in China to study land use and the cultivation of crops and vegetables.

Mintoff dissatisfied with British aid proposals

BY RICHARD JOHNS

THE aid offer proposals by Britain following consultations in the NATO Council were greeted angrily by Mr. Dom Mintoff, the Maltese Prime Minister, when they were presented on Wednesday night, according to reliable diplomatic sources.

By yesterday evening there had been no more communication between Mr. Mintoff and Sir Duncan Watson, the British High Commissioner in Valletta, who passed on the proposals.

It is understood, however, that Sir Duncan has been given a margin for manoeuvre and may not necessarily have played all the cards at his disposal at once. In all, he has apparently been empowered to offer as much as £15m. a year in return for the use of Malta's military facilities.

But this global sum would contain a proportionately high loan element, believed to be 50m. This would leave the total of outright grant at something like £5m. Britain is willing to contribute £5m. as grant and £3.5m. as loan.

Apart from the amount of money offered, another major issue centres around whether or not the facilities are regarded as being leased to Britain alone—as Mr. Mintoff demands—or to the NATO Alliance as a whole, as the U.K. and its allies are insisting.

In addition, Britain wants use of the military facilities exclusively for its own and NATO purposes with a guarantee that they will not be offered to "third parties"—in effect, the Soviet Union.

Not satisfied

Godfrey Grima reports from Valletta: Anything can happen now following last night's 75-minute encounter between Mr.

HOLLAND

Help for the poor regions

BY OUR CORRESPONDENT IN THE HAGUE

HUNDREDS of men, women and girls marched through the streets of Groningen the other day to protest against the threatened closure of Groninger Kleiding Unie (GKU), a group of six ready-to-wear men's clothing workshops. In view of the relatively poor employment situation in the North, the Government decided last week (July 23) to keep the least unprofitable parts of GKU going. A credit guarantee of a new manager will have to do the trick. Even more than 600 people, the majority of the GKU labour force, face immediate redundancy.

This sad story has again drawn attention to one of Holland's unsolved economic problems, the uneven distribution of industry and employment over the various regions. Similar episodes are bound to follow in the near future. Economic activity in the country as a whole is expected to level off at least until some time in 1972, and the North will have its share of victims.

Burden

It has already become clear that Mr. Beusink's new Cabinet, which meets Parliament for the first time next week (August 3-5), will make a special effort to improve regional employment.

Looked at nationally, the problem has two main elements. In the most densely populated coastal strip around Amsterdam, The Hague and particularly Rotterdam, space for additional industry (and the housing and infrastructure facilities which industrialisation requires) is running out. The burden on the environment is approaching its limits.

At the same time, there are not enough high grade industries and services in the three Northern provinces—Groningen, Friesland, Drenthe—and the extreme South to retain the young people growing up there, let alone to attract the migration from the West which a more balanced distribution of 13 million Dutch people over a country only twice the size of Yorkshire would require.

During the inter-party negotiations which preceded the formation of the new Cabinet, a two-pronged policy emerged. New industries in the West will be subjected to square levy tax or levy. Regional development will now be concentrated on the three Northern provinces and, at the other extreme, on Limburg's

Southern tip. This means that two other provinces will lose their special development facilities. They had already been withdrawn from a third at the beginning of this year.

The publication, in mid-July, of a very detailed three volume report on the prospects for the manufacture of process control apparatus, electro-medical apparatus and plastic products in the three Northern provinces, could hardly have come at a more opportune moment. It was commissioned some years ago by the then Minister of Economic Affairs from Arthur D. Little (ADL), the U.S. management consultants, and prepared by their European head office in Brussels.

For each of the three industries mentioned, the report analyses the present European market and its expected development over the next five to ten years. These analyses are translated into forecasts pointing to the sub-sectors with the most promising medium and long-term growth prospects. The advantages of manufacturing the products concerned in Northern Holland are set out in some detail.

There is a large market for process control apparatus in Western Europe, says the report, and it is showing a healthy rate of growth. Total West-European sales are expected to increase from an estimated \$644m. in 1969 to nearly \$950m. in 1974 and some \$1,224m. in 1979.

There is a rather smaller European market for electro-medical apparatus. Excluding medical computer systems, its value was between \$250m. and \$300m. in 1969, with Britain and the Common Market countries accounting for \$210m. worth between them. From 1970 to 1980, this market is expected to grow by an average of 9 per cent. a year in Britain and the EEC countries, lifting their combined sales potential to some \$550m. in 1980.

Some sub-sectors will show much more than average growth. Several companies with activities in these fields are expected to set up new factories in Europe within the next three years. Productions in this category which could prove of immediate interest to the North are: patient monitoring equipment, X-ray image intensifiers, nucleic-medical apparatus and automatic analysers.

Plastics fabrication, says the ADL report, is a very large and growing world production, concentrated in the Common Market and Britain. An average of

\$2,000m. will be invested in manufacturing plant in each of the next five years. The annual rate of consumption should rise by at least 10 per cent. throughout the 'seventies.

Holland's plastics fabrication industry is relatively independent. Most of the important raw materials are produced here. Know-how and trained labour are available. The industry is, on the whole, well developed and integrated. As a rule, the leading companies can hold their own against EEC competition. Many



Dutch provinces with development problems.

Dutch companies export a large proportion of their output to other EEC countries, particularly Germany.

The particular attraction of the approach, on which the Arthur D. Little report is based, lies in the fact that employment in a region where a large proportion of the labour force still works in agriculture and other weak or contracting industries, would gradually be shifted to lines of production with better long-term prospects.

Indeed, the advantages of manufacturing the products concerned in Northern Holland are set out in some detail. Roads, ports, industrial estates and other infrastructure facilities are reasonably developed and still being improved. There is plenty of space. Labour relations are stable. (But not, it should be added, altogether without problems. Eastern Groningen has become the third most troublesome centre of Communist agitation after Amsterdam and Rotterdam in recent years.) The natural surroundings are pleasant, the Govern-

ment provides investment grants of up to 25 per cent. additional facilities in certain cases.

There are special advantages, too, for the three industries mentioned. The electro-medical sector, for instance, may benefit from the facility of the medical faculty and teaching hospital Groningen town. The research activities of TNO, the Dutch counterpart of the British Department of Scientific and Industrial Research, could be particularly use to plastics fabrication firms. Producers of process control apparatus would have the advantage of relative proximity to the enormous concentration of chemical and petro-chemical industry in the Rotterdam-Antwerp-Dusseldorf triangle.

Although Holland's northern provinces do not themselves form part of this triangle, on the situation does not in fact give rise to many real problems for the firms working in the area. Spokesmen for the companies which have set up shop in the North did state that they had not regretted their choice of location. The report also recommends several measures to be taken by the regional and national authorities to speed up the North's industrialisation. These include a more centralised approach to the acquisition of new industries; reduction in the number of development centres—towns or villages where special facilities for industrial establishment or expansion are provided—from the present 26 to 10 or 12; the setting up of technological research and management training centres in conjunction with Groningen University.

Miracles

The previous Government has already made a start with the implementation of some of ADL recommendations. A central Northern industrialisation bureau led by Mr. Bloemendal, the State Mines official who worked in Limburg in attracting new employment for Limburg's pi labour during the late 'sixties was set up in Groningen last year. Partial compensation for the removal expenses of firms re-settling in the North was introduced this year.

The new cabinet will undoubtedly regard the preparation of additional measures as one of its most urgent tasks.

ELECTRONICS & AUTOMATION

The Financial Times will publish in its issue of September 14 a survey of Electronics and Automation. The following indicates the proposed editorial content.

WARFARE IN WORLD MARKETS For several years, sharp price cutting has brought cut-throat competition in every sector of the component market. The consequences if this continues.

GIANT STRIDES IN TECHNOLOGY New materials, manufacturing methods and applications appear every day. How users of circuits are coping.

THE PROMISE OF OPTO-ELECTRONICS Large potential applications exist for novel techniques which combine visible and invisible light with electronic circuits.

CORES, FILMS, OR INTEGRATED CIRCUITS? One of the biggest outlets for electronic components is in computer memories where three technologies are fighting for mastery.

HOW TO MEET NEEDS QUICKLY A distribution service, to be worth while, must be much more than a "warehouse", providing advice on the best equipment for any particular job.

DISTRIBUTION IN THE EUROPEAN CONTEXT Membership of the EEC will bring a number of advantages to the distributor, particularly in a large network. But some difficult problems will also be posed.

A BRAIN UNDER THE BONNET A good deal of development work is in hand towards the production of a single controller which will look after virtually all the electronic functions of an internal combustion engine vehicle.

SLAVES WITH BUILT-IN POWER The more forward-looking computer installations, and many of those now planned, need terminals which are capable of carrying out a great deal of work by themselves, independently from the large central machine.

SUPERVISOR IN THE LABORATORY Time-consuming and boring work on banks of gas chromatographs and other instruments demanding continuous attention and many readings can be turned over entirely to the control of a small computer.

CHALLENGER TO NUMERICAL CONTROL Compact, cheap computers may soon be running machine-tools which are required to carry out a complex machining sequence.

COLLECTING IMPORTANT DATA Many industries have a need to collect a mass of information on processes, machines and products, reliably and continuously, using unattended equipment.

AUTOMATING THE DESIGN FUNCTION With the criterion of showing a cost saving or not being used, a big central company design service is rapidly taking shape.

MINI-MACHINES DO THE DRUDGERY The smallest computers are so cheap they can be given tasks formerly reserved to sequential switching equipment.

QUALITY THE KEY Independent peripheral manufacturers have built up a reputation on performance alone.

Inquiry ordered into Spanish hotel collapse

MALAGA, August 12.

SPANISH government officials today ordered a full scale inquiry into the luxury hotel collapse that caused death and havoc in this southern Mediterranean resort area yesterday. When the terrace roof over the bar-breakfast room of the Hotel Riviera—a one-time haunt of former Argentinian dictator Juan Peron—collapsed suddenly Wednesday morning, four persons were left dead and another 12 injured.

Only the 60-yard long bar annexe of the 10-storey building was affected and authorities sought to find out if the roof had been weakened by a tennis court built overhead.

Despite assurances of the Malaga civil governor, Victor Arroyo, that the bar collapse in no way affected the stability of the main hotel building, the capacity-filled residence was evacuated. The Riviera's 394 guests were doubled with other vacationers in nearby locations on the Costa del Sol.

Workmen and police combed the rubble late Wednesday night, although no persons were reported missing and authorities said that it was unlikely that anyone remained buried under the debris.

BERLIN TALKS TO CONTINUE ON MONDAY

WEST BERLIN, August 12.

THE FOUR-POWER talks on Berlin will be continued on Monday, the Soviet chief delegate to the complex negotiations, Ambassador Mr. Piotr Abramson, announced today. His statement confirmed that the four sides, the U.S., Britain, France and USSR had so far failed to clear all issues of their 16-month-old negotiations. Reuter and UPI.

THOMAS VALE AND SONS

HIGHER PROFITS AND INCREASED DIVIDEND

	Profit (pre-tax) £	Earnings per share (pre-tax)
1966	18,712 (loss)	1p (loss)
1967	41,649	2p
1968	80,023	5p
1969	112,723	7p
1970	126,472	8p

The following are extracts from the Chairman's Review—

★ **Dividends:** The Directors recommend an increase in the final dividend for 1970 to 11% as against 10% for the previous year.

★ **Profitable Construction Programme:** All current contracts are producing profits and we have achieved a satisfactory order book of major construction works. Housing is making a growing contribution to profits. Our sheet piling activity is being developed and produces a satisfactory margin of profit.

★ **Liquidity and Expansion:** We are well placed to finance expansion in the more remunerative areas of construction and civil engineering, to which our efforts are now directed, from liquid funds and available bank facilities.

★ **Plant Utilisation:** We have further advanced our policy of disposing of all but the most efficient plant and are currently achieving a very high level of plant utilisation.

★ **Progress of Subsidiaries:** Our sand and gravel subsidiary companies operated with their usual standard of efficiency during the year and contributed a slightly increased profit.

★ **Outlook:** The results are reflecting progressively in the current year's profits.

★ **Official Quotation:** The Company's shares are now dealt in on the London and Birmingham Stock Exchanges.

The Annual General Meeting will be held at The Albany Hotel, Birmingham 5, on Friday, 30th August, 1971. Copies of the Annual Report and Accounts can be obtained on request from the Secretary, Lombard St., Southampton-on-Sea, Dorsetshire.

THOMAS VALE AND SONS LIMITED
STOURPORT-ON-SEVERN

BURNETT & HALLAMSHIRE HOLDINGS LTD.

Extracts from the Annual Report and Statement of the Chairman, Mr. A. G. Burnett presented at the Annual General Meeting held on 12th August, 1971.

	1971 £000s	1970 £000s
Group Profit before Tax	460	398
Ordinary Dividends (gross)	96	87
Profit Retained	157	118
Depreciation	246	270
Capital Employed	1,706	1,463

DIVIDEND The total dividend on the increased issued Capital following the Scrip Issue (one for one) is equal to 132% as against 123% last year.

CIVIL ENGINEERING The forward contract position is at a high level.

EARTHMOVING AND CONTRACTING Record results.

OIL STORAGE AND DISTRIBUTION A considerable improvement on previous year.

THE FUTURE At the meeting the Chairman informed the Shareholders that since his report, written in mid-July, current activities indicate that his optimism for the future is fully justified.

Copies of the Statement of Accounts may be obtained from the Secretary, S.R.W. Williams, 119 Peasler Lane, Sheffield, S11 8YS.

Other Overseas News

N BRIEF

SUDAN extended tentative peace talks with the Soviet Union yesterday in the wake of mediation talks by a Syrian mission. Mr. Babakir Awadallah, the Deputy Chairman of the Revolutionary Command Council, raised the Sudan's position in support of the Arab States against small aggression and said: "Sudan does not reject any position to improve the situation with the Soviet Union." **HALE** two top negotiators stayed away from yesterday's session of the Vietnam peace talks in what was interpreted as a possible sign of displeasure over delay in the arrival of the new American delegation leader, Ambassador William J. Porter. **REHODESIA** maize was exported to Zambia for the first time yesterday following the Zambian decision to import from Rhodesia and break with her previously tough sanctions stand across the Zambezi river. **INDIA**—Registered refugee arrivals from East Bengal during week ended August 10 have increased again to an average of 10,000 daily. The total influx has already passed 71m. **INDONESIA**—German banker Mr. Hermann Abs arrived at Jakarta yesterday at the invitation of President Suharto. Besides seeing Suharto, Abs will have discussions with Central Bank Governor Radjouw Prawiro and Finance Minister Ali Wardana. **PAKISTAN**—The permanent head of the Pakistani Foreign Office, Sultan Mohammed Khan, has been reportedly invited to visit the Soviet Union. He is expected to discuss with the Kremlin leaders Soviet-Pakistani relations, and tensions in the Indo-Pakistan sub-continent.

AFRICANS TAKE OVER BUSINESSES

By Our Own Correspondent
NAIROBI, August 12. **SINCE** KENYA'S Trade Licensing Act came into force nearly four years ago some 800 businesses in Kenya of various types had been taken over by the Director of Trade and Supplies in the Ministry of Commerce, Mr. M. Kabutu, said here today. The act was introduced to transfer businesses from foreigners to Kenya citizens—mainly to transfer businesses from non-citizen Asians into African hands.

INTERIM STATEMENTS

Ultramar COMPANY LIMITED

ULTRAMAR GROUP RESULTS FOR THE HALF YEAR TO 30th JUNE 1971

	Half year to 30th June 1971	Half year to 30th June 1970 (Re-stated)
Financial Results		
Net Profit after deduction of taxation and profit attributable to outside shareholders	£1,510,000	£940,000
Taxation	£417,000	£407,000
Profit attributable to outside shareholders	£1,093,000	£533,000

The financial results for the half year to 30th June 1970 have been re-stated because of a retroactive increase in Venezuelan Taxation for the calendar year 1970 announced in December 1970.

Operational Results		
Sales of Oil Products (barrels per day)	98,700	91,200
Gas Sales (thousand cubic feet per day)	27,900	38,500
Oil Production (barrels per day)	9,800	10,000
Refinery Throughput (barrels per day)	39,400	38,900
New Oil and Gas Wells	6	3

The California Refinery was leased for five years beginning 1st March 1970 to Carson Oil Company, an independent company. Consequently, the refinery's throughput and sales of products from that date have not been included in the above operational results.

Quebec Refinery
The first shipment of crude oil was pumped into the Quebec Refinery storage tanks in early July and it is expected that about 2,500,000 barrels of crude will be in the tanks by the end of August when the main crude unit will be in operation. The official opening of the Refinery has been scheduled for 1st October, 1971, and all of the processing units should be operable by that date.

Prospects for the second half of 1971
It is difficult to predict results for the second half of 1971 mainly because of the uncertainty as to what contribution to Group Profits will be made this year by the Quebec Refinery. It is anticipated however that the second half Group Profits for 1971 should be at least up to the level of the first half Group Profits.

GALA COSMETIC GROUP LIMITED

Trading results 24 weeks ended 19th June, 1971

	1971	1970
Sales to third parties	4,562,000	3,881,000
Net Profit before tax	356,000	281,000
Tax	139,000	103,000
Net Profit after tax	217,000	178,000

Sales and profits for 1971 include the Nivea products transferred with effect from the 22nd June, 1970 to the Gala Group by Smith and Nephew Associated Companies Limited.

The comparative sale and profit before tax for 1970 include the Nivea products.

The Board has resolved to pay for the financial year 1971 an Interim Dividend of 4% less tax (last year equivalent to 3%) to ordinary shareholders registered at the close of business on the 7th September, 1971. Dividend warrants will be posted on the 29th September, 1971.

McMahon dismisses Gorton from Cabinet post

BY MICHAEL SOUTHERN, AUSTRALIA EDITOR

THE PRIME MINISTER, Mr. McMahon, today dismissed Mr. John Gorton from the Australian Cabinet. Mr. Gorton, Minister for Defence and former Prime Minister, remains as deputy leader of the Liberal Party—at least until a meeting of the Parliamentary Party next week when the situation will be discussed.

Mr. Gorton was given no alternative but to resign following the publication of the first of a series of articles in the Sunday Australian (a paper owned by Mr. Rupert Murdoch) last week-end about his term as Prime Minister. The articles were prepared to refute criticism of Mr. Gorton in a book "The Gorton Experiment" recently published by a journalist, Mr. Alan Reid, which made savage and personal attacks on Mr. Gorton.

Mr. McMahon issued a brief statement this afternoon following a 12-minute confrontation between the two men in Parliament House. It said he asked Mr. Gorton to see him about his

decision to write a series of articles for the Sunday Australian. "I informed him that, in my opinion, his action breached basic principles of Cabinet solidarity and unity and reflected on the integrity of some Ministers. I therefore asked Mr. Gorton to let me have his resignation. This he agreed to do."

No replacement for Mr. Gorton has yet been announced. It is expected that, at the weekend, Mr. McMahon will appoint the present Minister for Education and Science, Mr. Fairbairn. This will, in turn, allow Mr. McMahon to bring Mr. Malcolm Fraser back into the Cabinet. Mr. Fairbairn's portfolio. It was Mr. Fraser's resignation from the defence portfolio five months ago which precipitated Mr. Gorton's dismissal as Prime Minister. While Mr. Gorton remained deputy leader and a Cabinet Minister, it was impossible for Mr. McMahon to give Mr. Fraser a place in the Cabinet. Mr. Gorton said to-night that he did not feel that he had breached Cabinet solidarity. "I indicated that I could not see

how refuting the scribbles of some journalist would cause damage to the party."

Mr. Gorton said he intends to continue writing the articles. He also intends to remain in politics on the back benches. He is 59, and has been in the Ministry for 13 years.

Mr. McMahon said later that he did not think Mr. Gorton's dismissal would affect solidarity in the party. "I am sure he will give complete loyalty to the leadership." This is the second time that Mr. McMahon of a Cabinet Minister this month. The first to go was Mr. Leslie Bury, the Minister for Foreign Affairs and a Gorton supporter.

Mr. McMahon has been seeking a way of ridding himself of Mr. Gorton ever since he took over from him as Prime Minister. The two men have made no pretence about their antipathy to each other. For Mr. McMahon, Mr. Gorton's presence in the Cabinet has been a constant embarrassment in that he has been unable to gather around himself loyal supporters.

Egypt sets U.S. Sunday deadline

BY OUR OWN CORRESPONDENT

CAIRO, August 12.

PRESIDENT ANWAR SADAT has given the Americans until Sunday to come up with fresh ideas for a Middle East settlement. After that Egypt will exercise its right to freedom of action, according to Mr. Mohamed Ezzayat, Mr. Sadat's chief editor and a close confidant of the President.

Mr. Ezzayat writes in his Friday column that President Sadat had fixed the August 15 deadline in July after receiving messages from President Nixon and Secretary of State, Mr. W. Rogers, requesting a further period of grace for them to try their peace efforts. The Americans had asked for clarifications of the Egyptian stand and then time to take new steps, in particular to send assistant Secretary of State, Mr. Joseph Sisco to Israel.

Mr. Sadat agreed, Mr. Ezzayat writes, but told the Americans that Egypt was not prepared to let the occupation of its territory enter a fifth year, that the United Nations General Assembly was meeting in September and that Egypt was determined to make the world body a party to the crisis.

Washington was to inform

Cairo of the results of the Sisco mission by August 15: after that Egypt was free to act as it thought fit.

Mr. Ezzayat is apparently referring to last month's visit to Cairo by Mr. Donald Bergus, U.S. chief diplomat here, and Mr. Michael Stern, head of the Egyptian desk at the State Department as the moment when the time limit was set. He says the Americans seemed to believe that the Soviet-Egyptian treaty signed in May had changed Egyptian policy.

They asked whether Mr. Sadat's proposal of February 4 for the reopening of the Suez Canal was still valid. The President had emphasised that the treaty placed no restrictions on Egypt's actions and that his proposal still stood.

Preparations for Egypt's diplomatic offensive at the UN are under way, Mr. Ezzayat writes. The Egyptian Foreign Ministry, where Foreign Minister Mahmoud Riad, yesterday

day evening conferred with Egypt's UN envoy Mohamed al Ezzayat, Assistant Secretary of State in Washington and the Ministry's policy planning team.

The Middle East deadlock will be one of the subjects discussed at a tripartite summit meeting in Damascus which is to be held next Wednesday, August 18, by President Sadat, Colonel Muammer Khaled, the Chairman of the Libyan Revolutionary Command Council, and President Hafez Assad of Syria. Sadat's journey will be the first visit by an Egyptian Head of State since President Nasser went to Damascus in 1961 prior to the break-up of the union with Syria.

The main subject of the agenda, however, will be the draft constitution of the proposed Federation of Arab Republics which is to group the three countries. It is planned to hold a referendum in all of them on September 1 to give the document popular approval.

Hussein handed Egyptian-Saudi plan for commandos

BY OUR OWN CORRESPONDENT

CAIRO, August 12.

THE Egyptian and Saudi envoys now in Amman have handed King Hussein a six-point memorandum for solving the conflict between Jordan and the Palestine commandos, an official spokesman confirmed today. Cairo believes that there is a reasonable chance that King Hussein will accept the six points.

They are: 1) Jordan must declare its full commitment to the Cairo peace agreement signed by King Hussein and guerrilla leader Yasser Arafat in September, 1970 and the Amman accord signed by the two later; 2) The Arab political and military follow-up committees in Jordan must be allowed to resume their supervision of the working of

these agreements; 3) The Jordanians are to release all commandos detained after the recent fighting; 4) The Palestinians will abolish all underground organisations in Jordan; 5) Each side must halt all propaganda campaigns against the other; 6) "National reconciliation" must be proclaimed to restore security in Jordan for the commandos to resume the fight against Israel.

A spokesman said today that in the Egyptian and Saudi view the six points would meet both Jordan's claim that it must hold a referendum in all of its own territory and the Palestinians' demand that they must have freedom to act against Israel.

U.S.-Japan trade dispute

TOKYO, August 12.

THE U.S. intends to take retaliatory action against Japan because it is dissatisfied with this country's import liberalisation programme, Mr. Yoshihiko Morozumi, Japan's Vice-Minister of International Trade and Industry, claimed today. He said the U.S. Government, disappointed at the slow tempo of Japan's import liberalisation, intended to invoke retaliatory rights under the General Agreement on Tariffs and Trade.

Earlier, Foreign Ministry sources said the U.S. Government had told Japan its liberalisation steps, taken as part of a programme to stem growing overseas pressure for revaluation of the yen, were considered extremely inadequate.

It was understood the U.S. was taking its case to GATT on the basis of article 23 of the rules which permits a member country to retaliate if its interests are infringed. Government sources said the American intention was to force Japan to make such a Japanese Ambassador in Washington, earlier this month.

Reuter

Carlton Industries LIMITED

EXTRACTS FROM THE CIRCULATED REPORT AND ACCOUNTS

	Year ended 31st March 1971	1970
Group sales	24,942,486	14,584,845
Group profit after tax	1,211,413	926,403
Profit attributable to parent company shareholders	1,024,500	781,856
Ordinary dividends	763,548	577,664

* The year under review has again produced record sales and profits.

* A capitalisation issue of one new ordinary share for every eight ordinary or deferred ordinary shares is proposed.

* The total dividend proposed for the year increased from 17% to 20%.

* A substantial increase in profits is expected during the current year and the Directors are confident that the dividend recommended in respect of the past year can be maintained on the increased ordinary share capital of the company.

The full report and accounts are obtainable from The Secretary, Carlton Industries Limited, Carlton Heights, Triangle West, Clifton, Bristol BS2 1EL.

MIDDLE EAST AFTER NIMAIRI'S SHOWDOWN

Arab Socialism v. Moscow

BY RICHARD JOHNS, MIDDLE EAST CORRESPONDENT

PRESIDENT NIMAIRI'S showdown with the Sudanese Communists has torn away the veil which for over a decade now has clothed the differences between the Arab socialists of radical persuasion and the Communists of the Kremlin. Sometimes conflicts have protruded, but generally both sides have tried to keep them concealed by a kind of mutual consent based on self-interest.

The Soviet Union seemed to learn from Mr. Nikita Khrushchev's quarrels with President Nasser between 1958 and 1960 that it was not to extend and maintain its influence in the Middle East, it could not afford to risk the kind of backlash which over-zealous promotion of Arab Communist Parties might create. The Kremlin reluctantly seemed to appreciate Nasser's assertion that a basic contradiction existed between Arab Socialism and Marxism. For him Communism was atheistic and involved a measure of outside control from Moscow. His belief that the Arab world should evolve its own form of socialism peculiar to its own needs and character has been shared by the Baath Party whose factions have been in power in Syria since 1963 and in Iraq since 1968.

In his weekly column last week Mr. Mohammed Heykal, the editor of Al-Ahram and a confidant of President Sadat, recalled Egypt's differences with the Soviet Union in 1968. Due to a very grave historical error of an Arab Communist Party—the Iraqi Communist Party—in effect, having leapt on to the bandwagon of the Kassem army, the overthrow of the monarchy, the party terrorised the sizeable "pan-Arab" political element in Iraq which acknowledged Nasser's leadership and wanted closer union with Egypt. There followed the detention of Egyptian Communists, and several years of strain in relations with Moscow.

It is generally agreed that, as a result, the Soviet Union decided at this point to put its own interests before ideological commitment.

Confrontation with Israel

The Arab Socialists in Egypt, Iraq and Syria—the countries where the latest conflict has been most abrasive in the past—have been mindful of the need not to push their antagonism to local Marxists too far. Firstly, there has been the consciousness of the overwhelming reliance on Moscow, especially for weapons and for economic development. As Khrushchev is reported to have said to Nasser during their 1960 argument—"Think of the spare parts, Gamal." On the Arab side it has been understood that there are limits to Soviet patience. But in the spring of 1970 the trade union journal *Trud* complained bitterly about the torture of Communists in both Syria and Iraq. Now *Izvestia* and *Tass* have condemned the "bloody terror" perpetrated by President Nimairi in executing 14 Army officers and Communists responsible for the July 19 take-over.

In the Sudan the ground rules have been well and truly broken up since after the signing of the treaty with President Nasser, which was subject to a potential conflict between the Soviet and Bulgarian diplomats in Khartoum did act in a way which made nonsense of Moscow's protestation of "non-interference." The immediate cause was the mounting pressure by President Nimeri on the Sudanese Marxists. Nimeri, though he has not specifically accused the

Russians of plotting against him, has gone further than any other Arab leader in accusing the Soviet Union of being a "coloniser."

Mr. Heykal reflected Egypt's embarrassment. On Friday he wrote that the whole affair had been a gross political error which would have to be patched up quickly—or the planned federation of Egypt, Libya, Syria and Sudan would suffer the consequences. He was critical of the executions and stressed Cairo's efforts to save Ahmed el Shafel, the Sudanese trade union leader.

Mr. Heykal pointed out that the Soviet Union could not remain silent in the face of pressures from its client Communist Parties. But he also pointed out that the Soviet Union's failure to understand that developing countries do not have strong enough working-

of the Al-Ahram stable) was arrested together with Mr. Heykal's own secretary, and the immediate reaction of many well-informed Egyptians was that they had been communising secrets to the Soviet Embassy.

This was probably not true, but the interpretation was nevertheless significant. The Soviet Union, for its part, has seemed equally anxious that some of the ideologically more left-wing elements in the ASU were gathered around the former Vice-President Ali Sabri's opposition group.

Pravda commented meaningfully that the crisis divided, the national and progressive forces in Egypt and did not constitute a retaliation to the imperialist

ever, Assad decided to broaden the base of the regime beyond the narrow and elitist Baathists by including Communists and Nasserites. President Assad's attempt to establish a wider following for his decision last November to join with Egypt, Libya and Sudan in the proposed Federation of Arab Republics. In practical terms, however, little has changed in Damascus power structure. There are now two Communist Ministers in the Cabinet compared with only one before. Eight members of the Party were elected to the People's Council.

The veteran Communist boss Mr. Khalid Bakdash, like the Nasserite leader Jamal Atassi, considers President Assad's recognition of the party as a progressive step. But Assad's points out that inclusion in the Cabinet and the People's Council does not amount to participation in a "popular front." The party's publications remain clandestine. Mr. Bakdash, it should be noted, is an Arab Communist who has complained in the past about the way in which the Soviet Union has compromised with "petit bourgeois" regimes.

In Iraq the rival faction of the Baath Party has had the same avowed aim of partnership with Communists and Nasserites. The decision to include the Communists in a broader front was taken at a Party congress late in 1969. Dr. Aziz Sharif, an old Communist leader from royalist days and an office holder in the Moscow-sponsored World Peace Movement, was appointed to the Cabinet as Minister of Justice early in 1970. It seems probable that one reason for President Hassan al-Bakr's move to bring about co-operation was the need to end the Kurdish conflict—the Marxist-orientated Kurdish Democratic Party headed by the "Red" Nulian Barzani has always had links with the Iraqi Communists. The settlement was brought about in April 1970, but has still to be implemented. Meanwhile, there has been a steady worsening of relations between the Baathists and the Communists in Iraq.

Turning towards China

Differences between Baathists and Marxists over Egypt's search for a peaceful settlement to the Middle East crisis has been a more contentious issue than in Damascus. There has been conflict over internal and economic policies. Recent reports in a well-informed and independent Beirut newspaper *Al-Nahar* have not been encouraging as far as the partnership experiment is concerned. According to them, a faction of the Iraqi Communist Party, calling itself the Central Leadership, has been committing acts of violence in southern and central Iraq.

In branding the Soviet Union's policy as "colonialism with another face" President Nimeri has expressed a resentment which has been felt before by Arab radicals. Apart from the committed camp followers of Moscow, there are few Arab Socialists in Cairo, Damascus or Baghdad who are not aware that the Soviet Union is another Great Power pursuing its own ends. If there were a solution to the Middle East crisis, it would be surprising if all three countries did not take a "Third World" posture as Algeria—whose President Boumedienne wants to see the Mediterranean rid of the U.S. Sixth Fleet and the Soviet Black Sea Fleet—has already done. Significantly, President Nimeri has now turned to China as an alternative friend to Russia.

Indo-Soviet treaty may lead to plan for regional security

BY K. K. SHARMA

NEW DELHI, August 12.

THE Indo-Soviet Treaty of "peace co-operation and friendship" signed on Monday, which commits each country to come to the other's assistance in the event of an attack on either, has given new impetus to the idea of a regional security arrangement in South East Asia. It was first mooted by Leonida Brezhnev 18 months ago in Moscow.

Other countries in South Asia will undoubtedly give deep thought to the factors that impelled a major Asian country like India to make such a significant shift in its foreign policy. Already there are reports that Japan and other countries like Malaysia and Indonesia are actively studying the implications of the treaty which has sucked India into the Soviet orbit and given concrete shape to the Brezhnev proposal.

It is not without significance that India's leaders proclaimed immediately after the signing of the treaty that it did not mean the abandonment of the traditional policy of non-alignment. The Foreign Minister Mr. Swarn Singh and Premier Indira Gandhi underlined the invitation to other countries to sign similar pacts with India.

Russia has thus taken a dramatic lead in Asian politics by seizing the opportunity presented by India's isolation and Pakistan's truculence: the timing has only been hastened by such events as the East Pakistan civil war, the U.S. military and diplomatic support of Pakistan, and the impending Sino-U.S. detente.

It is true that all these factors combined to force India's Foreign Office to sign the treaty in a near panic, but the treaty itself only formalised the increasingly close Soviet-Indian relations which, over the

Butterley Engineering Industries Limited

(formerly Kent Castings (Gillingham) Limited)

Continued expansion planned for current year

Salient Points from Mr. A. W. F. Bird's Statement at the Annual General Meeting.

- Profits before taxation for year ended 31st March 1971, £734,912 (1970: £465,891).
- Earnings per share increased by 28% from 4.66p to 5.95p.
- Assets per share increased by 20% from 29.93p to 35.91p.
- Final dividend 20% making total of 30% for year (1970: 25%).
- Remaining companies from Oxley Engineering Group now running at higher profit rates.
- Acquisition of Priam Investments Limited will provide considerable cash resources for further development of Company.
- Prospects for current year are encouraging in spite of continued depressed state of industry.
- First quarter's results for 1971-1972 up to expected level.

Copies of the Accounts and Chairman's Statement are obtainable from: The Secretary, Charterland House, 32/34 Queens Road, Coventry, CV1 3EH

SPORT: EUROPEAN GAMES... YACHTING

Carter's bronze waves the flag for Britain

BY CLEMENT FREUD

BOB SLY is a 31-year-old mortgage insurance consultant from Twickenham and for three days now he has been sitting a few yards to my right caressing what I thought might be an umbrella, possibly a mammoth salami, or, as an outside guess, a sword such as Japanese warriors fall upon in order to join their forefathers.

At 7.55 this evening the whole Olympic Stadium was privileged to see what it was that Mr. Sly had kept neatly rolled in brown paper—namely a 6 foot by 4 foot Union Jack such as I carried when serving my time in the Boy Scouts. (For the record I was a pewee.)

U.K. record

With some embarrassment, he explained that the flag was really intended to signal British gold medals, but Andy Carter's bronze in a new British record time, especially with the prospect of gold fading at an alarming rate, was reason enough—wasn't it?

He waved, we cheered and, indeed, Carter's run in the 800 metres final has been a most uplifting performance.

Leading the field from the second bend to the 600-metre mark, the Russian Arabanoff and the East German Fromm surged past him in the back straight, opened a commanding lead which Carter closed most valiantly to lose by a mere six-tenths of a second, and miss the silver by one fifth.

Another 10 yards and our man would have overhauled the East German, or died in the attempt—I think perhaps the latter. Carter's time was 1 min. 46.2 sec. in conditions some way short of

perfect after a day of drizzle and high humidity. Fifteen minutes later and damn me if Mr. Sly wasn't waving his flag once more; this time his reasons were almost equally good. We did not actually pick up a gold, but we got a silver and a bronze in the same event. The women's 400 metres won convincingly by Vera Nicolov of Yugoslavia in two minutes dead—the second fastest time ever recorded. In this race deep in the third bend there was a pile-up. Falk, the second favourite, cutting into the Hoffmeister, the third favourite, and with both women falling to the ground our pair of Pat Lowe and Rosemary Stirling saw their chance, fought fiercely and came home second and third. Miss Lowe's time was 2 mins. 17.7 secs., only three-tenths of a second outside Lillian Board's Athens record.

For the rest, we had a day which was steadily interesting without really setting people alight. We saw Franz Biedermann shatter the existing national Liechtenstein pole vault record; witnessed Miss Barford of East Germany beat the games record for the 100-metre hurdles in 13.1 seconds, and moments later, with a mammoth throw of the discus, Faina Melnik of the Soviet Union in her sixth and last attempt, not only best Liesel Westermann's best throw but took from her the 1969 world record of 63.96 metres by a comprehensive 26 centimetres.

cheered almost as loudly as they did when a Finnish athlete cleared the high jump bar at 5 feet 9 inches. We also had a rare moment of drama, this time one that

HELSINKI, August 12

appealed to all men of good will irrespective of nationality or politics: the competing athletes have their own enclosure from which they watch the games; it is uncovered, hard by the start of the 100 metre races. A very tall, strong athlete, possibly dissatisfied with his vantage point, waited across the gangway into the covered 55 seat enclosure and was chased by two whistling policemen. Within seconds the stadium was in an uproar. The athlete jumped like a stag; the police plodded dully behind him and the cheers and counter cheers were equivalent to a Finn coming second in a prestigious semi-final—both impressive and long-lasting as the athlete, encouraged by this attention, moved on to the even more sacred enclosure that seats officials, politicians and folk heroes.

Street ahead

On the subject of folk heroes, Juhana Vastanen, victor of Tuesday's epic 10,000-metre event, won his heat of the 5,000 metres in 13 mins. 47 secs.—a street ahead of the runner-up and only one second outside his personal best. Had he spent the final 100 metres looking forward instead of running with his head turned looking for danger, his time would have been considerably improved. As it is he is much fancied to bring the next mammoth cheer to these proceedings, and many of us cannot wait to hear "On Ikley Moor Baht-ah!" Finnish anthem once more.

Falling God Save the Queen it is easily the most acceptable anthem of the 29 countries here represented.

PLYMOUTH, August 12

to race at Cowes Week and in the Fastnet this year. The Apollo crew had a substantial side bet with the Bird that they would beat her round the Fastnet course, boat for boat. Apollo lost, but both yachts beat the course record established by French millionaire Baron Edmond de Rothschild.

Rock and roll

While the tailenders of the 230 yachts in the race were still heading for Plymouth in rain squalls and fresh winds, the storm of celebrations and counter-celebrations that rocked Plymouth as the two yachts hit ashore must be turning the original Plymouth Brethren in their graves. At the last, Apollo was the leading American Eagle by several cases of champagne. They have already negotiated the terms of the bet for the race from Sydney to Hobart, Tasmania, next winter.

It is the rich that the pleasure and the poor who seek to catch the storms in ocean racing, for although 150 yachts, moored together in the docks, are attracting sightseers from all over the West of England these are the larger and more expensive of those that took part. The smaller and less expensive, in smaller TV and V which can take as long as five or six days to sail the 650 miles, are having to contend with a near gale which those already here have avoided.

Mayor Lindsay & the Democrats

John Graham, reporting from Washington, Thursday, describes the impact of John Lindsay's defection to the Democrats, and its likely influence on next year's presidential campaign

JOHN LINDSAY'S entry to the Democratic Party is certain to influence next year's presidential campaign, whether or not he decides to have a go himself. As a born member of the Eastern Establishment, and the senior Democratic office-holder in New York—and thereby the largest dispenser of patronage—he will inevitably exercise control over the disorganised rabble which passes for the State Democratic Party.

This alone would ensure that he has some say on whoever gets the party presidential nomination next year. On top of this, his voice will be heard loud and clear in the debate on the economy—likely to be the No. 1 issue next year—since he is the self-appointed spokesman for the cities, which have suffered dreadfully from the inflation of the past five years.

Given this, given his experience and ability and his evident willingness to go to the mat after the Nixon Administration, he will obviously not be inst another face in the crowd. The official candidates will have to talk to him, he could accept offers of the Vice Presidency, a Cabinet job, and he might even start a campaign of his own.

Options

He did not rule this out at his Press conference on Wednesday. He would almost certainly stay out of the race, Democratic primaries seem destined to have almost as many candidates as voters, anyhow—but a late run in the California primary, for example, could leapfrog him up to the front. He stands very high in the polls in California and California matters. He could even ignore the primary circus and make a bid at the convention, especially if he controls the New York delegation.

It is not at all clear that any of this will be a good thing for the Democratic Party. Naturally the Party's leaders have welcomed this eminent defector, but their smiles have been in some cases so twisted as to be almost vertical. After all, the last thing the Party needs is another candidate, and some of the official candidates are all as sane as the unofficial ones, have expressed wariness.

Indeed, the Democratic Party is rent to-day by a great schism. It is not so much a party as a collection of fiefdoms, and any attempt to describe it in traditional party terms as a more or less homogeneous political force is hopeless, and at this point of view it is in the starkest contrast to Mr. Nixon's Republican machine.

But first a list of the more important, or at any rate more ambitious, barons: officially, the head of the party is Hubert Humphrey, who hasn't said he is going to run next year, but hasn't said he isn't. Hubert Humphrey does not give up easily, and many who know him feel he will not be able to resist having one more shot at Richard Nixon. A man who lost by only a fraction of 2 per cent, when almost

that Harris is only operating for Senator Muskie of Maine, the unannounced candidate who is far ahead of the field. Harris would take votes away from McGovern in the early primaries, thus making Muskie look more like a majority candidate. Be that as it may, Muskie is clearly the leader at present, as he has been for over a year.

His greatest danger is that the Democratic vote in the primaries will be split so many ways that he will not be able to garner

home base. He also has enough money, and he doesn't have to spend either money or time in making his face known to the public—unlike others mentioned earlier.

Any mention of a Kennedy recalls immediately Senator McCarthy, and here one has to abandon the principles of political science and rely on sheer punch, for Gene McCarthy is unpredictable. Will he form a party (George Wallace's being the third)? Will he run as

tion could be as badly split as it was in 1968. There is, of course, some sort in all this. The American people do at least have a choice between two major political parties which are behaving in quite different ways. As John Lindsay describes the Republican Party to which he belonged all his life till the week it was finally beaten, it is a disorganised and uncoordinated institution. It has still dissent and dissent and dissent, and it has rejected in formal reform so that grassroots Republicans cannot challenge their present leadership.

Purged

The Nixon Administration, which claims to be "controlling" the party, has persecuted the liberal wing of the party. Some members, such as former Senator Goodall of New York, have actually been purged. Nelson Rockefeller, once the head of the liberal wing, has moved more and more to the conservative Right. John Lindsay was actually unable to get his party's nomination for Mayor of New York last year. The potential harm in this polarisation was eloquently set out by such men as David Rockefeller and John Hay Whitney in their last-minute and unsuccessful plea to Mr. Lindsay not to switch to "either" party. They were "is not merely to admit defeat, but merely to resign themselves to a monolithic conservative party, but actually to contribute directly to such an advancement."

In vain, because apparently that is how President Nixon and his advisers want things to be. Mr. Nixon masterminded an astonishing job of rebuilding a broken Republican Party into a functioning machine—certainly, but solid and in waning order. He runs the machine and in 1968 it served him well. If it breaks down, the numerical superiority of the broken Republican Party may be of little use. There is no something tribal about it—sent is taboo.

No-one could make such a complaint about today's Democratic Party. Like a fading but still game courtesan, it is hoped in debt and prepared to emit all corners. From its land-owning southern barons to its northern evangelists, it is galloping in all directions. John Lindsay's enrolment is but one episode in a protean drama. Various groups will play their time to time, divide and form over the coming months. They have one year in which form themselves into something that can properly be called a political party.

Heath will receive the Cup

BY ALEC SEILBY

THE ORGANISERS of the Admiral's Cup series and the Fastnet race this morning provisionally confirmed, officially, that Britain had won the series by 43 points over the Americans, and that the Australian yacht Ragamuffin had taken first place overall in the Fastnet race.

From the grey looks on the faces of some of the crews this morning it was obvious that the unofficial calculations, made as the Prime Minister finished in Morning Cloud yesterday evening, had been good enough reason for victory celebrations last night.

Flying visit

Meanwhile, the City of Plymouth awaits the return of Mr. Heath to-morrow. He is making a flying visit to attend the Royal Ocean Racing Club reception and prizegiving, where, in front of most of the 2,500 yachtsmen who have been in most of the racing even if not part of an Admiral's Cup team, he will receive the coveted Admiral's Cup for Britain from Mrs. Owen Asher, wife of the Admiral of the RORC. It will be a fitting end and climax to what will be remembered as the best Cowes Week, the best Admiral's Cup series, and the best Fastnet race that many of those who have sailed this circuit this year and in earlier years can remember.

Full confirmation of the results cannot be given until all the small wrinkles that follow an ocean race have been ironed

out, and one of these involves the South African Admiral's Cup team yacht Mercury which stood by the Australian yacht Koomooloo.

Koomooloo wallowed without aid of her rudder to windward of the Seillies while Mercury, having made a distress call, her crew fire a red distress flare to guide a merchant ship, the Pacific Trader, to her. Mercury's crew, believing the flare to be a sign of imminent disaster, rather than an indication of Koomooloo's plight, stood by her for eight hours until the Dutch salvage tug Utrecht took her in tow. Dutch salvage tugs do not operate for love—just money, so it was low wind which cost the owner of Koomooloo, Norman Rydge, or his insurers a considerable sum.

Mercury's claim for a time allowance will be heard to-morrow, but whether it is granted or not the leading points in the Admiral's Cup result will not be affected. The knife-edge competition that lasted the duration of Cowes Week and the Fastnet race between Alan Bond's Australian yacht Apollo and Ted Turner's American Eagle did not slow once the crews came ashore on Tuesday evening. Both, in their early 30s and millionaires in most currencies, except, perhaps, roubles, are among the most popular, generous and, occasionally, extrovert yachtsmen that have sailed to Britain

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to race at Cowes Week and in the Fastnet this year. The Apollo crew had a substantial side bet with the Bird that they would beat her round the Fastnet course, boat for boat. Apollo lost, but both yachts beat the course record established by French millionaire Baron Edmond de Rothschild.

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Ford lorry deliveries at peak in June

FORD delivered a record number of commercial vehicles to the home market in June. Combined Transit and "D" series lorries reached 6,810 compared with a previous best of 6,362 in November last year. In June, 1970, the figure was 6,245.

The Transit range of medium commercial vehicles, the biggest increase, with 4,433 delivered compared with 3,724 in June last year—an increase of 20 per cent.

"D" series truck deliveries totalled 2,373 compared with 2,196 in the best Ford commercial vehicle month last year.

Still some CBI anxiety on Six regional policy

By Our Own Correspondent

CARDIFF, August 12. MOST Welsh companies believe that the greater growth in the economy which is likely to occur as a result of Britain joining the Common Market is bound to have a beneficial effect on Wales.

But the Confederation of British Industry's regional council for Wales, which held a special meeting here to-day to discuss the consequences of entry, still feels some anxiety over regional policy within the European Community.

Accountants to review problems

By Michael Blandin

THE Institute of Chartered Accountants in England and Wales, governing body of Britain's biggest group of chartered accountants, is to consider the difficult problems arising out of the relationships between auditors, directors of the companies they work for, and the latter's shareholders.

The complex issues involved are to come up for consideration by the Institute's experts probably after the end of this month. This follows a number of incidents recently where the question of auditors' responsibility has been raised. The latest came on Wednesday when Spain Brothers and Co., auditors to Marryat Group, wrote to shareholders about the Board's intention to appoint new auditors capable of providing "a wider range of financial consultancy services."

The related problems of auditors' independence and their responsibility to shareholders of public companies may be one aspect of company legislation which will come up for consideration when the next company law reform is undertaken.

Shell-Mex and BP terminal plan rejected

By Justin Long

SHELL-MEX and BP has been refused permission to construct an oil distribution terminal at Bedford in the London Borough of Hounslow.

The Ministry of the Environment said yesterday that the oil company's proposal would mean the use of "good agricultural land in an important part of the Green Belt."

Power cuts 'less likely this winter than year ago'

BY DAVID WALKER

THE likelihood of electrical power blackouts or voltage reductions in England and Wales this winter is now less than a year ago, the Central Electricity Generating Board stated yesterday.

This is due mainly to the steadily improving performance by the Board's 500 MW turbo-generators. During the past three winters, the Board's generating capacity has been reduced by a number of these, and severe problems resulted in some cases.

"The performance of these units continues to improve, and this, together with the prospects of meeting power demands this winter under average cold spell conditions," the CEBG said.

Output capacity

So far, 14 of the Board's 500 MW units have been fully commissioned after operating non-stop for several weeks. Another 17 have been partly commissioned at interim ratings, while nine more have been synchronised—produced

but not yet given ratings. An additional seven remain to raise power.

All 47 have been or are being installed in 13 new power stations, of which eight have capacities of 2,000 MW each.

In all, the Board's output capacity now exceeds 50,000 MW spread over 188 power stations compared with just over 24,000 MW in 230 power stations 10 years ago.

The backlog of plant building is being caught up with rapidly, according to the CEBG. In 1970, 4,500 MW of plant was commissioned, and a similar target has been set for this year.

The total capacity available theoretically comfortably exceeds the peak demand likely to be reached during the winter, but unavoidable maintenance work and other factors can at any one time.

Last winter, peak unrestricted demand amounted to 41,700 MW, of which 38,000 MW were met.

Optimum demand this winter is expected to be between 5 per cent, and 6 per cent more.

Silver articles hallmarked set record

SILVER articles hallmarked at the London Assay Office in July rose over 100 per cent in weight compared with July, 1970.

The total was 122,440 ozs (60,908 ozs) from 102,930 articles (59,136).

The respective figures for gold were 473 ozs (68,858 ozs) and 297,044 articles (298,281).

Commenting on the silver figures, an assay spokesman said the increase is believed to be the latest recorded, and results entirely from a single order—the hallmarking of over 30,000 silver medals minted by the Surrey concern, Ernest Fobjoy.

BIRD & CO. (Africa) LIMITED

NATIONALIZATION

The Fifty-third Annual General Meeting was held in London on 12th August, 1971. The following is a summary of the report made to shareholders on the subject of nationalization—

The Tanzania Budget Statement of 17th June refers to the debenture stock which was originally issued by your company and has become a liability of the Tanzania Sial Corporation as a result of the Act passed in October, 1967. It is now stated that "it will not be possible to deal with the claims of Bird & Co. until after the liabilities in respect of the debentures issued by that company have been met by the Tanzania Sial Corporation". The final payment to debenture holders is due not later than 31st May, 1973.

Although it is satisfactory that the Tanzania Sial Corporation is fulfilling the commitment to repay debenture holders as a result of the Act passed in 1967, your directors are disappointed at the attitude so far adopted by the Tanzania Government with regard to compensation due to your company for the assets taken over at the same time. No formal offer has ever been put forward by the Government to your Board, despite the clause in the Act passed in 1967 which promised full and fair compensation.

Your Board are, however, continuing their efforts to reach agreement as to the amount of compensation to be paid even though the Tanzania Government have indicated that immediate payment will not be forthcoming.

Warning against emulation of electricity ITB grants scheme

BY ELSBETH GANGUIN

THE SECOND industrial training board to publish its annual report—Electricity Supply—yesterday issued a warning to its fellow boards that there has been a tendency recently for bodies outside the electricity supply industry to favour the adoption of a similar system by other training boards without perhaps appreciating the commitments which go with it.

The Board has started to review its existing recommendations. An earlier recommendation on the training of engineers is being gradually superseded by a new series, and craft studies are also under review. A series of surveys of management training and development in individual electricity Boards is under way.

Electricity Supply Industry Training Board, Report for the year ended March 31, 1971, House of Commons Paper 465, 50, 25p.

responsibilities than would have been the case had levy and grant been the main incentive.

It seems important to stress this point since there has been a tendency recently for bodies outside the electricity supply industry to favour the adoption of a similar system by other training boards without perhaps appreciating the commitments which go with it.

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TAYSIDE WORK PROBLEMS

By Our Own Correspondent

DUNDEE, August 12. Tayside will have to tighten its belt if the Government continues to insist that the area should develop the economy of the central belt of Scotland, said Charles W. Simms, director of Dundee Chamber of Commerce, said to-day.

The employment position was said to be "grim" with 7.5 per cent out of work in Dundee and 11.5 per cent in Arbroath and Carnoustie.

£350,000 ESTATE DEVELOPMENT

Property Security Investment Trust is starting work on a £350,000 modernisation of Hulse Hall Lane trading estate, Manchester.

The estate is being developed by A. T. Chown and Co. to offer four major industrial units with a total area of 84,000 square feet.

PETERBOROUGH INDUSTRIAL AREA PLAN APPROVED

Proposals for the development of Greater Peterborough's largest industrial area, the Eastern Industrial Area, have been approved by the Department of the Environment, a Peterborough Development Corporation spokesman said yesterday.

The proposals, which cover 460 acres, were submitted to the Department by the Corporation in May. Some 10,000 people already work in the industrial area, and up to 20,000 will work there over the next 15 years.

JESSEL BRITANNIA ISSUES GUIDE

A new guide to the Jessel Britannia Trust Group has been produced for professional financial advisers. It is available, free, from the Jessel Britannia Group, 133, Fenchurch Street, London, EC3M 6BX.

New Town contests for architects

BY H. A. N. BROCKMAN, ARCHITECTURE CORRESPONDENT

AMONG a number of architectural competitions now running in this country are two of unusual interest. The promoters are the new towns of Bracknell and Redditch, who are inviting designs for specific private housing sites from registered architects working in association with registered house builders and with developers.

The two corporations see an opportunity for both developers and architects jointly to contribute to the marketability of relatively low-cost good private housing.

The sites are to be leased to the winning developers at a price stated in the conditions and the winning developer-architect team will be expected to get the scheme built and to offer the houses for sale on the open market.

At Bracknell, the site occupies just over seven acres which allows for up to 90 houses. Assessors have been appointed Mr. C. D. Piller, chairman of the corporation, Mr. A. B. Bracknell, chief architect, Mr. Hugh Piller, National Housebuilders' Registration Council, Mr. Geoffrey Piller, and Mr. John Malvan, an architect, to prize the designs. The successful architect and a further £1,500 will be available for the architect's designs selected for construction.

The site at Redditch is 10 acres, allowing for 180 houses and the conditions are similar. Assessors are: Joseph Hunt, a corporate member of the R. A. B. Bracknell, chief architect, Mr. Harold Piller, National Housebuilders' Registration Council, Mr. The Manning and Mr. R. T. Manning Ltd, architects. Prizes are the same as at Bracknell.

Substantial increases in Glasgow rates

BY OUR OWN CORRESPONDENT

GLASGOW, August 12. AGAINST the background of an all-time high local unemployment rate, the threat of shipyard closures and rapid inflation, Glasgow Corporation to-day approved a municipal budget which shows an average increase of 19 per cent over that of last year.

Revaluation has changed the proportion which individual ratepayers have to bear—the rise or fall being determined on the new values being placed above or below an increase of 80 per cent on the old valuations.

Domestic ratepayers have to pay 88p in the £, compared with an equivalent of 53p; commercial and business premises—which went up by revaluation 72.50 per cent—80p to 108p, while industrial ratepayers who are 50 per cent, derated will have to meet 38 per cent more.

Council house tenants bear the heaviest increase of 41 per cent, compared with an average of 7 per cent in non-municipal housing. Of the total gross budget of £136.57m, an increase of £13.92m, ratepayers meet £17m, an increase of almost 57m.

Main theme

Treasurer William Gray rejected a suggestion to take part of the sum from the rates reserve fund, but added: "If the present raging inflation continues I reserve the right, before the end of the current financial year, to transfer from the rating reserve a sum to avoid a deficit caused by inflation."

The main theme running through the estimates, he said, was of increases in wages and salaries and rises in loan charges. The present average interest rate

Lunn-Poly take-over by Sunair

Sunair, the Cunard group's age tours subsidiary, has taken over the Lunn-Poly tour operation. Although the Board has not yet decided, H. M. Stewart, Mr. G. P. Stewart and Mr. J. Mansfield remain in the Lunn-Poly Board.

Mr. Harry Goodman, managing director, and deputy, Mr. J. Hyman, assumed the direction and management of Lunn-Poly from operator's Marble Arch Day-to-day operations, continued by the Lunn-Poly of Lunn-Poly.

GREEN BELT PLAN REJECTED

Planning permission for a central development on a site of green belt land at the end of the London Borough of Croy has been refused. The site was wanted to build 780 houses and six shops on the

Soft Drinks

Financial Times Survey

Wide scope for new ideas

By ANTONY THORNCROFT

The soft drinks industry is a jungle of definitions, small companies serving local tastes, and major manufacturers locked in fierce competition. Stepping lightly through the mass of conflicting statistics the value of the total market can be estimated at almost £200m. a year, with a cash growth rate of about 4 per cent. a year. In volume terms, however, consumption is much healthier. The public drank around 11 gallons of soft drinks a head last year as against only 7.9 gallons in 1968. A rash of price cutting, especially among the squashes, accounts for the disparity between volume and value.

It is now necessary to divide the industry in half. On one side stand the concentrates, which used to be mainly squashes. They have now been overtaken by the whole fruit concentrates (which include kins and all), and the overall volume is around 70m. gallons. But in individual drink terms the figure should be multiplied five times, giving a volume of 350m. gallons compared with 70m. gallons of non-concentrates. In the non-concentrates carbonated account for 90 per cent. of sales, and these can be further split into flavours including all the colas and mixer drinks. It is all a very confusing picture.

And it changes all the time. A few years ago the concentrates entered a very bad patch. Squashes became a prey to tailless "own label" brands, and these have now captured half of the market. Squashes in fact have become a commodity market, advertising budgets are much reduced, and competition by price rather than by brand name. The cheapest label on the shelves is often bought, and Mr. Hoff Darby, of Beechams, has

come to the conclusion that "in advertising terms this particular market is beyond redemption. We tried it with advertising for Quosh and failed. It is now just a case of getting down there and wheeling and dealing."

In fact Beechams has had the extraordinary experience of advertising Quosh in 1969 and not appreciably increasing sales and then withdrawing advertising support but slightly reducing the price, and watching sales climb. Quosh was priced below Tree Top but ahead of most other brands. Its success has persuaded Unilever to price promote Tree Top, and also cut back on advertising. So now no major company is heavily advertising squashes, and Darby at least sees the fall in demand this year as the cumulative result of the few years without brand advertising, and the fact that "own label" squashes were often of inferior quality.

Brand name

At the same time the carbonated drinks have been increasingly heavily advertised. Coca Cola, for example, has raised its budget for this year to £500,000 from £375,000 in 1970. So that while, overall, squashes still control around 57 per cent. of the soft drinks market in volume terms to non-concentrates 43 per cent., the profit situation is very different. But the profit to be made from carbonates requires a skilled marketing approach. Coca Cola, for example, is not only up against Pepsi Cola but also Schweppes which acts as the hotliker for Pepsi in the U.K. Its own franchisers are Watneys in the south, Whitbread in the west, and Beechams elsewhere, and there is a constant battle by Coca Cola to get in the licensed outlets of a brewer like Bass Charrington. Only a strong brand name can get

through those red doors, and Coca Cola is necessarily a very interested but rather helpless spectator in the brewery takeover battles.

It operates, however, from a position of growing strength. Cola overtook orange as the second most popular flavour some years ago now and in time seems certain to overhaul lemonade. Then the battle will intensify between the four hundred or so companies which make a cola. In the past a third cola to seriously challenge Coca Cola and Pepsi has never managed to materialise, but now Strike from the Barr Group is extending down from its native Scotland to the rest of the country, and it is too soon to write off Royal Crown Cola, the number-three brand in the U.S. which is marketed here by the revitalised Tizer distribution network. The greatest challenge, however, will probably come from the own label colas. Cola is sensitive to price and although the brand leaders favour non-returnable bottles and cans these are more expensive. It is a question of knowing how much extra the consumer will pay for convenience, and overall in carbonated drinks the old standby returnable bottle still dominates the market. In 1969 the figures were—returnables 201m. gallons, non-returnables 19m. and cans 31m.

Straight mixers

The other side of the carbonated market is mixers, although the dominant force here, Schweppes, is attempting in its advertising to persuade consumers to drink mixers straight so that any attempt to divide up the market still further is invidious. The attraction to Schweppes of straight mixers is that they spread sales out from licensed premises to the grocery trade where most

of the marketing effort has been concentrated in recent years. Schweppes has already had to withstand a supermarket and off-licence challenge from Hunts, a Beecham acquisition, but here again the greatest threat seems to be own label. Hence the heavy branding. It has paid off for Schweppes in so far as you can often buy its mixers even in Bass Charrington pubs, though that brewery markets the number two mixer, Canada Dry, in the U.K.

Cadbury-Schweppes can offer its customers a packaged deal, ranging from its mixers, through to Pepsi Cola, and its squashes (Sunfresh and Sun-crush) and Kia Ora. There is only one major soft-drink product missing—a large bottle of pop. The lemonade trade is still very important but it is here that the regional producers, catering for local palates, come into their own. The number of soft-drink manufacturers may have thinned down from a couple of thousand 30 years ago to nearer 400 now but in the north especially they are thick on the ground: Shaws of Huddersfield, for example, which gives Lancashire its Sarsaparilla and Yorkshire its dandelion and burdock. Nevertheless even here the big boys are capturing the market. Beechams now has Corona, and R. White belongs to the Whitbread group. Still independent among the pop producers is Tizer which only a few decades ago outsold the lot of them.

Since April Tizer has been in the throes of a marketing facelift, with new management and new financial backers, including Slater Walker. Advertising has been increased, with the use for the first time of television: there has been a new corporate identity, devised by Conran and covering every-

thing from the deliveryman's overalls to the product pack; and market research has been commissioned to discover the exact strengths and weaknesses of Tizer. Its strengths are the name and the fact that it serves over 80,000 outlets that pay in cash; its weaknesses are that it has not penetrated the multiples or the pubs, and has had an uneconomic production and marketing network. Tizer may never recover its former dominance but it may prove an example of a soft drink which waxed and waned then waxed again. Or it might prove a good buy for another of the major manufacturers in the field.

Marketing approach

One thing is certain—there will be plenty of activity in soft drinks. The Cadbury side of Cadbury-Schweppes, for example, has been experimenting with a fruit flavoured milk drink. Soft drinks is still a growing market and one in which there is a tremendous scope for new ideas and new methods. Squashes seem to be a declining market—in profit terms: but perhaps a new marketing approach might change that. On the non-concentrates side the market remains wide open. One thing is certain—there is an abundance of rich and professional marketing companies prepared to spend heavily to defend their stake in this fascinating industry.

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Changing pattern of distribution

/ KELSEY van MUSSCHENBROEK

In the grocery field market should reflect changing patterns of distribution. If this years to be no more than a tement of the obvious, the problems which arise out of visions by manufacturers to p in step with High Street developments are nonetheless 1. What has happened in soft drinks business (and still happening) is an object on in the dilemmas which e an industry which has mpted to accelerate its with by creating products or-made for the grocery de.

In discussing the role of istribution in soft drinks it is esary at the outset to inguish between two basy different types of product: ashes and cordials on the and, and carbonated ks on the other. At this uent in time developments the latter market appear to the more arresting, but their implications can only be y understood in the light what has already happened squashes and cordials.

Returnable bottle

With the advent of self-ice and subsequent way growth of the super- ket multiples, fruit shes, cordials and concen- s quickly found space on rmarket shelves. Not only e they a product which itional grocers already ted, but there had never a tradition of selling them urnable bottles as was the with carbonated drinks. A nable bottle is something a supermarket is simply not ed to cope with, as it in- store handling by the staff which self-service is used to be able to do with-

steadily throughout the 1960s—but for a small hiccup in 1962 when purchase tax was first introduced on all soft drinks. In volume terms sales of squashes through grocery outlets have increased by 82 per cent. in the last ten years. At the same time, however, the value of these sales has risen by only 74 per cent.

Grocery trade

The discrepancy between these two figures is largely the result of a changing distribution structure which has concentrated enough power in the hands of a few dominant retail chains to enable them to influence the pricing of squashes and cordials to the point where to-day they are regarded as a near commodity whose consumption is said rapidly to be nearing saturation point.

In 1961 supermarket multiples accounted for some 27 per cent. of the entire grocery trade. A decade later that share had risen to 42 per cent., with a half-dozen or so major chains controlling nearly a quarter of the trade alone. As these chains have grown in strength they have understandably wished to present a coherent marketing front to the public; and one of the means of doing this has been to increase the number of grocery lines which sell under their own house label. Squashes and cordials were early candidates for own-label operations. Not only were they substantial contributors to total turnover, but any reluctance on the part of major brand manufacturers to pack products under distributors' own labels was offset by the willingness of many smaller companies to sell such products to the chains. The squash business is not exactly a high technology area, so that entry to the field was comparatively easy.

The use of the cheaper cyclamate sweeteners accelerated this trend, and own-label penetration was soon followed

by fairly aggressive price cutting. When cyclamate sweeteners were banned a couple of years ago it was expected that own-label growth would be halted, but this does not appear to have happened.

At the time of the ban own-label squashes were estimated to hold some 51 per cent. of the grocery squash market; to-day that proportion seems to have edged up to about 53 per cent. according to trade estimates.

If squashes and cordials are now showing signs of becoming a commodity trade, with volume continuing to outstrip price, the same cannot be said of carbonated soft drinks—yet.

The turning point in the development of this market was the introduction of the one-trip, non-returnable bottle by Schweppes in 1966. Until that time carbonated soft drinks—especially the mixer trade—had been largely confined to pubs. Of course, colas in cans were already on supermarket shelves, as were some mixers. But overall growth was static: in 1961 total output of carbonated drinks was 230m. gallons; five years later it was only 6m. gallons more.

The effect of the one-trip bottle was immediate, and by last year production of carbonated drinks had risen to 268m. gallons. Sales through the grocery trade alone are estimated to be around £8m. a year. In addition, the no deposit bottle has been given another boost by the growth of specialist "wine markets," while the increase of off-licences in supermarkets (they rose nearly 40 per cent. last year to around 2,600) is a further development which is channelling more of the mixer trade through multiples.

Against this sort of background it was hardly surprising that the leading chains should wish to have their own label carbonated drinks in no deposit bottles to add to their growing sales of such drinks in cans. In the last four years own label

no deposit carbonated drinks have grown from virtually nothing to capture close on a fifth of the grocery trade.

This is still some way short of the share held by own label carbonated drinks in cans. Nevertheless, the recent purchase tax cut could act to the benefit of own label products. The tax reduction is too small to be reflected on individual cans or bottles, so that the best manufacturers can do is to invoice their customers at the lower tax rate (18 per cent.) and leave it to retailers to decide how to pass the improved margin on to consumers. The odds are that they will put the focus on no deposit bottles (the fastest growing sector), and probably on own label products too, which may well accelerate these at the expense of branded soft drinks.

One trip

On the other hand, there is one development which appears to be acting in the opposite direction—reinforcing the branded side of the business. Although the no deposit bottle was designed primarily as a grocery package there are clear signs that it is catching on fast in the licensed and catering trade as well. Some four years ago sales of carbonated soft drinks in one trip bottles through licensed and catering outlets accounted for barely a third of the total: to-day that proportion has risen to 40 per cent., and it is all branded business.

Over the long term, therefore, the industry could be faced with an intriguing marketing conundrum: to prevent a highly successful grocery product (one trip carbonated soft drinks) from becoming largely a commodity business, as squashes and cordials have done, manufacturers may have to ensure that sales of their branded lines through non-grocery outlets remain fairly substantial.

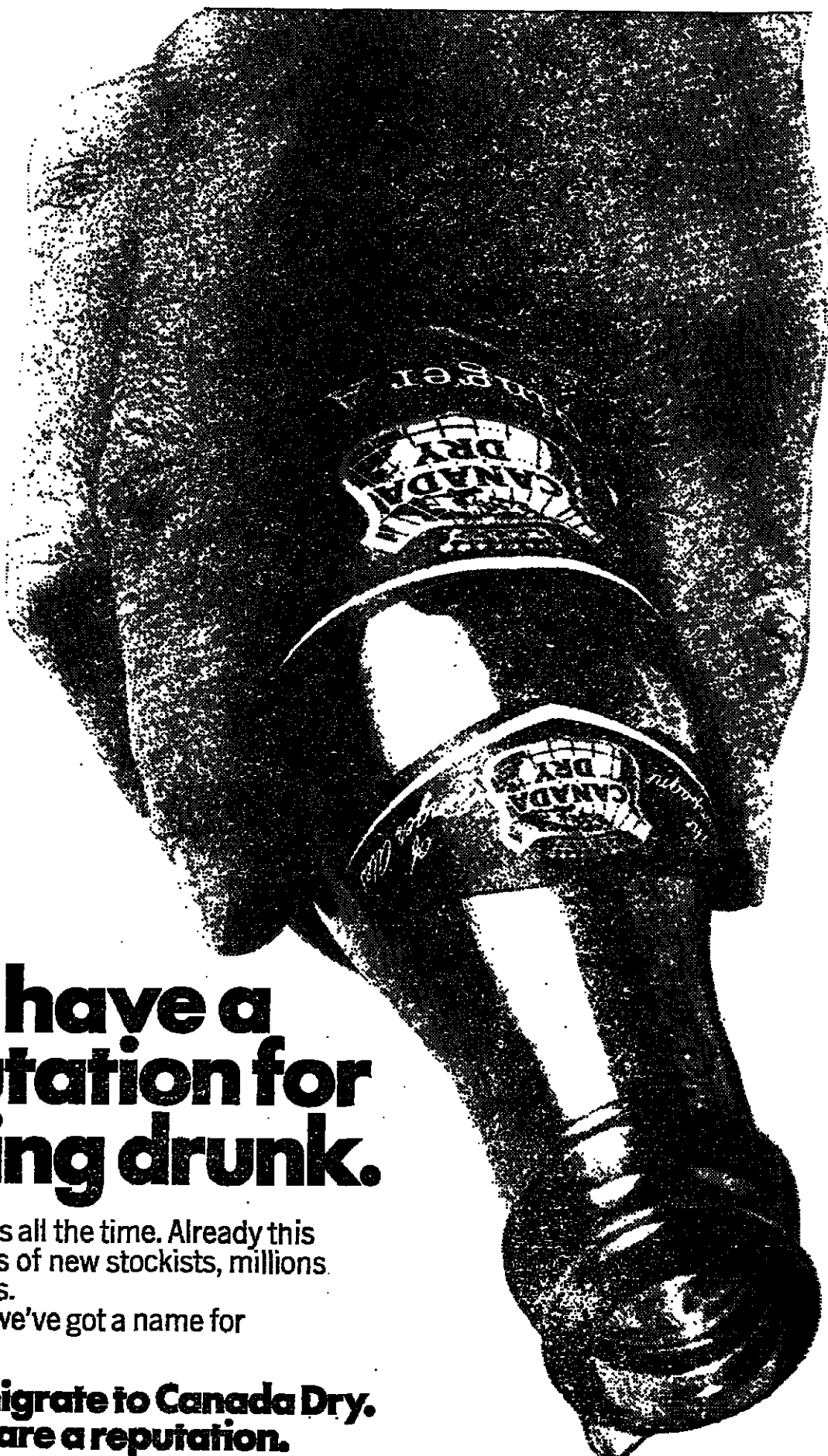
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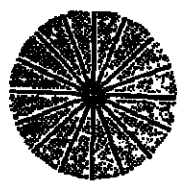
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SOFT DRINKS II

Little change in basic requirements

By KENNETH J. HANMER, Assistant Managing Director, Tizer Ltd.

The commercial production of soft drinks or "carbonated waters" as they were then better known, goes back some 200 years or more and although science and technology have enabled great strides forward to be taken in production techniques and production equipment, the basic requirements of providing the market with a palatable, healthy product in an eye-catching hygienic package, remain much the same.

What makes a soft drink? The flavouring materials are primarily alcoholic extracts, emulsions, compound or synthetic essences and fruit juices, to which are added sweetening agents, natural or synthetic, preservatives, acids, and for carbonated products, carbon dioxide.

Few of today's soft drink producers acquire their flavouring materials in the raw or unfinished state. The skilled processes based upon scientific knowledge and technical control which are required to provide the soft drinks producer with flavouring materials of an assured high quality and absolute uniformity, has contributed to the development and growth of a specialised industry to supply these needs.

Sweet taste

Sweetening agents to the soft drinks producer, are those substances which, when blended with flavour, acids, etc., will provide a sweet taste and give "body" to the product. Sweeteners also assist in the transmission of the flavour and add to the energy or food value of the product. Sugar, derived from sugar cane and the sugar beet, is the most widely used sweetening agent used in the soft drinks industry. Saccharin is the artificial sweetener most commonly employed but its usage is subject to stringent legal limitations. The use of "cyclamates" has now been banned in the U.K. The majority of soft drink producers take

road tanker deliveries of liquid sugar, direct from the sugar industry's refineries.

The acids used in soft drink production are of an edible grade, and are non-harmful in the concentrations used. Those in common usage are citric, phosphoric, and to a lesser extent, tartaric acid. Acids are used to complement and point out characteristic flavours and may also play a part in preventing spoilage of the product.

Water, as it occurs in nature, always contains impurities in solution or in suspension and as the environment becomes more polluted, so do the supplies of water available to the soft drink producer. The modern producer, therefore, has continually to determine by analysis, the extent which his supplies should be subjected to water treatment. Although town water supplies are potable, that is free from disease-producing organisms, the facilities are not always available to remove taste, odour, colour, turbidity and scale-forming salts. In order that the end product is of standard quality and uniformity, it is necessary that the soft drink producer should monitor, and by treatment, provide himself with water which ensures that such standards of quality and uniformity are attainable. Water treatment plant is, therefore, an essential part of the modern bottling plant.

Until the Second World War, it was a common practice for the small firms in the soft drinks industry to generate their own carbon dioxide, on site, by the reaction of sulphuric acid on sodium bicarbonate. Nowadays, however, it is the general practice in Europe to buy supplies of CO₂ from the major gas producers. Deliveries are made by carbon dioxide liquid tank trucks into low pressure receivers installed at bottling plants. The last two decades have seen a development of compact packaged CO₂

producing units with outputs of 50 to 1,000 pounds liquid CO₂ per hour. The process consists of carefully controlled combustion of fuel oil and extraction of CO₂ from the resultant flue gases with a rectified "ye" solution. These packaged units have found a ready market in countries where CO₂ is not readily available.

Capital saving

A soft drinks production factory, whether it be a large or small factory, will have certain basic operating areas and facilities: warehousing, boiler rooms, flavoured syrup operating area, bottling hall, laboratory, water treatment area, maintenance and service area, administration area and facilities for operatives. All areas must be of a standard acceptable to producers of food and drink products with certain areas requiring special features and machinery peculiar to the soft drinks industry. The preparation of flavoured syrup will take place in a hygienic syrup room or area in which will be housed stainless steel vessels, filter pumps, meters, etc. The capacity and number of such vessels will depend on the size and number of bottling units to be served and in the larger plants it is quite usual for the syrup room operation to be partially or wholly automated. Recent developments in metering techniques may well mean that the components of a flavoured and sweetened syrup will simultaneously enter a metering device and emerge as a flavoured and sweetened syrup to be fed directly to the bottling unit. Mixing tanks would no longer be necessary and, apart from saving the capital investment in tankage, considerable space economies would result.

The bottling unit or bottling line for producing a carbonated soft drink in a returnable glass container consists of equipment connected by conveyor lines to

carry out three distinct operations: those of bottle washing, filling and sealing the bottle and the labelling and packaging of bottles. Assisting in the filling and sealing is the carbonator in which CO₂ and water are mixed.

The function of the bottle washer is to present to the filler a bottle that is both clean and sterile. Two separate elements are used in a bottle washer. The mechanical devices which scrub the bottle in various ways and the washing solution which sterilises the bottles. Members of the alkali family of chemicals make up the basis of most bottle washing compounds. These alkaline washing solutions are usually composed of such alkalis as caustic soda, sodium carbonate, trisodium phosphate, and sodium metasilicate. Caustic soda is the principal ingredient because it has by far the best germicidal properties. For this reason, the time and temperature required for bottle sterilisation are almost entirely dependent upon the caustic content. Other alkalis may somewhat increase the germicidal strength of the caustic solution. However, milder alkalis are used for their improvement in cleaning properties. Sodium carbonate and trisodium phosphate are used to improve the detergent action of the solution. Sodium metasilicate prevents the damaging effects of highly alkaline solutions. Three factors are crucial in the germicidal efficiency of the washer. These are contact time, caustic strength and temperature. For a 10°F drop in temperature, it is necessary to increase the caustic concentration of the solution by 50 per cent. to obtain the same germicidal efficiency. For a 10°F rise in temperature it is possible to decrease the caustic content by one third. (Normal contact time is five minutes at 130°F.) Bottle washers are of different types. Some are soakers, others make use of a jet stream or hydro principle, and some use

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combinations of both. The adaptation of a particular machine depends on the washing problem involved. The hydro washer pumps the cleaning and sterilising solutions and rinse water in and over the inverted bottles, which are carried through the machine on a conveyor. The soaker type of machine has an endless chain of pockets arranged in rows for holding the bottles in the various tanks containing the sterilising solution and for the final rinsing. The rinsing operation may include brushing inside and outside the bottle, or the same result may be accomplished with the use of water pressure, or forced air, or a combination of all these. The introduction of the non-returnable glass bottle and plastic bottle has simplified the problems associated with bottle washing and preparation. The non-returnable bottle, when delivered shrink-wrapped in pallet loads, requires a fresh-water rinse only. A rinsing machine is much less expensive than a full bottle-washer and very much cheaper to operate, requiring no detergent solutions. The best bottle washer is not infallible and it is extremely important to the control of the quality of the finished beverage that the clean bottles undergo inspection after they leave the washer and before they arrive at the filler. In recent years, to meet the needs of efficient bottle inspection, a number of electronic devices have been designed to do the job, and in all modern installations, electronic inspection can be considered a necessity.

Filling units range from semi-automatic machines producing only a few bottles per minute to large rotary multiple head machines capable of producing over 600 bottles per minute. The smaller units frequently have a syringe section which doses the bottle with a predetermined amount of flavoured syrup and a section where the bottle is topped up with carbonated water. The higher speed units are almost all pre-mix fillers in which the finished product is filled directly into the bottle. On pre-mix systems, flavoured syrup from the syrup preparation area, water and CO₂ are mixed in the proper proportions at the correct temperature and then fed to the filler. Pre-mix equipment eliminates the need for a separate syringe section on the filler and ensures a more uniform product by removing the possibility of an inaccurate syrup dosage. High speed fillers generally incorporate, in a monobloc construction, a sealing device for whatever type of seal is to be applied—crown cork, rolled on aluminium closure, plastic cap, etc. Filling machines are designed to adapt themselves automatically to variations in the bottle flow and have built-in automatic stop devices to deal with any emergency situation. All parts of any filling machine which come into contact with the pro-

Palletised loads

duct are of stainless steel or other resistant finish. It has long been established that economy and uniformity of carbonation can best be attained by reducing the temperature of the water to be carbonated to approximately 3°C. This has, of course, required refrigeration equipment and where a large volume of water has to be chilled, the cost of operating this equipment is a very considerable feature. Recent improvements in design of filling mechanisms have led to the introduction of satisfactory high speed filling at ambient temperatures with liquid temperatures at approximately 20°C, thus avoiding the costs involved in refrigerating equipment and processes. Continental machinery manufacturers are now installing bottling lines for carbonated soft drinks capable of filling at ambient temperatures between 500 and 600 one litre bottles per minute. At such speeds, complex conveyor systems are completely automated, mechanical handling systems are needed to maintain supplies of packages to, and remove finished products from, the bottling line.

On a run of re-usable bottles, cases of bottles are delivered in palletised loads from the warehouse to a de-palletiser which removes individual cases from the pallets and feeds them to a de-casing machine where individual bottles are removed from the pockets of the bottle case. The bottle cases are fed to a case washing machine and then to a case packing machine to await filling with full bottles, which by that time have emerged from the labelling section of the bottling line. After repacking, palletised loads of cases are forklifted to the warehouse.

Soft drink bottles are generally labelled in one of two ways. They may have an applied colour label which is fired on to the bottle by the bottle manufacturer. This label lasts as long as the bottle, cannot be changed and requires no processing other than bottle washing. The other type of label is one which is put temporarily on to the bottle and is generally made of some form of paper. A new label must be applied to the bottle each time the bottle is used and removed in the washing process when the bottle is re-used. The labelling machines can apply both labels, front and back, and seal labels, all simultaneously, if desired, and are designed to operate at the speed of the rest of the bottling line.

Canned carbonated soft drink production employs the same basic techniques as for the bottled product. The production of squashes and cordials and the so called concentrate soft drinks, involves similar operations to those described above except of course, that product does not require carbonation.

The giants and the minnows

By PAMELA READHEAD

Soft drinks manufacturers are a dying breed. Just after the war there were over 4,000 local manufacturers peddling fizzy pop to a familiar and loyal market. Usually they served an area 20 miles radius from the depot: the distance a good horse can walk in a day.

Now there are fewer than 500 manufacturers and the number is still falling. According to the Soft Drinks Manufacturers Association, there are about ten

major manufacturers, then say, 50 middling sized companies. The rest are very small indeed. It is the medium sized companies which will see most changes in the next few years. The ones which through good management have already grown large enough to dominate the market in certain areas. Often they have been run by the same family for three generations.

Such companies have three basic choices. Either they decide to break out of their area and try to compete with the giants—Beechams, Schweppes and Watneys (Coca Cola south) or they go all out to saturate the local market with which they are already familiar, taking their choice— to abandon soft drinks for fish and chips or laundrettes or whatever is often taken after the younger generation has expressed disinterest in the family business.

Declining number

A. G. Barr, a Glasgow company which earned its reputation in the Scottish market, decided long ago that the only way to keep in business was to get out of a purely local market. Robin Barr, director and son of the chairman, predicts an ever declining number of companies in the soft drinks trade. But he believes there is a place for medium-sized family businesses only as long as they are well managed. His own company, with a turnover of £3.5m., he counts as number four in the national league. It is currently in the process of moving its main brands into national distribution.

Barr's growth—it overtook Tizer, one of its biggest competitors a couple of years ago—is encouraging. Turnover is expected to top £1m. in 1971. Expansion south of the Border has been through acquisition of three factories in Bradford, Sunderland and Manchester.

At the moment the Manchester factory, whose canning plant has been enlarged, is churning out 800 cans of pop a minute, double the output last year. "Our biggest danger is overselling," says Robin Barr. The company's major brand, which hit England in time for Christmas, is Iro-Bru. This sweet fizzy drink helps push up Barr's share of the fizzy market in Scotland to 40 per cent., more than Coca Cola's. South of the Border the share is about 10 per cent. The Scots drink 1m. bottles of Iro-Bru a week and Barr is anxious not to launch

the product in England until production facilities have been stepped up. Barr is already marketing Strike, a cola, in the South. "We decided, a long time ago that the future looked bad for purely local manufacturers."

But among the many who would disagree is Edward Mason, chairman of T. Mason a Birmingham company. His company was established by his grandfather in 1899 and he still delivers within 15-20 miles of his depots in Birmingham, Coventry and Bristol. Professing that he does not know his sales figures, Mason reckons they are, nevertheless, in the top three in his area. As his brands are still distributed in returnable bottles he has not moved into supermarkets where competition is hottest. A lot of "Super Jaff" and lemonade is sold through canteens and local shops. But cash and carry has been a growth area in the past few years. When asked why he is not thinking of going national, Mason says it's all a matter of ambition. With 120 employees he feels he is reasonably sized company. He advertises on television and does not see the point in moving outside the area his family has operated in for two generations.

One of the childhood names which is still remembered with nostalgia is dandelion and burdock. Still a firm favourite in the North of England, it is the third best selling flavour of Huddersfield's biggest local manufacturer Benjamin Shaw and Sons. Established 100 years, Shaw's sales have doubled in the past five years to £1.5m.

The company was the first in the country to put soft drinks in cans.

While still essentially a local manufacturer—the best-selling yellow lemonade is still sold in the area—Grandfather Shaw delivered to by horse and cart—Shaw has also built up a substantial export business together with regular orders from airlines and ships crews on an international scale.

Vinto is another soft drink peculiarly attractive in the North. Made in Lancashire by J. N. Nichols, it sells £1m. a year, with exports making up £315,000 of the total. The export business is growing so fast that the company is moving into a new £2m. works at Wythenshawe near Manchester. Most of the exported Vinto goes East to Kuwait, Bahrain, Mombasa and even further. The Kuwaitis like Vinto so much that they sometimes order a thousand cases at one time.

Nichols, who is run by second generation descendants of the founder, also sells in a concentrated form to other manufacturers who put the fizz in it.

The other way to boost turnover is in contract canning, like Solent Canners of Southampton, or in manufacture and canning of own-label brands. Barr has recently landed the contract for Marks and Spencer's own label, for example.

There is always scope for the ingenuity of the smaller manufacturer. In the past many of the innovations in the soft drinks trade have been made by the local manufacturers. If this aggressive spirit can be kept alive they may well outlive some of their larger competitors, especially in their own areas.

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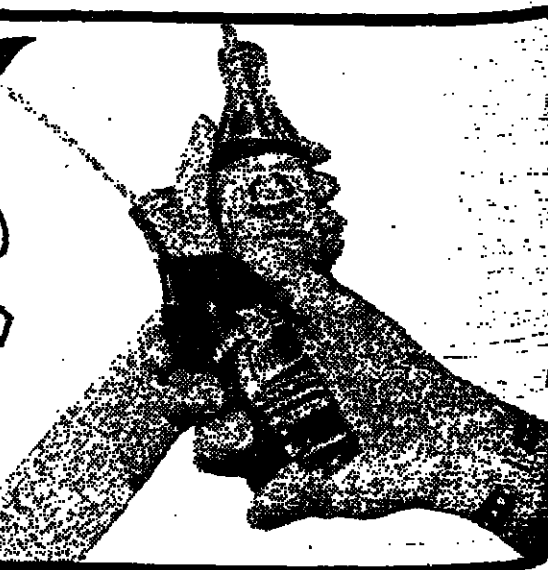
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THE INTERNATIONAL DRINK



SOFT DRINKS III

Changing state of play in pubs

By KENNETH GOODING

According to one authoritative estimate, about £170m. worth of "mixers," other soft drinks and fruit juices will be sold through Britain's public-houses this year. Figures are notoriously difficult to pin down in the pub trade where retail prices vary enormously—sometimes even between one "round" and the next—but it is estimated about £77m. goes on "mixers," things like tonic, bitter lemon and ginger ale.

The interesting thing, therefore, is that so many of the brewers have been content to accept the domination of Schweppes in this particular part of their business. For example, Scottish and Newcastle has an arrangement with Schweppes to supply its managed houses in the belief it is much more simple and economic to have a national distributor serve the managed houses direct. S. and N. has its own soft drinks business in John McKay of Newcastle which had a turnover of £500,000 last year and restricts its activities to the North East. The terms of the deal with Schweppes mean that McKay can only supply its own parent's managed houses with products which Schweppes cannot provide.

Own businesses

In direct contrast to the S. and N. attitude is the position of at least two of the major brewers who have recently been busy building up their own national soft drinks businesses.

The first case is that of Bass Harrington's offshoot, Canada Dry, which up to a couple of years ago seemed content to earn a steady living on the reputation of its unique ginger

Following the merger of Bass (Titchells and Butlers) with Harrington United Breweries, Canada Dry had a good base to begin new growth—13,000 Bass pubs and off-licences selling about £50m. of carbonated drinks between them. Although one of these outlets was tied for soft drinks, Canada

Dry as the own-brand product must have had the edge.

In recent months Canada Dry has concentrated on expansion by deliberately holding down "mixer" prices following increases by competitors last April of up to 26 per cent. According to managing director Mr. Richard Griffiths, the company has gained "a great deal of business but it is hard to say whether the increased volume is producing more profit than would have been collected if the group had followed the competition and put up its prices."

But Mr. Griffiths is sure about the long-term benefits. Customers who used to take only ginger ale are now taking other "mixers" from the company and there is a fund of goodwill building up among retailers who are becoming more price-conscious. Another sign that Canada Dry was not content to ignore large sections of its market came with the recent launch of its "extra" ginger ale, a "dry"—or some say "hot"—ginger ale to complement the "American" or sweeter type on which the company built its reputation.

The most significant move by Canada Dry came about a year ago when it signalled its intention to move into the super-markets and grocery outlets with its products. To do this it set up a marketing agreement with A. Wander, makers of Ovaltine, which is acting as Canada Dry's agents in the grocery trade. Wander claims to service every one of Britain's 100,000 or so grocery outlets but initially concentrated on launching four Canada Dry products through supermarket chains.

The second case concerns Whitbread, third-largest of the British brewers, which acquired the old-established Southern soft drinks business R. White and Sons in a £3m. deal in April, 1969, and then proceeded to merge it with the Rawlings subsidiary. Now called the Whitbread soft drinks division, the organisation is concentrating on marketing under just two main

brand names. The "mixers," squashes and fruit juices are being sold under the Rawlings label while fizzy drinks go into R. White bottles.

Managing director Mr. John Loftis maintains: "We hope to see ourselves as one of Britain's major soft drinks concerns." Like Canada Dry, the Whitbread soft drinks business is attacking more than the licensed trade with its products. The R. White's drinks were well-established in the confectioners, newsagents and similar outlets before the brewers took them over and this trade has been built on.

New factory

Like Canada Dry, which has a fairly new factory, Whitbread soft drinks will move to a new factory at Beckton shortly which has been built to replace premises at Barking due to be compulsorily acquired.

In passing it is worth recalling that Whitbread also has a stake in the Coca-Cola business in the U.K. because it owns Coca-Cola Western Bottlers which has the franchise in Oxfordshire, parts of Gloucestershire and Wiltshire and neighbouring counties.

Rival brewers Watney Mann has a larger slice of the Coca-Cola business because it has the Southern franchise (with Beecham taking the North and Scotland).

Watney's other soft drinks interests are mainly concentrated into the Cantrell and Cochrane consortium—a consortium were a favourite method used by the brewers to get the maximum benefits from the fairly large turnover which must come through the involvement of a number of brewing companies. The Squires gin consortium is perhaps the best known example.

Where C and C differs from the usual run of things is that the major shareholder is none other than Schweppes which has perhaps as much as 60 per cent of the pub "mixer" business under its own label. Schweppes has 42 per cent of C and C while Watney and Courage split

the remaining equity equally between them.

C and C really got off the ground in March, 1969, when Watney injected its Northern-based soft drinks companies into the group and opened up its 8,100 outlets to the C and C products. Mr. Peter Kewley, managing director, insists that C and C is run as an independent concern. Certainly it does not seem to operate as a junior partner to Schweppes, even though it completely restricts its activities to the licensed trade where Mr. Kewley maintains it is the second-largest supplier.

After a spell during which it concentrated on building up distribution—it has 27 depots and five factories—C and C came up recently with a new marketing approach. It is now selling its "mixers" and squashes under the "Club" brand name. In the autumn the first attempt at consumer advertising by C and C gets under way with a television campaign for the new brand, quite a big step for a soft drinks concern.

Finally we come to this question: What is Allied Breweries, second-largest of the British groups and famous for its aggressive brand marketing, doing in the soft drinks field? Superficially the answer might seem to be that it has one or two rather limited operations in this particular market with McPherson Minerals at Chelmsford and Minster, the Northern concern.

Ready-made brands

It seems highly unlikely that Allied will ignore this lucrative field much longer and it has a ready-made list of brand names under which "mixers" and other soft drinks could be launched—names like Costes, Gaymers, Whiteways or Britvic. What seems clear, however, is that if Allied does enter the field then the brewers will be crowding the market just a little. As one retailer put it: "There might be room for two brands—but half a dozen? Certainly not."

Sacrebleu! Qu'est-ce que c'est?

In 1970 Frenchmen consumed 300 million gallons of soft drinks. They also sank a lot of vin ordinaire. But it's their non-alcoholic imbibing that's interesting. It may be because they're very discriminating drinkers but certainly French regulations on flavour and quality are commendable, especially regarding natural emulsions. Emulsions are used to blend natural citrus oils into the soft drink and give a pleasing appearance. Only one fifth of one per cent of the drink is emulsion but when combined with fruit juice and sugar, the Bottler has greater formulation flexibility. It's also a very economic proposition compared with readymade compounds.

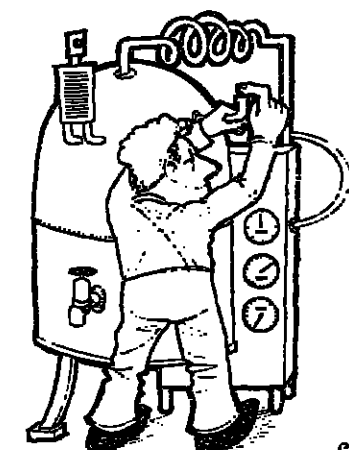


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Bleak picture in the squash market

By BILL HORWOOD

The fruit squash market has come something of a bête noir in advertising and marketing circles. At a time when food manufacturers have been realising the full extent of the growth below-the-line promotion ending while media advertising has been standing still the squash market has been reduced by many as a classic of what happens when too much is spent on brand advertising and too much on retailer

certainly as a market it seems a pretty bleak picture. Loyalty is low, the market price dominated, innovation limited and 12 proprietary brands are fighting with an usually strong private label for shelf space, with the result that no brand has a market share of more than 4 and 9 per cent. On top of what had been a reasonably healthy market with a rate of about 8 per cent, the early and middle 60s went into decline following the public row over cyclamates.

Even so the market might be expected to show some recovery. A recent survey by the Television Consumer Audit, ITV companies' market research operation, at the end of last year of a report on long-term consequences of w-line activity. This led in detail at promotional activity over the 1967-69 period the squash, toothpaste and detergent markets and suggested that of the three, fruit was the most severely affected by below-the-line spending. Spending on retailer deals, he market was, it said, 10 times greater than that advertising and the manufacturers had failed to keep an active in their market use of this. Now Mr. Ron Goodwin, director of the Television Consumer Audit, sees no reason to change his findings of the report. He says: "The market has changed in the

market and we've no new evidence to bring forward that makes me think the original report was mistaken. The lesson is quite simple and more recent studies of the instant coffee market and washing up liquid markets support this: unless the squash manufacturers alter the above- and below-the-line marketing mix in favour of more media spending their market will continue to be price dominated and suffer from weak brand loyalties."

Complex factors

For the squash manufacturers (and with Beechams, Schweppes, Reckitt and Colman and Batchelors in the market they include some tough marketing operations) what has been particularly galling about the TCA report and subsequent discussion about it is the implication that they could have done better if they had tried harder. While there is no dispute about the sorry state of the market many of them believe that the weak position of the proprietary brands arises out of factors more complex than a simple above-the-line imbalance. Among these is, for example, the fact that squashes have a straightforward technology which makes private label entry easy.

Certainly the private label sector in squashes is, at about 35 per cent of the market, probably higher than in any other major grocery category. Many of the retail chains, notably Tesco, Sainsbury and the Co-op, now have shares of the national market which are significant relative to the proprietary brands. Indeed as one proprietary brand man says "nowadays no self respecting retailer really considers he's arrived until he's put his own brand of squash on the market. It no longer makes any difference to housewives that the general quality of the product is much lower. What is important is that prices are 10 to 15 per cent lower than with advertised brands."

Inevitably this is a situation where the proprietary brand manufacturers have had to keep prices as low as possible through retailer deals and consumer promotions. Indeed those that have not done so and kept a bigger portion of their appropriations above-the-line have suffered. Treetop, the Batchelors product, which has been at the premium end of the market ever since its national launch in 1965, has suffered more of the decline over the past eighteen months than the other proprietary brands. Mr. Gary Hardisty, Batchelors soft drinks brand manager, is in no doubt that a major reason for this has been its price, which has been a little higher than other brands. In Hardisty's view the premium priced brands have been most affected by the bad publicity surrounding the cyclamate ban at the end of 1969 because it meant that "whatever the true facts about quality housewives felt after that that premium brands were no better than any other squash on the market and so were unwilling to pay the higher prices." Batchelors has, in fact, been trying to bring the product more on a par with the market as a whole in price terms over the past few months, through retailer deals.

Media spending

At the same time however Hardisty maintains firmly that he has no intention of reducing media spending on Treetop much below the £150,000 that was put behind the brand last year. This view, which differs very much from what might have been expected from the proprietary manufacturers on the basis of the TCA report, is also shared by Mr. Nick Clarke, soft drinks product manager at Reckitt and Colman and responsible for the Robinson label whose share has risen steadily through the market decline of the past 18 months. This success says Mr. Clarke "is the result of maintaining a reasonable level of above the line spending at a time when most

of the other brands have had little media support." At the same time, however, a good part of the success of the brand this summer is probably due to a major coin promotion which it is now running.

In fact it would be a mistake to think that other manufacturers have not attempted to build brand franchises for their products through media spending. Schweppes, for example, invested heavily in media advertising in 1967 and 1968 for its brands Suncrush and Sunfresh but had only mediocre results and has cut back its spending since. Indeed last year it spent only about £50,000 on its four brands together despite the fact that their combined market share is probably worth rather more than 20 per cent. Similarly, Beechams has withdrawn advertising support for its brand Quash after a heavy period of spending in 1968 and 1969 when it was re-launched.

In short, the manufacturers have tried to maintain a reasonable level of above-the-line spending but it has not produced spectacular results. Opinions are divided about where they go from here. Beechams, for example, makes no bones of the fact that in its view the Squash market is now a commodity market where advertising is not of very great value. As Mr. Geoff Darby, its marketing director, said recently: "In advertising terms this market is beyond redemption. We tried it with Quash and failed. It is now just a case of getting down there and wheeling and dealing." Mr. Clarke, of Reckitt and Colman, is not so sure. "Certainly the outlook for the market is tough and I don't think that the weak brand loyalties or strong private label position will change," he says. "Nevertheless, the market should start growing again, perhaps at a reduced rate of 5 per cent or so, but unless we try to build up brand franchises and try to innovate and offer something positive nobody will be contributing anything to it."

In 1970

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Canned carbonated soft drinks sales increased by 15%

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KWIK SAVE

Pile it high and sell it cheap

BY KELSEY van MUSSCHENBROEK

PROBABLY one of the most intractable problems facing supermarket operators these days is the quality of management in the store. As food chains grow larger so does the need for highly qualified store managers and staff. As a result, most major chains now find themselves investing heavily in staff training.

In North Wales, however, a relative newcomer to the supermarket scene called Kwik Save of Prestatyn has come up with a rather novel solution to the store management problem: it employs anyone but experienced store managers to run its 28 discount supermarkets. Kwik Save can do this as a result of having built its operation around a simple though obviously effective computerised stock control and

home £17 a week. At Kwik Save he takes home more than £80 a week. "For this all we ask him to do," says Kwik Save's chairman, Albert Gubay, "is open and close the store on time, keep it clean, look after his staff, take the money to the bank after closing, and fill in our specially designed stock card at the end of the week and post it to head office." He does not, it will be noted, have to order any stock himself, nor does he have any responsibility for price marking individual items—two areas where problems often arise in a conventional supermarket.

There is, in fact, a great deal about Kwik Save that is unconventional, and which in Albert Gubay's view is the key to its phenomenal growth since 1965. In that year the company was operating four supermarkets along conventional lines, trading under the name Value Foods. Turnover was £513,000, and pre-tax profits came to £19,000—a net margin of less than 2.5 per cent.

In that year, too, Mr. Gubay decided to switch to a genuine discount operation under the Kwik Save sign. The effect was immediate: in 1966 sales doubled and profits quadrupled. At the end of last year Kwik Save went public, and this year turnover will probably reach the £15m. mark, and pre-tax profits could top £1m., which would mean a net margin of more than 6.6 per cent, making it one of the most profitable, if not the most profitable food chain in Britain to-day.

Grocery discounting tends to mean all things to all men, so that Kwik Save's formula warrants careful examination. Prior to going "discount" the company's 10,000 square foot Prestatyn supermarket, for instance, was taking around £4,000 a week. The range of merchandise sold numbered some 4,000 lines, including meat, provisions, frozen foods, delicatessen, fruit and vegetables, hardware, records, cigarettes. "It was a beautiful store," says Gubay with relish, "until we got to work on it. Now it's a very profitable store."

Getting to work on it meant ripping out most of the fixtures and fittings, including all the refrigeration, and throwing out everything except dry groceries and things like butter, margarine and fats. Then this range was slashed to less than 800 items. Meat and provisions were then brought back on a concession basis, as were fruit and vegetables. "We realised we did not have the necessary expertise to operate these profitably, so we

rent space to people who can," says Gubay. The same store is now taking £17,000 a week, excluding outsiders' sales. A typical Kwik Save discount store is now a very simple and rather ugly warehouse-like edifice, surrounded by generous car parking. There is virtually no shelving to speak of. Wider than average aisles (up to 15 feet wide) separate stacks of groceries still in the boxes or

empty one; as goods are itemised on the cash register they go into the empty trolley which the customer then takes away to a shelf specially provided in the front of the store) where the goods are unloaded. It all looks so simple, yet the reduction in queueing time and the increase in through-put per checkout operator is an important part of Kwik Save's low labour costs. Added to the

area, or held in a storage area which averages around 10 per cent. of total store area, or less than a quarter of the area devoted to storage in conventional supermarkets. Sealing the delivery vehicle helps Kwik Save keep pilferage down to around 0.6 per cent. of sales, against anything between 1 and 3 per cent. for most large chains.

The geography of the store itself is becoming increasingly standardised. This helps unloading, stacking, replenishing and pricing. It also means that staff can be transferred from one store to another without too much retraining. Nor is there anything complicated about the way Kwik Save goes about its pricing. All pricing decisions are taken at head office, and as with the stores' layout, they tend to be uniform across the chain.

Although Kwik Save is shy of going into too much detail, it appears that the 800 lines are broken down into around 25 key price "brackets," which helps the computer, the store manager and the check-out operator who is required to carry all prices in her head for speed of operation. The corollary to this pricing structure is that Kwik Save tends to sell only one or two major brands in any commodity group; it carries no "own label" lines.

The company admits to driving a hard bargain with suppliers. "Not many of them make any money on our accounts," says Albert Gubay, "but we are a useful contributor to their overheads." He remains unperturbed that manufacturers with brand leaders sometimes refuse to meet his terms. "Then we sell the second or third brands, and they soon become brand leaders in our area," he boasts. Kwik Save does not, for example, sell Heinz baked beans (nationally, the brand leader by far) but HP's version.

Kwik Save takes a firm line with its concessionaires, too. Far from linking rents to their own sales and profits, Albert Gubay charges them a percentage of Kwik Save's sales—0.3 per cent. for butchers, 0.4 per cent. for greengrocers. Gubay rationalises it like this: "We provide the store traffic; they must take advantage of it. If a concessionaire can't keep up with us we look for someone who can."

Gubay himself is the archetypal entrepreneur—tough, uncompromising and utterly profit oriented. He has not always been a supermarketier. Shortly after the war he ran a small con-

fectionery company and then moved into confectionery retailing, property development, and for several years owned a horse trotting race track.

To-day, however, he is totally committed to Kwik Save, and for good reason. "It's almost a licence to print money," he exclaims. "With our system we are so far in front we're lonely. Why does the competition allow us to carry on like this?" Part of the answer is the Kwik Save "system," which enables the company to turn its stock over 23 times a year, operate on a gross margin of 10-11 per cent. (a good 6.6 per cent. under conventional supermarkets' dry grocery margins), and undercut local competition on price by as much as a fifth.

The rest of the answer may have something to do with the nature of the competition itself. It may be true—as at least one local property agent testified—that Kwik Save is already competing successfully against the top supermarket names as Fine Fare and Tesco. But North Wales represents the periphery of these groups' trading empires.

Tightly knit

It may also be true that Kwik Save has already moved into Shropshire and Cheshire, and is now penetrating Lancashire and beyond. Nevertheless, it is still effectively tied to home base, and the single, central warehouse on which so much of its low overheads and central control depends. Management is still tightly knit enough (Gubay apart, three men run the company) and young enough (all in their 30s, Gubay excepted) to run circles around the giants' toes.

To be fair, the company is well aware that the future cannot be taken for granted. Increasingly, Kwik Save is opting for wholly-owned developments which involve traders in adjacent, though separate units that complement its own narrow range of goods. The 30th store will open shortly in Rochdale, taking just less than 30,000 square feet of a 72,000 square foot shopping centre.

Kwik Save also admits that the next real test of its staying power will come when it has to put in the second warehouse, probably in a couple of years' time. Meanwhile, the odds are that the growth of this latest (computerised) exponent of "pile it high and sell it cheap" will continue.

No hidden magic in Japanese management

BY SAMUEL EILON

THE HEAD of the Information Systems Laboratory of Hitachi was very apologetic: "We are still accommodated in this old building," he said. "Our plans for a new building for my group had to be postponed because, as you probably know, we have at present a bit of an economic recession in Japan. Our growth rate this year is running at only 9 per cent."

The first thing that surprised me on my short visit was that the Japanese did not seem to work particularly hard. The picture that some people have of Japanese workmen rushing around in great frenzy and working their guts out under the oppressive supervision of bullying foremen is a complete myth. In two shipyards and several other plants of the heavy industry type—where one expects the work to be particularly strenuous—work seemed to proceed smoothly at a reasonable pace and without any apparent stress. I had the impression that workers knew what they were supposed to do and got on with it. In one shipyard the ratio of foremen to operators was one to 20, and indeed during my visit to the yard I felt that foremen were almost conspicuous by their absence.

Perhaps the reason for this is that the Japanese are obsessed with planning and spend what appears to be an inordinate amount of time on working out their future operations in meticulous detail. Master and detailed production schedules are then generated which depict precisely when various activities should start, and these schedules are then faithfully adhered to.

It is difficult to judge whether too much planning can lead to rigidity in production schedules. But where local inefficiencies occur they are outweighed by the advantage of having a stable schedule. Everyone in the organisation knows that schedules have to be taken seriously. So much so that a Japanese shipyard can build a 300,000 ton tanker in three months.

The corollary of meticulous planning is meticulous control. And indeed I found the production control department humming with activity and "progress chasers" were evident everywhere. Progress charts are prominently displayed and dis-

crepancies between planned and actual performance are avidly and mercilessly investigated without delay.

The use of the computer if planning and control is also very much in evidence.

I quote from a production planning document of one shipyard: "The following four conditions are required for production planning—(1) the production capacity of a plant or process should be measured with high accuracy; (2) workload planning should be set up according to capacity; (3) fluctuations of workload should be reduced through levelling; (4) highly accurate plans should be expanded from the master schedule down to day-to-day schedules."

If you have an uncomfortable feeling that there is really nothing very sensational about all this, then you will understand my own reactions. I have not come across any novel management techniques or any radically new planning tools. They are all well known, they are well expounded in text books and can be found in active use in many firms in this country. But with their singlemindedness and their deep-rooted industrial discipline the Japanese have somehow given the planning function a new dimension and have elevated it to a powerful function in the organisational framework.

At the strategic level of the development of the company I was very interested in the role that banks appear to play. The fact that they own large chunks of Japanese industry and are therefore deeply concerned with performance and growth leads them to take a much more active part in directing the activities of the enterprises under their control than is apparent in this country, in monitoring progress, in evaluating expansion and diversification plans. This constant vigilance and initiative taken by the banks must be a major factor in stimulating capital investment and industrial growth. It must also be highly remunerative for the Japanese banks. Perhaps there is a moral here for British banks too.

Professor Eilon is head of the Management Engineering Section of the Imperial College of Science and Technology.

KWIK SAVE		
Year ends August 31	Sales (£'000)	Pre Tax Profits
1965	813	19
1966	1,772	75
1967	4,041	99
1968	6,271	299
1969	8,533	428
1970	11,076	643
1971	15,000	1,000
	" Estimated	



Albert Gubay—tough, uncompromising and utterly profit orientated.

"outers" in which they left the factory. More often than not these outlets are still on their factory pallets, having been delivered straight to Kwik Save's central warehouse and out again to the store without double handling. In the store the top layer of boxes has been opened for display to the customer.

As these are emptied shoppers tend to take them to carry their groceries home, and a member of the staff then opens the next box, and so on. This means that there is no price marking of individual items—a labour intensive operation which Gubay estimates can cost as much as 1 per cent. of sales. Instead prices are shown by a single large marker above the relevant stack.

Kwik Save has also dispensed with sophisticated check-outs. There are no "rolling shelves" alongside the cashier who sits at a small wooden desk with her cash register—the desk costs £6. Instead the shopper's full trolley is placed head-on against an

saving on price marking, and savings achieved behind the sales area, it means that Kwik Save can operate on labour costs which absorb just over 2 per cent. of turnover. Last year Tesco's labour costs amounted to 8 per cent. of sales.

Simplicity, too, is the hallmark of Kwik Save's operations behind the store. The stock cards which reach the company's head office every Monday are automatically "read" and converted into punch cards for the computer which is already programmed for optimum stock levels in each store. The computer then calculates the stock needed for each store, and splits the requirement into pallet and vehicle sized loads.

The loading document then goes to the central warehouse, and once loaded the delivery vehicle is sealed. The store manager is then informed of the number on the seal which must be unbroken when the vehicle arrives. The palletised goods are either taken straight to the sales



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Bigger surplus than ever

THE TRADE account goes from strength to strength. Since April it has been in continuous surplus and the size of the surplus has grown steadily from month to month—£16m., £26m., £30m. and now £43m. The extent of this achievement must be judged by the fact that the invisible earnings are bringing in about 50m. of foreign exchange every month, so that the overall balance of payments is in comfortable surplus provided that there is no more than a modest deficit on visible trade. When there is a visible surplus of the size we have been running at, the overall surplus becomes very large indeed. The firmness of sterling in the exchange markets is clearly not due only to the weakness of the dollar.

Rising exports

It would be a mistake, however, to assume that because the visible surplus has now been running at a rate of £30m. to £40m. for three months on end its figure can be taken as a reliable indication of the trend. To a large though indeterminate degree, the surpluses of the last few months are a counter-part of the first-quarter deficit caused by industrial disputes. Over the first seven months of the year as a whole, the surplus has averaged £8m. a month. This is a good deal better than at the same time in 1970, when the account was almost in balance, but it is a long way short of £30m. to £40m. The smaller figure is probably the better one to take.

Exports and imports both fell in July but imports fell slightly more. Over the first seven months of the year, imports have been running 6 per cent. higher than in the second half of 1970 with most of the increase coming in volume rather than price. Exports have been running 7 per cent. higher on average and it seems likely that, underneath the fluctuations, the trend has risen well. Exports, moreover, are now clearly rising in volume instead of only in price: the official estimate is that about half the total increase so far this

year has been due to higher volume.

This is a welcome development, since a rise in exports due only to price increases is likely to peter out before long. Sales to the sterling area so far this year have been running at a rate of 12 per cent. up on the second half of 1970, sales to North America at a rate of 10 per cent. up; the U.S. market, in particular, should remain buoyant in the months ahead. One reservation which must be made is that the strength of machinery exports at present is partly the result of a recovery in sales of large items like ships and aircraft, which fluctuate irregularly, and partly of orders placed some time ago. Engineering orders for export have fallen since the middle of last year.

The major reservation which must be made about the future of the trade balance, however, is on the import side. Imports have risen quite fast since the middle of the year despite fairly steady prices and a low level of industrial activity. But import prices have recently begun to move up and the Chancellor has now taken measures by which he intends to get the economy growing at an annual rate of 4½ per cent. The effect on the import bill could be marked, especially in cases where stocks of raw and semi-finished materials have to be built up.

Deceptive

The present strength of the balance of payments is therefore largely deceptive. It is a result of the fact that industry is working well below capacity and consumer spending is flat; it will tend to disappear with these conditions. Britain has still to solve satisfactorily the problem of combining full employment with a sound balance of foreign payments, and in the context of entry into the European Economic Community. If there is any advantage to be gained from currency realignments during the next few months, embarrassment about the immediate size of the payments surplus should not prevent us from taking it.

Australian politics in crisis

THE DISMISSAL of Mr. John Gorton as Australian Defence Minister is a natural but unhappy sequel to the long series of earlier battles between leading members of the Australian Liberal Party. Mr. Gorton was Prime Minister for three years until March this year when he left office on a vote of no confidence within his own party. He was succeeded by Mr. William McMahon, a man who had made two earlier attempts for the premiership and who seemed to have the capacity and experience to dominate an Australian cabinet. But Mr. McMahon's six month term of office has been as stormy and as much beset by personal feuds as that of Mr. Gorton.

A Gorton supporter, Mr. Leslie Bury, became the victim of this situation when he was forced to resign as External Affairs Minister two weeks ago. More recently attention was diverted back to Mr. Gorton himself with the publication of a book on his premiership to which he replied with the first of a series of newspaper articles under the characteristic heading "I did it my way." Mr. McMahon called Mr. Gorton into his office yesterday and asked for his resignation on the grounds that the article had revealed cabinet secrets, and unfairly criticised other ministers. Mr. Gorton complied, with the promptitude which seems part of his political character.

Latest clash

The depressing features of this latest clash between the two men are that no serious policy issue was at stake and that the Press played at least as large a part in bringing about Mr. Gorton's downfall as did Mr. McMahon himself. The Prime Minister hesitated for five days before deciding to act, and did so only in response to a sustained anti-Gorton campaign from some of the main Australian newspaper groups. His handling of the crisis has given the impression that the Liberal Party and its leaders are drifting towards impotence even in

the handling of internal party affairs. More significantly it has opened the way for a further crisis which could shake the Party's hold on power.

Against tradition

Mr. Gorton, despite his resignation as Defence Minister, is still the Liberal Deputy Leader, an elective position which he acquired after resigning the premiership early this year. It is against the tradition of the Party for the Deputy Leadership to be held by a backbencher so Mr. Gorton must expect a challenge to his position, perhaps at the party meeting which is due next week at the start of the new parliamentary session. If such a challenge is made Mr. Gorton will probably lose; his support within the party is thought to have declined from the 50 per cent. who voted for him early this year to about one-third. But he may lose in such a way as to tear the party apart. In particular some of his supporters could abstain in the no-confidence motion which is certain to be tabled against Mr. McMahon by the Australian Labour Party.

All this is grim enough for Mr. McMahon, particularly as the Australian economy is passing through a difficult phase which seems likely to dictate tough measures in the budget due to be announced next week. The real tragedy, however, is the Liberals' loss of ability to govern at a time when Australia desperately needs to be given a new lead on many domestic and foreign issues. If Mr. McMahon's Government were to fall, the advent of a Labour Government under Mr. Gough Whitlam would provide an impetus in some directions where the Liberals have been deficient. It would open the way for normalising relations with China which is a serious problem for Australia now that American policy is beginning to shift. But it looks as though not even a change of Government would quickly restore a genuine sense of direction to Australian politics.



Ulster—the grim bequest

Arthur Sandles reports from Belfast, Thursday, on the disruption of everyday life, and how it is damaging chances of social and economic recovery

THE combined effects of the British Army and a slow, penetrating rain dampened Belfast down to-day.

Things were showing signs of getting back to normal. Well, "normal" may not be the word that would be used in Manchester or Southampton. In the traffic jams of the Ulster capital you are likely to find yourself tucked behind an Army Land Rover with a paratrooper looking at you over a loaded rifle. The shops have their windows boarded over and the refugees—though Stormont would prefer not to hear that word—still leave for the South.

"Ghost town" worry

What damage has all this done to the Northern Irish economy? The answer will not be known for months. But at the moment it seems pretty bad. Even though the troubles have been confined to certain areas of Belfast, the Bogsides in Londonderry and a few other places like Newry, the ripples have spread far. Tourism has been severely affected, both in the North and in the Irish Republic, where a frustrated annoyance is obvious at the apparent implication that a great many people are not aware that the North and South are separate entities. Ulster has a declared need to create an additional 8,000 jobs a year in order to make any sort of economic advance. At the moment, such a target is laughable. New industry is not coming to Northern Ireland and in some quarters there is doubt about whether or not it can be encouraged to do so in the near future. Yet although the chairman of the Chamber of Trade says, "we are worried about Belfast

becoming a ghost town," most people are unwilling to commit themselves to anything resembling a pessimistic view.

The managing director of James Mackie, a company which makes textile machinery and was closed for three days this week reckons that "confidence will return in a couple of months. Business memories are short."

It is arguable, of course, that while this may be true, it is also the case that social memories can be long. People may be willing to put their money into Northern Ireland, but whether or not they will be eager to put their wives and families there remains to be seen.

In fact, it is only in specific areas, even now, that there is any real security problem. Vast areas of the country have been trouble-free. Even in the city centres there is often no sign of problems apart from the military vehicles and the boarded shop windows. At Harland and Wolff there was noticeable absenteeism among the 10,000 workers earlier this week, but this had dwindled to normal proportions yesterday as transportation returned to something like the usual and those still without buses organised private transport.

Most obviously hit have been the shopkeepers. In the Shankill Road and Divis Street, of course, a great deal of business has come to a grinding halt between smashed windows. I stood, a few hours ago, watching children and men emptying a burned-out pub in the Crumlin Road of the remains of its stock. No one made any effort to disguise the crates of beer as they made off with the loot. Belfast's 500 city-centre traders have been asked to help in a survey to discover the percentage drop in sales this year

as a result of the troubles. Later this month the results of this survey, sponsored by the Belfast Chamber of Trade and analysed by accountants Wright Fitzsimons and Cameron, will be sent to the British Prime Minister.

Apart from telling the U.K. Government precisely how badly Belfast trade has suffered, another aim is to let Belfast City Corporation know that further rate increases would be financially crippling. "We want more protection too for our premises; which are being used through explosions, to draw security forces away from troubled areas," said Mr. Alan Brown, president of the Chamber. "It has got to the stage where we don't know what we are coming down to in the mornings. We want to see the beat men back in the city centre, and in great numbers. Policemen checking doors could do much to put off the bombers."

To help deal with the immediate plight of both the traders and industry, the Government has introduced its new "instant assistance" finance scheme. Under this plan anyone who has been bombed or burned out will be able to borrow the cash to get going again until compensation is paid under normal arrangements.

Wreckage is everywhere

No one is really aware of how much damage is being done. Wreckage lies everywhere. "We cannot even start counting," say the Stormont Ministers. "Perhaps when things are a bit quieter, we will start to find out. At the moment there are lots of small manufacturers and storekeepers who

simply start up somewhere else."

The Government has set up a register of available alternative business premises, but a lot of the people affected find somewhere by themselves.

The authorities say that the damage must amount to millions of pounds. One guess I heard of £250,000 worth of damage a day over the past week is probably a considerable under-estimate. Houses have proved excellent material for bonfires and buses make quite good road blocks. Every day the local papers carry apologetic advertisements from food distributors and other suppliers saying that because their vehicles have been hi-jacked and destroyed, deliveries are not normal.

Generous schemes

The real question is, of course, whether Ulster can now produce the economic miracle it so badly needs. It continues to offer more generous schemes of assistance both to existing and new industry than are available anywhere else in the U.K. There is a 20 per cent. grant on expenditure for new plant and machinery and 35 per cent. on new buildings.

Expenditure net of grant enjoys the increased tax allowance now applying in development areas in Britain including free depreciation for new industrial plant and machinery. Where new projects offer worthwhile new employment alternatives, even better terms can be negotiated.

Major developments in the programme to stimulate growth and employment potential in small firms include accelerated factory building by the Ministry of Commerce. These factories are available to companies on

the recommendation of the central Board of the Local Enterprise Development Unit. The Rural Industries Development Committee of the Northern Ireland Council of Social Service has dealt with about 1,000 companies during its ten-year life of helping small industry; it merged with the Development Unit earlier this year.

Since the last war, around 283 new plants have been set up in the province, providing nearly 79,000 new jobs. Of the new companies, 36 were American-based and ten came from West Germany. Overseas investment amounts to more than £300m. Employment in foreign-owned firms is 33,000, including 21,500 in American groups.

But can this go on? Big companies like British Enkalon, Harlands, Shorts and others have hardly been affected by the recent problems. But the image has been well and truly tarnished by the deaths of the past few days.

Obviously much of the immediate burden must pass to Mr. Roy Bradford's Ministry of Development. Annual expenditure on roads is already in the region of £19m. a year. Work has started on an extension to the main runway at Belfast's Aldergrove Airport. House building proceeds apace, with some £293m. planned to be spent over the next five years.

It is certainly one of the questions that the State should take up all the slack likely to be left by private industry. Not only are there the additional 8,000 jobs a year needed, but also the fact that Northern Ireland has suffered at least as badly as the rest of the U.K. from the general economic situation. A delegation of local union leaders is visiting Whitehall soon to protest about the redundancies among local employees of International Computers.

However, one hears fewer people to-day saying that once everyone in Ulster has a good job the troubles will disappear. The problem goes a great deal deeper than that—and even if it did not, which would come first—jobs to create stability or stability to create jobs?

Both Stormont and Whitehall have little choice but to go for stability first. On to-day's showing they seem to be meeting with a large measure of success. Although at the time of writing the number of official deaths this week is 22, the real total could be much greater. The IRA may well be carrying away their own dead. In that case their losses, including the detentions, could be high indeed—certainly too high for the open warfare to carry on for very much longer. The question is whether once the street terrorists have been removed the army and police can prevent a return to widespread bombing and sabotage. Only seven months of real calm would reassure potential investors.

Week-end is the test

More immediately, everyone is looking to the week-end which is generally seen as the big test of whether the week-end does pass relatively peacefully then business in Northern Ireland can breathe more freely.

The road to something like normality has to be pointed out by the politicians of London, Dublin and Stormont. So it seems likely that even the damage to Ulster's investment potential may still not be permanent. But without a new peace on the streets, some hope of a more stable political future, it could be.

MEN AND MATTERS

Bringing the pioneer back to airships

A major coup for the bring-back-the-airship lobby is the conversion of Sir Barnes Wallis, designer of the original R100 and Britain's greatest aircraft designer. Previously he had been very critical of efforts to design and build a new generation of airships. But now a major British oil company has managed to interest him in a novel use for airships—oil transportation and import of natural gas.

Sir Barnes, who is 83 but still deeply involved in advanced aircraft design work, is to do a design study for the company for a large rigid airship of about 50m. cubic feet capacity and perhaps a speed of 100 knots, which would go out to, say, North Africa supported by hot air as the lifting medium, and then fill up with methane gas (which is half the weight of air) as the lifting medium for the return journey. This would be discharged in Britain, and the cycle repeated.

The beauty of this, from the point of view of the oil company, is that it avoids the expense of having to build a liquefaction plant at the site of the gas field—liquefaction being a necessary part of present methods of importing natural gas. If the airship idea works, it could also make economical small gas fields that are at present not viable propositions to tap.

Most other ideas for reviving the airship revolve around the use of them for freight purposes, using them to lift large loads over long distances. There is a Parliamentary Airships Group, chaired by Mr. Raymond Fletcher, MP, and an Airship Association of people and firms

interested in reviving this method of transport, which was abandoned after the airship disasters of the 1930s.

Some of the argument revolves around what type of airship to build—a fairly conventional one, or one relying on new materials. I understand that Sir Barnes may see his methane-import airship as a step to further uses.

Cashing in

Mr. Dom Mintoff, Malta's Labour Prime Minister currently wrestling with Britain and NATO over the future of the island's naval base, has found a new saleable asset. When the 1,200 students return to the Royal University of Malta next October, they will find 700 Libyan students there as well. Col. Muammer Khedafi's revolutionary regime in Libya will be footing the bill.

The Joseph style

True to form, Mr. Maxwell Joseph turned up unheralded at yesterday's annual meeting of Truman Hanbury Buxton, the brewers he hopes soon to control in spite of all the efforts of rival bidders Watney Mann. Unlike a number of other businessmen I could mention, he brought no entourage with him—just Margaret Noel, his right-hand-woman at Grand Metropolitan Hotels.

Joseph stepped out of a taxi unrecognised by the 30 or so shop stewards who were picketing the meeting with the banners carrying messages like: "All the way with Maxie J." and "Best Bet, Grand Met," and anti-Watney slogans such as "Watney Red, Truman Dead," and "Don't hit the Pale Trail."

Two women employees handed out a statement giving "The Employee's Case," couched in such conservative and thoughtful language that someone suggested, tongue in cheek, that it must have been written by S. G. Warburg, Grand Met's financial advisers. Warburg later denied this, but admitted: "The banner slogans were certainly in our prose style."

Our poor showing in the European Games is not the only subject of controversy in British athletics. The other is the new Sports Council (unveiled last week by Mr. Eldon Griffiths, with Dr. Roger Bamister as chairman) and how it will fit in with the Central Council for Physical Recreation. The idea is that the Sports Council will use the CCPR staff and facilities as its executive machine, financing it with some of its £4m. budget while the rest goes in direct grants. But the CCPR has yet to decide whether this is what it wants, and a supplementary question is whether Mr. Walter Winterbottom, general secretary of the CCPR, will accept his nomination as director of the new council.

City's man for Sports Council

The two City men on the CCPR who have already accepted jobs on the Sports Council are Mr. Laddie Lucas, of the GRA Property Trust, and Mr. Robin Brook, chairman of the Ionian Bank and much else besides. Brook's view of the CCPR, as its treasurer, is that it is "in its own sphere a very efficient body." But he acknowledges that there must be a "shift of activity" for CCPR, even though there is a "risk of depreciating the voluntary element, while creating another

corner of a Government department." Nevertheless, Brook will put his weight behind the new council. This makes one ask, how can he afford the time?

Brook fenced for Britain in the 1948 Olympics, when he was also the youngest director of the Bank of England. Apart from the Ionian Bank he is vice-chairman of United City Merchants and head of its Gordon Woodroffe subsidiary; a Government director of BP; chairman of the Leda Investment Trust and of Trucon; director of several other companies and president of the London Chamber of Commerce. For his spare time, there are hospital boards and the Family Planning Association, where he is treasurer; while his wife, in the same field, runs the sometimes controversial Brook Advisory Clinics. "The main thing is to make a point of resigning from a couple of things a year," says Brook.

Travel broadens the mind

The scene is a public inquiry into the M25 motorway, as reported in the *Essex News*. "Mr. Fortescue referred to the moral danger faced by the girls at Little Bookham Manor School if lustful Continental lorry drivers were allowed to pass their school doors."

"The temptation to Continental drivers with the roads of England open to them passing by the doors of a girls' school with the attractions of English womanhood within reach, even in this permissive society, is something which my clients' governors and the parents of the school would find hard to accept and the end of the school would be in sight."

Observer

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The prospects for cheap air travel

Michael Donne discusses Lufthansa's last-minute 'No' to an IATA fares package for the North Atlantic route

ALTHOUGH the North Atlantic airlines' Montreal fares conference was shattered late on Wednesday when it was almost on the verge of success in achieving a new fares plan for the route, there are still hopes that the scheduled airlines will be able to bring in cheaper travel from next April 1. Between now and next April 1 is a long time in air transport politics, and almost anything can happen between now and then. Although the possibility of a 'fares war' obviously cannot be ruled out, to suggest that it is certain to take place would be premature, to say the least.

Bitterness

There are several reasons for the bitterness in air transport circles at the last-minute action of Lufthansa, the West German airline, in voting against a fares package that IATA says had already been broadly agreed to in principle and which was to have included a new, cheap Advanced Purchase Excursion (APEX) fare on the route. The Montreal conference, which had been in continuous session since the end of June, has now been formally closed, but the 'package' of fares agreed by the 23 airlines directly involved will remain on the table until September 1, to give a final dissent, Lufthansa, no time to reconsider its decision.

The Lufthansa action in voting against the overall fares package at such a late stage in proceedings—after more than six weeks of intensive negotiations—has mystified many in air transport circles. They find it difficult to see why Lufthansa should not see what advantage it can gain, when all other airlines involved have

decided, admittedly some of them rather reluctantly, to accept the basic package so painfully hammered out.

Lufthansa yesterday vigorously defended its decision not to go along with the Montreal proposals, and it made it clear that this was not because it felt the new APEX fare was too low—it has strong ideas for cheap fares of its own—but that it felt the entire 'package' of Montreal fares would serve only to complicate further the already complex structure of North Atlantic rates when its avowed aim has always been to try to get that structure simplified.

Privately, there are probably a number of other North Atlantic airlines who feel the same way as Lufthansa, and it is possible that they may now either openly or tacitly side with that airline. But, in the voting at Montreal over the past two days, it is significant that these other potential dissenters thought it wiser to go along with the bigger airlines.

The result was that, while some of them did express dissatisfaction with some parts of the 'package'—some wanted the new group inclusive tour and youth fares introduced this winter rather than next April—overall the other 23 airlines directly involved decided to vote in favour of the whole package rather than throw the situation wide open all over again.

It now seems clear that over the next three weeks, Lufthansa will be subjected to intense diplomatic pressures from other governments, particularly in the U.K. and U.S., to change its mind. If it decides to do so, the 'package' can still be unanimously adopted, and brought into effect from next

April 1. But if Lufthansa decides to continue with its objections (an yesterday its attitude appeared to be very firm) the package will be formally dropped by the International Air Transport Association, and an 'open-rate' situation will officially prevail from next April 1, in which every airline on the route will be free to charge what it likes.

Turning point

It is at that moment that the North Atlantic fares situation reaches its real turning point. For it seems clear that, having fought bitterly for over six weeks to achieve a package involving some radically cheaper scheduled fares on the route, the other airlines are not going to let them go. The other big operators such as BOAC, Air Canada, Pan American and Trans World, will be almost certain to decide among themselves to implement the fares already agreed in principle at Montreal—or at least to bring in from next April 1 fares that are not too removed from them.

BOAC, in particular, having originally pledged itself publicly to the introduction of a fare of about £75, London-New York return, and having given way a little at Montreal and approved the introduction of an APEX fare of around £83, is certain to go ahead with a fare somewhere between those two levels, even if it does not decide arbitrarily to go ahead with its original £75 fare proposal.

BOAC, in fact, would really have no alternative, for its own pressures for cheaper fares at the Montreal talks were not only directed by its recognition of the need for cuts in order

to stimulate new traffic on the scheduled routes and to try to beat off charter competition, but also by pressure from the U.K. Government. It has become clear in recent weeks that, even before it went to Montreal, BOAC was told by the Government that if it did not, or could

in favour of cut-rate charters, and that sooner or later it would be obliged to relax the rules governing their operations. The reason for this is, quite simply, that something like one-third of all passengers flying to and from the U.K. already travel on either charter flights or inclusive tours

airline on both sides of the Atlantic went to the Montreal conference at the end of June knowing what was in the U.K. Government's mind. This attitude strengthened BOAC's already firm decision at the talks to refuse to take 'no' for an answer in its bid for lower fares. Throughout the conference, therefore, BOAC has pushed for cuts, and has been one of the airlines largely responsible for the decision to include the cheap APEX fare in the proposed new package.

At the same time, the U.S. Civil Aeronautics Board made it clear to the big U.S. scheduled airlines, Pan American and TWA, that it wanted to see cheaper scheduled fares on the North Atlantic. This resulted in a line-up at Montreal of Pan Am and TWA behind BOAC, with Air Canada also joining in.

scheduled airlines on the route. They could hardly do otherwise, for they would face the threat of being driven out of business.

It is at that stage, too, that Lufthansa would have to reveal in detail what it was going to do on the route. It is certain that the West German airline would introduce low fares of its own, to suit its own market requirements—and it is always possible that these might undercut those being offered by the 'big four' and others. But this would only serve to intensify the 'open rate' situation, and there are few in air transport who believe that this is what either Lufthansa or any other airline really wants to see. Accordingly, there are many who believe that despite what it is now saying so firmly, Lufthansa may eventually modify its stand.

charter competition are likely over the next few months to ensure that ultimately common sense will prevail.

Accordingly, it does not seem likely that any massive 'fares war' as such will ensue. While there might be some differences in the fares that each airline would offer in an 'open rate' situation, past experience in other parts of the world has shown that these tend to be marginal—certainly, so far, no scheduled airline has yet gone bankrupt because of the existence of an 'open rate' situation. Nor would they be likely to on the North Atlantic, for such is the prestige of the route that governments would probably be prepared to come to the aid of their flag airlines.

Pressures

But governments, by and large, do not like becoming enmeshed in fares negotiations, and still less in fares controversies. They prefer to leave such things to the IATA itself, which is one of the best reasons for expecting the long-term continuation of that association—it is too convenient for it to be allowed to collapse.

Thus, while there will be undoubtedly political and diplomatic pressures on Lufthansa to come back into the North Atlantic fares package, it may well be left to the IATA and its member airlines, through discussions at chairman and chief executive level, to try to persuade a change of heart. A world-wide IATA fares conference is due to start in Miami in September, and it is probable that attempts will be made there to get Lufthansa to change its mind.

THE MONTREAL FARES PACKAGE

—examples of some of the main fare changes proposed, with (where appropriate) examples of current fares.

ADVANCED PURCHASE EXCURSION (APEX):

London-New York	Basic (9 months) \$199 (£ 83)	Off-peak \$272 (£113.35)
Peak (3 months) \$249 (£104)	Peak \$332 (£138.35)	
London-San Francisco/Los Angeles	Basic \$314 (£131)	Off-peak \$457 (£190.45)
Peak \$364 (£152)	Peak \$738 (£307.50)	

WINTER GROUP INCLUSIVE TOUR FARE

London-New York	\$210 (£87.50)
Paris-New York	\$230 (£96)

YOUTH FARE (12 to 21 years)

London-New York (return)	\$195 (£ 81) basic
\$225 (£ 93) peak	
London-Miami (return)	\$288 (£120) basic
\$316 (£131) peak	

Existing first-class and economy excursion fares unchanged, but minimum period of validity of the latter reduced from 17 to 14 days. Some reductions also proposed in existing 29-45 day economy excursion, group inclusive tour and affinity group fares.

not introduce cheaper fares the Government itself could not guarantee to continue to protect it against the growth of charter competition.

In other words, the U.K. Government was telling BOAC that it could no longer ignore the rising tide of public opinion

of one kind or another, and the proportion is growing.

At a meeting of members of the European Civil Aviation Conference in Paris in early June, the U.K. Government also spelled out its attitude to other European and U.S. airline authorities. Thus, every major

No alternative

Accordingly, in the event of any 'open rate' situation emerging from next April 1, the 'big four' are almost certain to go ahead with cheap fares on the route, at either the levels they have been prepared to accept at Montreal or levels close to them. They really have little alternative. The whole objective of the Montreal talks was to try to get some realistic new low level of fares in order to stave off the growing threat from charter competition, and the fact that they have failed to achieve a unanimous package of new fares does not alter the fact that the spectre of charter competition is still there.

Whatever course of action the Big Four decide upon is also almost certain to be adopted by many of the other, smaller

In any case, it is being pointed out already in air transport circles that even if Lufthansa does not change its mind by September 1 and an 'open rate' situation becomes due to prevail from next April 1, there is still the intervening gap of seven full months in which all the existing fares will be maintained and in which there will be time for diplomatic activity in a bid to resolve the situation.

The IATA has been in 'open rate' situations before, and has survived them. It has had difficulties in fares-making conferences, particularly relating to the North Atlantic, on many occasions over the past 20 years, and has overcome them—admittedly sometimes with the direct intervention of governments. Most observers feel that in the present situation, the harsh realities of the growth of

Labour News

Engineers may press for 30% increase

BY MICHAEL HAND, LABOUR CORRESPONDENT

MOVED by the CBI prices policy and appeals for wage restraint, engineering union leaders representing 2.5m. metal workers will begin to sue their first industry-wide claim for three years when they meet the employers in a night's time.

They made it clear at the annual executive meeting of the Confederation of Shipbuilding and Engineering Unions here that the CBE's initiative to make no difference to demands.

Challenge
Although the Confederation is disclosing how much it wants, Engineering Employers' Federation could be faced with a claim of around 30 per cent, rising by the expressed ambitions of some of the individual unions. It will be the biggest challenge so far to the Government's pay strategy.

August 26 the Confederation will present the EEF with arguments in support of a

YORK, August 12. massive eight-point claim, headed by a demand for a 'substantial' increase for all categories of workers and improvements on all minimum rates from January 1, when the present three-year deal expires and the skilled rate in engineering will stand at £19 for a 40-hour week.

The unions' 'shopping list' also includes a 35-hour week, longer holidays with more pay, equal pay for women, improved lay-off pay and bigger overtime payments. They say the new agreement must include a clause stating that it is not legally binding and that there should be no productivity strings.

On September 15 the Confederation will meet the employers again to discuss the unions' plan to give three months' notice that they intend to cancel the industry's 30-year-old agreement governing the procedure for settling labour disputes. The Confederation is pulling out because it has been unable to agree with the employers on terms for a new procedure agreement.

Postmen seek support against pay curbs

Y ROY ROGERS, LABOUR STAFF

THE 100,000-strong Union of Civil Workers is to try to financial and physical support from the TUC for unions fighting the Government's plan to restrict the level of rises in the public sector. It is the biggest challenge so far to the Government's pay strategy.

August 26 the Confederation will present the EEF with arguments in support of a

operating in nationalised industries, called by Sir Sidney Grene, general secretary of the National Union of Railwaymen, the meeting will consider how public sector pay claims can be co-ordinated to prevent unions being picked off one by one as they clash with the Government's pay strategy.

The public sector takes in such workers as busmen, railway workers, Post Office employees, teachers, local authority workers, and employees of the Gas Council, Electricity Council and the British Steel Corporation.

More Labour News Page 24

FISONS GIFT TO NATURE TRUST

The Cheshire Conservation Trust has accepted an offer by Fisons, the chemicals and pharmaceuticals group, of 20 acres at Dares Moss, Macclesfield, as an outright gift.

It is understood that the Trust, with advice from its own experts and the Nature Conservancy, intends to recreate the original heathland character of Dares Moss to conform as closely as possible to its 100-year record of the area. It is hoped that, in time, it will become a nature reserve of characteristic peatland plants and animals.

SURVEYS NEXT WEEK

Insurance and the EEC	Monday, August 16
Chantman	Tuesday, August 17
Building Societies	Saturday, August 21

Northolt exhibition centre inquiry

BY HAROLD BOLTER, INDUSTRIAL CORRESPONDENT

A PUBLIC inquiry has been called by Mr. Peter Walker, Secretary of State for the Environment, into the Lyon group's planned development of a £21.5m. London exhibition centre near Northolt airport.

Announcing that he had called the project in for his own decision, Mr. Walker pointed out in a letter to the Greater London Council yesterday that there had been considerable local objection to the proposed development.

He explained that as the scheme was of more than local importance and as it involved a substantial departure from the approved development plan, in which the site is shown within the green belt, he felt that it was a planning application which he ought to decide himself.

Mr. Walker said that he would consider particularly whether the case for the centre was so strong that it justified the substantial departure it represented from the approved plan; the effect it would have on amenities of the area and on traffic using the

A.40 and other roads in the area; and the adequacy of public transport facilities. The date of the inquiry will be announced as soon as possible, he said.

Mr. Walker is expected to announce his decision on the Birmingham scheme for a £12.5m. national exhibition centre at Bickenhill, Warwickshire, the rival project to Northolt, in October. A public inquiry into the Birmingham plan closed on June 25.

Both the London scheme and that for Birmingham are for exhibition centres covering 1m. square feet.

The Government has already indicated that it is prepared to provide up to £1.5m. towards the cost of the Birmingham scheme, which is sponsored by Birmingham Chamber of Commerce and Industry and Birmingham Corporation through a company called National Exhibition Centre.

The GLC has said that it will contribute up to £10m. towards the Lyon group's development at Northolt if it is approved by Mr. Walker.

UCS: unions may follow CAWU lead

BY MICHAEL HAND, LABOUR CORRESPONDENT

OTHER unions are expected to follow soon the unprecedented lead of the clerical workers in deciding to pay members at Upper Clyde Shipbuilders who decide to stay at their jobs in the yards after being made redundant.

Mr. Roy Grantham, general secretary of the 125,000-strong Clerical and Administrative Workers Union, canvassed support for the move when the national executive of the Confederation of Shipbuilding and Engineering Unions met here today. Afterwards he said: "I am confident other unions will follow suit."

CAWU members will receive the same as if they were on official strike—£4 a week—and this will be augmented by money coming in from voluntary collections.

The unions point out that if men join the 'work-in' after being dismissed they will not qualify for redundancy pay or unemployment benefit.

"We are fashioning a special tool to deal with a special problem," Mr. Grantham said. Some 500 CAWU members worked at UCS, about 30 of whom the union expects to lose their jobs in the first wave of redundancies.

Prominent issue

On Saturday, the national executive of the Left-wing Draughtsmen's and Allied Technicians Association (part of the Amalgamated Union of Engineering Workers) is expected to adopt a similar policy to CAWU's. The AUEW engineering section will make its decision next Tuesday.

This is the day on which the UCS unions will consider the TUC proposal that the Govern-

ment should be asked to set up a Clydeside Development Authority to develop the area's full economic potential.

But union leaders expect their revolutionary strike pay plan will also figure prominently in the debate.

● The TUC proposal for a Clydeside Development Authority, whose first task would be to take over UCS, was supported yesterday by the Transport and General Workers' Union, writes Alex Hendry.

The union's finance and general purposes committee also endorsed the decision of the Scottish regional committee to donate £1,000 to the UCS campaign.

Mr. Jack Jones, TGWU general secretary, said later: "If there is a massive endorsement of the TUC proposals for the Authority—and I think there will be—then the Government will be encouraged to listen to what we have to say."

"Clash" threat

Andrew Hargrave writes: The fate of vessel No. 121, a Clyde ship which could be an early point of conflict between Mr. Robert Smith, liquidator at Upper Clyde Shipbuilders, and the shop stewards operating the now fortnight-old 'work-in' is to be discussed within the next 10 days with the owners, Haveron Shipping.

The keel is being prefabricated at UCS's Linthouse steel factory. It was originally scheduled to be built at the Scotstoun yard, but as Scotstoun was to be closed under the Government's reorganisation scheme, the liquidator had intended to switch the ship to the Govan yard. The shop stewards opposed the switch.

NEW LEAFLET ON NORTHERN SE

THE Northern Stock Exchange has issued a new leaflet entitled 'Make Me a Price to clarify for the new investor how business is transacted in the stock market. This leaflet, available free of charge, is the fourth in a series of publications produced by the Exchange to meet the demand for information about how the exchange works. It highlights the functions of the jobbers who are becoming increasingly important on the NSE.

Cadbury closing cake factory

BY OUR OWN CORRESPONDENT

PRODUCTION at the cake factory of Cadbury-Schweppes at Blackpole, Worcester, is to be run down and the works closed next April.

The workers were told to-day that 680 of them—mainly women—would be made redundant. The planned closure follows the merger of the cake interests of

United Biscuit and Cadbury-Schweppes last July.

A statement by Cadbury-Schweppes said it had become clear that operations would be conducted with substantially more efficiency in fewer factories. The greatest overall economies would be achieved by concentration of production at

BIRMINGHAM, August 12.

factories in London and Liverpool.

Everything possible would be done to mitigate hardship.

Forty to 50 men at the New Cross (South London), factory of UG Glass Containers are to be made redundant, following the closure of a furnace for making blue glass, the market for which has diminished.

BOVRIL SHAREHOLDERS

You now have a large capital gain on your shares. The Bovril Board believes the best way to safeguard this gain is to accept the improved Rowntree Mackintosh Offer.

The Rowntree Mackintosh share price is well backed by a forecast of record profits, assets of £5 per share, strong brand names and ample dividend cover. It is therefore a sound long term investment. This is what really matters when it comes to choosing which offer to accept.

A sale for cash in the market of your Bovril shares, or of securities received in exchange, will for most shareholders result in a substantial capital gains tax liability.

The Bovril Board therefore strongly recommends you to accept the Rowntree Mackintosh Offer without delay, by completing the white form of acceptance.

THE CLOSING DATE IS TUESDAY, 17th AUGUST, 1971

This advertisement is addressed to the Ordinary shareholders of Bovril Limited and is issued by J. Henry Schroder Wagg & Co. Limited on behalf of Bovril Limited. The Board of Bovril Limited have considered all statements of fact and opinion contained herein and accept individually and collectively full responsibility therefor.

COMPANY NEWS+COMMENT

Nottingham Manufacturing's profit growth

MANUFACTURERS OF hosiery, underwear, etc., The Nottingham Manufacturing Company reports an increased pre-tax profit of £2,504,000, against £2,155,000 for the half year to June 30, 1971. The figure for the year 1970 was £3,834,400.

Net profit for the half year was £1,302,000, (against £1,266,000—adjusted to reflect reductions in the rate of corporation tax).

Having regard to seasonal factors, sales and profit for the first six months are normally less than those of the second, the directors state.

The interim dividend is stepped up from 4 to 6 pence to reduce the disparity with the final. The 1970 total was 21 pence.

comment

As usual Nottingham Manufacturing has produced some good half-time figures—up by a sixth this time—but has left the market to guess what lies behind them. However, given that last year's second half was only 3 per cent. up, being affected by the reorganisation of acquisitions, the latest results add up to an encouraging return to normal growth. With consumer spending reviving, and only some relatively poor figures to heat, the group has scope to do well in the second half. The main doubt about NMI has lain in its comparatively small share of the fast growing double jersey and cut-and-sewn sector, which is a threat to the group's stronghold in fully fashioned knitwear. Order books years long at Bentley Engineering, the major supplier of knitting machinery, could have delayed efforts by NMI to expand in jersey knitwear, but trade gossip has it that the group has not round this problem. If so, medium term prospects would be bolstered, and a prospective p/e of 20 at 337p—assuming £6.7m. pre-tax this year against £3.2m.—would look reasonable.

Statement Page 25

Evode holds its profit

MANUFACTURERS OF adhesives, printing compounds, etc., Evode Holdings is maintaining its interim dividend of 4 pence for the year to September 30, 1971. The 1969-70 final was 11 pence.

Pre-tax profits in the 27 weeks to April 3, 1971 improved to £202,381 compared to £288,350 in the 1969-70 first half. Profit for all last year was £706,740.

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Company	Page	Col.	Company	Page	Col.
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IMI	20	4	Watshams	18	6
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Despite the impact of the postal strike all divisions, with one exception, showed improved results, the directors state. Due mainly to research and development expenditure into new fields, and delays in investment by industry, profits of the engineering division were reduced to about half of those for the comparable period.

Current sales and profits in all divisions are showing a pattern similar to that of previous years, the engineering division having regained some of the ground lost.

comment

Although Evode's 5 pence pre-tax profit increase appears solid and almost duplicates the performance in the corresponding period in 1969-70 this has been achieved despite a postal strike, which delayed orders and despatch of finished products, and a setback in the engineering division which in 1969-70 was responsible for 10 per cent. of group turnover. However, indications are that the current six months' profits will grow fast enough to allow the 12 pence rate achieved in each of the previous six years to be repeated in 1970-71. Rising costs are the prime worry but Evode raised prices towards the end of 1969-70, and the CBI price curb pact should also help as far as raw material supplies are concerned. Evode's ultimate strength lies in its diversity, its products being supplied to industries as diverse as building and shoe making. The shares dropped 4p to 126p last night, but a prospective p/e of 13.9 still reflects the belief that a seventh year of steady growth is in the offing.

post-reorganisation period so it is just as well that there are signs of an upturn in furniture sales; industry orders in April for instance, were put at £39m. for a rise of nearly two-thirds over April, 1970. If any uplift in consumer spending can work through to Liden's level, a p/e at 26.6p of 8 (on past 12-month reported earnings) has ample scope for an upgrading, given a 1968 share price peak of 70p (and, of course, 1967-68 profits of £23,000 pre-tax).

Gala Cosmetic advance

FROM sales of £156m. against £158m. in the 24 weeks ended June 19, 1971, profits before tax of the Gala Cosmetic Group amounted to £386,000 compared with £281,000 in the corresponding period of 1970. For all that year, profits were £518,297.

The interim dividend is effectively raised from 31 pence to 4 pence—last year's final was 71 pence.

Net profit for the first 24 weeks was £247,000 against £178,000 after tax of £139,000 (£108,000). Sales and profits for 1971 include the Nivea products transferred with effect from June 23, 1970 to Gala by Smith and Nephew Associated Companies—the ultimate holding company.

The comparative sale and profit before tax for 1970 also include the Nivea products.

comment

After six months Gala is up 37 per cent. pre-tax on a sales rise of 18 per cent. That is an impressive follow up to the 1970 performance when profits ran 16 per cent. ahead of forecast, excluding the contribution from Nivea. This year profits thankfully are comparable, and yesterday the shares gained another 3p to 51p for a rise of 36 per cent. since March (when the 1970 accounts were published) against around a third by the market over the same period. That sort of strength was making Gala's rating look a trifle dizzy, but the 1971 six-month outturn takes some emotion out of the situation for a past 12-month p/e of 18.1, fully taxed. At the cosmetics level there are presently few guidelines by which to gauge the impact of any consumer upturn, but Gala, with its Mary Quant lines and Nivea's domination of its own U.K. sector, is plainly working from a very solid base.

Statement Page 8

Liden's first half recovery

WHITEWOOD furniture manufacturers, timber importers, etc., Liden (Holdings), reports an improvement from £31,007 to £114,247 in first half profit and is paying an interim dividend of 3 pence.

There was no interim for the year to November 30, 1970 but a final of 71 pence came from profits of £214,446, compared with a total of 28 pence for the previous year when profits were £213,069.

The half-year's net profit came out at £99,250 (£28,990), after tax of £43,097 (£24,017).

Dividends of £3,597 have been waived by the Chairman and his wife.

comment

Liden's 1969-70 second-half recovery has spilled over on to the current year with reorganisation effects still the driving force, for six-month sales were static. The group's reshuffle completed July, 1970, has led to tighter production flows, a furniture range down from 300 to 205 items and a reduction of at least a tenth in the workforce. At the same time, there is a growing swing on the timber side towards service trading with Liden's docking, storage and kilning facilities at the disposal of other timber merchants. However, the current half starts to compare directly with a like



Colonel G. W. Raby, chairman of United Gas Industries, at yesterday's annual meeting in London, where he told shareholders of an upturn in sales and profits this year and of the sale of the Teddington Aircraft Controls subsidiary to Westland Aircraft for £930,000.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding div. year	Total last year
F. Austin (Leyton)	15	Oct. 28	35	84
Berart Tin & Wolfram Int.	Nil	—	—	—
Burt Bolton	3	—	5	2
Evode	5	Sept. 21	4	15
GKN	12.5p	Oct. 6	9.12	12.12p
Gala Cosmetic	Nil	Sept. 30	2.33	10.25
Hemdale	16	—	7	7
Imperial Metal	(d)5	Oct. 7	15	15
Jackson and Steeple	16.5	Sept. 18	16.5	29
Lambert Howarth	Int.	Sept. 17	3	10(c)
Liden (Holdings)	Int.	Oct. 19	Nil	73
Norcross	12.2p	Nov. 27	2.08p	15.625p
Nottingham Mfg.	(d)6	Oct. 28	4	21
A. E. Symes	9	—	13	13
Thompson-Reid	Int.	Sept. 30	15	15
Watshams	5	—	6	6
Westminster Trust	(e)Nil	—	—	—

* Equivalent after allowing for scrip issue. † Amount per share. (a) Tax free. (b) On capital increased by rights and/or acquisition issues. (c) For 13 months. (d) Increased to reduce disparity. (e) 6 pence forecast.

Houchin earns and pays more

REPORTING pre-tax profits up from £134,997 to £207,028 for the year to April 30, 1971, the directors of Houchin are lifting the dividend by 1 pence to 16 pence.

At half-year profits were showing a rise from £37,593 to £52,047, and it was hoped to maintain the improved trend.

The year's results include profits from Air Transport Charter from October 1, 1970 to April 30, 1971, amounting to £15,296. Dividend for the year has been waived on 978,129 Ordinary shares.

comment

Hopes of a substantial recovery by Houchin in 1970-71 must have been high at the half-way stage when profits were some 41 per cent. to the good, but the outcome, a gain of 66 per cent., is probably even a little better than anticipated. The group now appears to be on top of its pricing policy, which is imperative given the large size of individual orders in a comparatively small total turnover, and with some improvement in the production methods, margins have shown a healthy increase at 13 per cent. against 9.3 per cent. Maintaining margins at this level should be well within the group's capabilities, a bullish point, since the order position is well ahead. On top of this there will be a full year's contribution from Air Transport, which could amount to between £40,000 to £45,000 pre-tax. Not that this means the shares are going to romp away for a lot is discounted in the 18.1 p/e at 78p.

Lilleshall to hold 25%

REPORTING pre-tax profits of £143,088, against £141,747, for the half-year to June 26, 1971, the Earl of Granville, chairman of the Lilleshall Company, says second-half results should be favourable enough to support a dividend similar to last year's 25 pence.

As known, the interim dividend is again 21 pence. Profit for the full year to January 2, 1971, was £285,076 before tax.

The Telford (Salop) based group is concerned with steel rolling, stockholding, industrial housing, etc.

NEW DIVISION FOR ALLSPEEDS

Allspeeds, the main subsidiary company of Allspeeds Holdings, power transmission engineers specialising in variable speed drives, announces the formation of an electronics division.

This will initially be concerned with the design, development and manufacture of a range of electronic controls and equipment for use with the company's main product—the Kopp variable speed

drive. Later it is intended to broaden the scope into the more general control field.

Intl. Combustion improves

A PROFIT, before tax, of £396,000 is reported for the International Combustion (Holdings) group for the nine months to June 30, 1971. For all of the previous year to September 30, 1970, the figure was £155,000.

There was a trading profit of £177,000, compared with a £179,000 loss, and the directors expect the improvement shown will be maintained during the remainder of the year.

But, in the light of the present need to build up reserves, it is not anticipated they will recommend any dividend in respect of 1971. The last payment was the 3 pence interim for 1968-69.

In June last, the directors recalled the reference made in their last report to the increase in profitability expected to result from efforts being made to streamline the organisation and to effect economies, and said the trend of results for the first six months indicated favourable progress.

As announced, the next accounts will include the group's share of earnings from associated companies, instead of taking into account only the dividends actually received, and will cover 15 months to December 31, 1971.

Some improvement in International Combustion's trading position was intimated by the chairman last March so the swing to profits after nine months is no great surprise. Though the road to recovery is obviously going to be a long haul the group does appear to have turned the corner. This may be due to the close ties with Combustion Engineering, but anyway the shares, which have come up from a low of 91 to 144p at least now have a firmer basis.

Watshams loss: dividend cut

A pre-tax loss of £44,034, compared with a previous profit of £23,633, was incurred by Watshams in the year to March 31, 1971, and the dividend is cut from 15 pence to 3 pence, paid from reserves.

Directors explain that the loss—which was increased in the interim statement—was incurred mainly in the first half and due principally to terminal losses of the heating company which has ceased to trade. The outlook for the group's traditional activity, transmission-line work is more encouraging than for some years, with the order book in excess of £4.5m. they add.

It is not possible to forecast the likely results for 1971-72 at this stage, as so much depends on completion dates for contracts. Nevertheless they anticipate it should prove possible to increase the dividend next year.

1970-71 1969-70
Turnover £1,221,182 £1,184,844
Trading profit 6,330 13,633
Development expenditure 31,058 37,280
Loss before tax 44,034 23,633
Tax 629 4,478
Minorities 236 2
Group loss 44,499 6,222
* Profit: 1 Flooding subsidiary.

UNIT TRUSTS

Two new funds from Pearl Montagu

Pearl Montagu Trust Managers announces the launching of two new funds to complement its existing general fund, Pearl Montagu Unit Trust. These new funds are P and M Growth Fund, investing in situations offering prospects of exceptional growth, and the P and M Income Fund, which is primarily interested in companies giving high dividends.

Both funds will be on offer from today until the end of the month at the initial offer price of 25p per unit: this is not intended to promote these funds by means of a major advertising campaign at this stage.

In each case investments will be largely in the U.K., and the estimated gross starting yield on the Growth and Income Funds is 2 per cent. and 4 per cent. respectively. The minimum initial purchase in the Growth Fund is £1,000 and in the Income Fund 1,000 units.

In September, 1969, at the time of the original launch, it was stated that more funds could be expected, but the launch of the new funds has been delayed because of Stock Market conditions and the low level of unit trust sales. The existing fund, Pearl Montagu Unit Trust, rose 41.5 per cent. between September, 1969 and the end of July this year compared with a 28.1 per cent. gain by the F.T. All-Share.

Pearl Montagu Trust Managers

is jointly owned by Pearl Assurance Company and Samuel Montagu and Co.

HAMBRO SMALLER COMPANIES FUND

Hambros Unit Trust Managers announces that the income distribution, payable August 15, in respect of the Hambro Smaller Companies Fund for the half-year to June 30 will be 1.9p net per share, compared with 1.7p for the corresponding period of 1970.

During the half-year the offer price of the units rose 19.04 per cent. compared with a 23.26 per cent. gain by the F.T. All-Share index. The managers point out that though the smaller company will benefit from the strong rise in the equity market their share prices are slower to react in a fast rising market as investors' first attention is towards larger and better known companies. However, the managers feel there are considerable attractions for investment in the smaller company.

BRITANNIA BASIC COMMUNITIES

From August 14 the name of Jessel Britannia Group's Britannia Basic Communities Fund is changed to Britannia Community Plus Unit Trust.

ISSUE NEWS

GILFILL BROTHERS

Gilfill Brothers Discount Company announces that underwriting has been completed in respect of an open offer to Preference and Ordinary holders of £750,000 10 per cent. Subordinated Unsecured Loan Stock 1981/96 (carrying the right to subscribe for Ordinary shares) at par.

Following the one for seven scrip issue to Ordinary holders to be made on September 3, the Loan Stock entitles holders to subscribe for Ordinary shares in each of the years 1973, 1974 and 1975 at the rate of 19 shares for every £100 stock at a price of 300p per share.

The issue has been underwritten by Hoare and Co. Govett.

EVA INDUSTRIES

The Board of Eva Industries proposes a scrip issue on the basis of one new Ordinary 5p share for

every 5p unit held on December 31, 1971. At the same time the Ordinary share capital will be consolidated into 25p shares.

WORLD BANK

Baring Brothers and Co., announced that in connection with the issue by the World Bank of £10m. 8 per cent. stock 1979 applications for nearly £17m. of stock were received.

The basis of allotment will be as follows—

Application	Allotment
up to £25,000	100
" £25,000	85
" £50,000	65
" £1m.	50
over £1m.	44.8

Letters of acceptance will be despatched to-day for dealings to start on Monday, August 16.

Bird (Africa)

A report was made to shareholders of Bird and Co. (Africa) on yesterday's annual meeting.

This said the Tanzania Budget statement of June 17 refers to the Debenture stock originally issued by the company and which has become a liability of the Tanzania Sisal Corporation as a result of the Act passed in October, 1967. It is now stated, the report added, that it will not be possible to deal with the claims of Bird until after the liabilities in the form of the Debentures issued by that company have been met by the Tanzania Sisal Corporation. The final payment to Debenture holders is due not later than May 31, 1973.

Although satisfactory that Tanzania Sisal is fulfilling the commitment to repay Debenture holders, the directors are "disappointed" at the attitude so far adopted by the Tanzania Government with regard to compensation due for the assets taken over on the same date.

No formal offer has ever been put forward by the Government to the Board, it is stated, despite the clause in the Act passed in 1967 which promised full and fair compensation.

The Board is, however, continuing efforts to reach agreement to the amount of compensation to be paid even though the Tanzania Government have indicated that immediate payment will be forthcoming.

Meeting Page 10



How to get your share of takeover profits

Takeovers are the plums of investment. This is when shares soar and big profits are made. Have you been getting your share of them? If not, you can improve your chances substantially by reading the Investors Chronicle every Friday.

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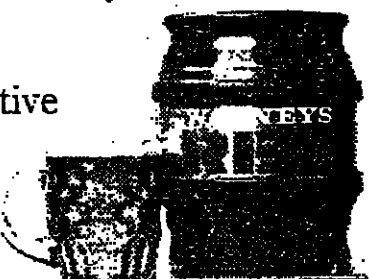
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Investors Chronicle the moneymaker

You've only got to taste it to go with Watneys Red

Watneys Red was launched in April. It is already the most talked-about beer launch for years. And the most successful. Total gallonage sold is way up over last year's Red Barrel sales. Hundreds of new accounts have been opened.

To launch a massive operation like Red you have to have something more than the deep instinct for the business, which all brewers share. You need all the perceptive marketing, the sophisticated researching of modern management. The success of Red shows that Watneys know their business.



GKN first half slip: interim held

ALTHOUGH first half net attributable profits from GKN's Kew and Neildfields have collapsed from £11.7m to £10.2m, the directors are "in no sense pessimistic".

They believe that the second half should be better than the first, but still regard it as imprudent to make a firm forecast of a further improvement upon the record achieved in 1970.

The interim dividend is held at 3.75p per share; the 1970 final was 9p.

A significant change affecting first half comparison of results arises because, since the beginning of the current year, the group's interest in Uni-Car has increased from 35.5 per cent to 58.7 per cent, in Presmet Corporation (U.S.) from 33.6 per cent to 100 per cent, in Bond Brook Italia from 50 per cent to 100 per cent, and they have now been treated as subsidiaries.

For the first half of 1971 their total turnover and profits at group stage to total consolidated profit are included: profit attributable to outside holders in respect of the year being eliminated therefrom. In 1970, as they were associated in companies throughout, they were included in group results only from profit before tax stage.

Improving this change and on a comparable basis, group earnings

have shown improvement over the last half of 1970 and similarly may not be regarded as unsatisfactory in relation to the good figures for the first half of that year.

The directors regard as encouraging the trading surplus, which is materially better than for the last half of 1970 and comparable with the "excellent result" recorded for the first half of that year. However, profit before tax, as influenced by increased interest charges was lower than in the first half of 1970, but higher than in the second half.

Overseas companies, which were subsidiaries throughout 1970, improved upon previous year

performance. The other overseas companies, now subsidiaries have also operated satisfactorily.

Profits less losses of associates show a marked reduction due partly to the change in accounting treatment, but principally due to a substantial down-turn at John Lynght (Australia). Its results reflect a continuation of the reduced demand manifest, during the latter part of 1970, in the raw material supplies, cost increases, retarded selling price increases and expenditure associated with the new development at Westernport.

In contemplating U.K. prospects, the directors welcome the action recently taken by the Government to stimulate demand. However, it may be optimistic to assume that the group will benefit to any significant degree during the remainder of this year. Industrial relations must still be regarded as an unpredictable hazard.

Overseas, the expectation is that subsidiaries will generally maintain present levels of profitability. In the case of Lynght (Australia) selling prices have been increased but this is unlikely to reflect any significant improvement in trading results in the shorter term.

See Lex

BIDS AND DEALS

Bovril sticking to Rowntree recommendation—no increase

Rowntree Mackintosh does not intend to raise its offer for Bovril following the higher bid by Cavenham on Tuesday. At the same time, the Bovril Board is still urging shareholders to accept the Rowntree terms.

Mr. H. Lawson Johnston, chairman, says the Board considers the securities offered by Rowntree represent a sound long-term investment, whereas they do not believe this is evident for Cavenham.

Giving reasons for recommending Rowntree, Mr. Johnston says that while Rowntree has projected profits of between £2.5m and £7.5m, Cavenham has not quantified its forecast of "increased profits". In addition, he questions whether the recent Cavenham share price rise can be maintained.

Mr. Johnston says that Cavenham has had an irregular record of profits and losses and has not produced figures which enable an assessment to be made of how much of increased 1970-71 profits came from new acquisitions and how much from internal growth. "Cavenham's record is marked by a series of complex deals involving the purchase, sale or variation of interests in a number of companies," he says.

Other arguments surround the relative contributions. Bovril could make to each of the two others, the higher asset backing of Rowntree and the fact that the businesses are complementary.

Also, says Mr. Johnston, Rowntree has substantial operations in the U.K. and in many overseas countries, while Cavenham is mainly in the U.K. and has its main overseas activities in France, Germany and the Netherlands.

Bovril Statement Page 17

SPRAX-SARCO

Sprax-Sarco Engineering has completed the acquisition of 51 per cent of the capital not already owned in the French car body maker for £14.7m (£13,000 cash). This was provided by a five-year external currency loan.

Sprax manufactures a range of products similar to those of the French car body maker, SASE, subsidiary in the U.K. It is intended to expand the sale of these products and to rationalise further its operations of SASE in the European market.

CORNWALL SELLS EUROPA INTEREST

Cornwall Property (Holdings) has disposed of its interest in Europa Merchants, a wholly owned subsidiary, for £175,000. Europa was acquired in 1967.

Approaches made to other traders with a view to their acquisition having proved abortive, it

is considered that the capital employed can be more profitably directed elsewhere, the directors state.

WESTMINSTER TRUST LOSS

The Board of Westminster Trust Holdings yesterday revealed the scope of widely anticipated losses for the year 1970. At the pre-tax level, including provisions for anticipated losses on contracts in progress, they were £267,655 against a profit of £239,341 the previous year. There will be no dividend for 1970.

At the half-way stage last October, the directors, headed by Mr. Walter Salomon, forecast the dividend would be maintained at 6 per cent in spite of an expected shortfall in profits.

The results give a clue to the Board's decision to recommend the current 23.5m offer from Land Securities Investment Trust. However, LC Securities, which is leading opposition to the bid, maintained the scope of the losses did not come as a surprise.

They knocked about 12p off the net asset backing for each Westminster share which LC believes is worth well over 100p compared with the Land Securities bid value of 50p.

LCS would press on with its attempts to have an extraordinary meeting of Westminster called so that holders could get more information about the deal by which the group acquired Thomas Stewart (Contractors), which appeared to be even more significant following the losses on the trading side last year.

It also seemed likely that the Westminster directors were aware some time ago that all might not be well in the trading business and yet nothing had been said about the situation since October or even when the bid was announced—holders might wish to use the meeting for questions on this point, LCS maintained.

UGI SELLS TEDDINGTON TO WESTLAND GROUP

FIRST quarter sales of United Gas Industries in the current year had shown a "considerable upturn," Colonel G. W. Raby, the chairman, told shareholders at the

annual meeting. At the same time, he disclosed that the Teddington Aircraft Controls subsidiary had been sold to Normal-Garrett (Holdings), part of the Westland Aircraft group, for £330,000 cash.

Colonel Raby explained that N-G had made an offer for Teddington at a price which approximated the net book value of its assets, after providing for relocation expenses. Since long-term viability in the aircraft industry could not be seen for Teddington, the Board had accepted. Of the purchase price, £300,000 is to be paid on signing of contracts and the balance in September, 1972.

Answering questions, Colonel Raby said that reports of a connection between UGI and North American Rockwell were not true. UGI had connections with Rockwell Manufacturing, which held options until May next year, to increase its holding in UGI up to 35 per cent.

In its own statement yesterday, N-G said Teddington's business would be transferred to UGI and that it was intended to develop it alongside the existing complementary activities of N-G. It was expected that the addition to the current workload would lead to a useful contribution to overall profitability.

PALACE & DERBY SHARE DEALS

The Federated Trust and Finance Corporation announces agreement to sell on behalf of clients 53,221 7 per cent Cumulative Redeemable Preference stock units and 734,000 Ordinary stock units of the Palace and Derby Castle, and £198,135 6 per cent debenture stock 1959 in its subsidiary Palace Hotel and Casino, to Ardberg, of Douglas, Isle of Man. No director of any of the three foregoing companies has any interest in any of the stock agree to be sold.

U.K. PROPERTY

United Kingdom Property Company has entered into negotiations to acquire the capital of Thames Investment Securities, an unquoted property investment and development group. The directors of U.K. Property are consulting their financial advisers.

JACKSON-HAYNES FORD & ELLIOTT

Last month it was announced that J. and E. B. Jackson intended to make an offer of 17p per share for the Ordinary shares in Haynes Ford and Elliott not owned by the Boards of both companies. Since the negotiations, Jackson and Haynes Ford have agreed to make, and the directors of Haynes Ford to recommend, an offer of 18p per share.

More Bids page 20

MINING NEWS

Wolfram slide hits Beralt profits

BY KENNETH MARSTON

HALF-YEAR net profits of Beralt Tin and Wolfram have fallen sharply to £245,122 from £344,431 in the first six months of last year when the total reached £1.1m. This halving in profits coupled with continuing capital expenditure has temporarily exhausted the company's cash resources and thus no interim is being declared. Last year there was a payment of 8.75p making 21p compared with 17.5p in 1969.

The reversal in the Portuguese mine's fortunes is in line with the downturn that has come about in the market for wolfram: the current price of £18-£19 per metric ton unit of wolfram compared with the average of £22-£23 obtained by Beralt in 1970. Nor have matters been helped by the company's already reported, lower output of wolfram, tin and copper and the fact that the latter two have been sold at a loss. In achieving the desired labour and machine efficiency coupled with some decrease in ore grades.

Still uncertain

No improvement is expected in wolfram over the next few months and it is said that in view of the current uncertainty in the market to prices and demand it is not possible to forecast the outcome of operations for the full year. Looking further ahead, however, some wolfram market observers feel that there is a good chance of a recovery next year provided there is a pick-up in the U.S. economy.

In the share market yesterday some buyers were caught on the wrong foot by the latest results. After the share price moved up to 240p, the shares dropped back to close with a loss on balance of 27p at 208p. A 44.8 per cent stake in the company is held by Charter Consolidated.

Statement Page 25

MISCELLANY

Surface specimens from Mount Arthur Molybdenum prospect in the Cloncurry-Kurudala area of Queensland have assayed 1.4 per cent cobalt and 5.1 per cent copper.

Bridge Oil is to drill at depth for copper at its Coalfield and Sunday Wells prospects in Copley, Western Australia.

North Deborah and Leyroy Minerals report that geophysical investigation of their Jaurdi claims at Coolgardie suggests a possible occurrence of sulphides to a depth of 200 to 300 feet beneath two anomalous zones.

NET profit of the Ultramar Company for the half year to June 30, 1971, was £1,310,000, a restated £940,000 for the corresponding previous period, after tax of £417,000 (£407,000) and minorities, £18,000 (£13,000).

The directors say it is difficult to predict results for the second half mainly because of the uncertainty as to what contribution will be made this year by the Quebec refinery. It is anticipated, however, that second half group profits should be at least up to the level of the first half. Profit after tax and minorities for all of 1970 was £2,313,000.

The results for the 1970 half year have been restated because of a retroactive increase in Venezuelan tax for the calendar year 1970 announced last December.

The California refinery was leased for five years beginning March 1, 1970 to Carson Oil Company, an independent company. Consequently, its throughput and sales from that date have not been included in operational results.

The first shipment of crude oil was pumped into the Quebec refinery storage tanks in early July and it is expected that about 50,000 barrels of crude oil will be in the tanks by the end of August when the main crude unit will be in operation. The official opening of the refinery has been scheduled for October 1, 1971.

Only low metal values have been obtained from percussion drilling at the Karone siding prospect. South African Land and Exploration states that the underground fire which broke out near the gold producer's No. 3 shaft on Wednesday has been extinguished and normal production is to be resumed to-day.

JAPAN-PANAMA PROSPECTING

It is reported from Tokyo that the Japanese Panama Mineral Resources Survey, which is a basic agreement with the Panamanian Government for a joint copper prospecting venture. The aim is to explore the Petatilla, Botia and Media mines which lie about 160 kilometres north of Panama City.

Total reserves of the three mines have been estimated at over 200m. tons with a low average copper grade of 0.6 per cent. The Japanese side hopes to receive 40,000 to 50,000 tons of copper concentrates a year in the event of a mining operation. Interested parties in the venture include Mitsui, Mitsubishi and Nippon Mining.

MINING BRIEFS

PANAMA-JAPAN: The production of 100,000 tons of copper concentrates from the Botia mine is to be increased to 150,000 tons by June 30. The output of the Media mine is to be increased to 100,000 tons by June 30. The output of the Petatilla mine is to be increased to 100,000 tons by June 30.

CRUDE ORE TREATED (tons): Lead concentrate (tons): Zinc concentrate (tons): Silver (tons): Gold (tons):

DRIVING AND CROSSING

WINDING AND RISING: 28 1.25 750. WINDING AND RISING: 28 1.25 750. WINDING AND RISING: 28 1.25 750.

ST. PIRAN MINING-July production

CRUDE ORE TREATED (tons): Lead concentrate (tons): Zinc concentrate (tons): Silver (tons): Gold (tons):

KILLINGHILL TIE-July 80 tons

ASSOCIATED MINERALS—19 weeks to June 30, 1971: 21,100 tons, 21,100 tons, 21,100 tons.

Meeting, Winchester House, E.C., September 2 at 12.15 p.m. Chairman's Statement Page 8

H. J. HEINZ COMPANY LIMITED

Long standing record of uninterrupted progress continues

Sales and earnings at new high levels

Mr. H. J. Heinz on food industry's future

Mr. H. J. Heinz, Chairman of H. J. Heinz Company Limited, makes the following Statement which has been circulated with the Directors' Report and Statement of Accounts for the year ended 24th April, 1971:

The Economic Background We accept as normal that we live in a world of change, but the year under review saw business conditions which were unusually variable. Cost and wage inflation, the latter paradoxically allied to high unemployment, were the dominating factors. The new Government's policy of allowing market forces to determine prices, of easing credit, of reducing corporation tax and SET, and of harmonising agricultural prices with those of EEC countries, contributed to the state of flux in which British industry operated. Decentralisation and the postal strike were further disruptive elements, and the unusually mild winter had its effect on patterns of food consumption.

These conditions affected companies within the food industry in varying degrees. Some leading manufacturers were seriously affected and laid off staff. In general, sales values rose within the industry in line with costs and prices, while volume remained relatively static. Profits too increased from the poor levels of the previous year, but return on capital in the food industry remains perilously low.

Group Trading Results In raising both sales and profits by satisfactory amounts to new record levels the Company therefore increased its dividend to 10p, a success in a difficult year. Our return on capital was further improved and was again comfortably ahead of the industry average.

Heinz-labelled products at home and overseas, and the products of subsidiaries, which are sold under the name of Heinz, have increased to £31,043,000 from the previous year's £23,408,000, continuing the company's long standing record of uninterrupted progress. Market leadership was maintained in twelve major categories, 10 of which showed a rise from 50 to 90%.

Profit before tax rose by 8% to £3,290,000, but with the adjustments in the rate of corporation tax, net income was just under 21% higher at £5,050,000, against £4,183,000 in the previous year—an increase of £867,000 net after tax.

Exports at £3,843,000 were 15% ahead of the previous year and reflected the intensive marketing activities undertaken by the company, particularly in Scandinavia, eastern Europe, Africa and the Middle East.

The main group of subsidiaries under management control of Pickering Foods Ltd. which includes our major meat producing subsidiary Moss Waltham, contributed significantly to sales increases but only modestly to consolidated earnings. Whilst certain units improved their position (notably the dairy products plant at Coleraine), the total Pickering contribution to net income was adversely affected by the very difficult trading conditions experienced in the meat sector, where the reduction of farming subsidies and the general increase in raw materials cost were not recoverable. To utilise production capacity profitably the Shrewsbury factory is therefore being converted to take advantage of the growing market in retail and portion-pack meats.

W. Darlington & Sons, the Sussex mushroom growers, had another excellent year and a joint development company, Steralcan Food Products Ltd., was formed with the Swiss Aluminium Company (Alusuisse) to explore and exploit the use of aluminium packaging in the food industry.

The Company has also been watching the growth of 'retail' catering, and plans to open its first restaurant shortly to gain experience of this development. Our strong position, resulting from the determined exploitation of business opportunities and from constant self-examination of our operating efficiency. We intensified our profit improvement programme in general management, warehousing and distribution, marketing, planning and control procedures, materials utilisation and sales branch costs.

These measures helped to reduce the effect of soaring costs in every area, but prices, which because of higher productivity had moved upwards over the last decade at less than half the rate of food prices generally, were unable to withstand the pressures and had to be raised in line with other food prices. Our profit improvement exercises will be continued vigorously with the object of minimising the effect of inflation on the consumer and of providing the necessary funds for development.

Dividends and Profit Retentions

Four quarterly dividends were paid, totalling 15% for the year on the ordinary share capital compared with 14½% in the previous year. Retained earnings of £1,795,000

plus net depreciation charged for the year of £1,495,000 give a cash flow of £3,293,000 compared with £2,981,000 for the previous year. The Directors are of the opinion that financial resources available to the company at present are adequate.

Directors Following the retirement of Mr. J. Eccles, Mr. J. A. Wilen and Mr. J. B. Pollock, I should like to express my appreciation of their invaluable contributions. Though Mr. Eccles joined as a salesman, most of his career was spent in purchasing. He was responsible for the entire range of items bought by the company, but his outstanding contribution was in the development of new sources of high quality raw materials.

Mr. Wilen first met us as a management consultant. Within three years of transferring to the company he was appointed Harlesden factory manager, and his later responsibilities covered research and quality control.

Mr. Pollock's distinguished career with the company started with his engagement in the Harlesden office 41 years ago and culminated with his appointment to the Board as Director and Treasurer in 1964. His wide knowledge of the business and his keen judgment on financial matters have been of inestimable value in the profitable development of our affairs.

Five new directors bring to the Board a variety of special skills and a wealth of combined experience: Mr. W. Haxton (marketing and home sales); Mr. A. P. Lowe (management director of Heinz-Rin Ltd. and general manager in charge of new business development); Mr. G. G. Popham (managing director of Pickering Foods Ltd.); Mr. K. L. Smart (profit improvement unit); Mr. A. Vincent (planning and acquisitions).

Development Successful new products are the guarantee of future prosperity. The new business development division mounted five test market operations. Two products—Rice Pudding with Cream and aspicically canned New Dairy Custard—are now in national distribution and have achieved strong positions in markets which they have expanded. The other three—a range of chilled non-sterilised salads for the catering and institutional trade, high quality canned whole beefburgers made by new processing methods developed within the company—are being tested on a smaller scale but already show useful potential.

To maintain a vigorous product range, 16 slower selling varieties were discontinued, but 23 new varieties were added to our existing retail ranges. Among these we are testing through a restricted number of outlets, Dinners for One, canned meat and vegetable recipes providing nutritious main course for people living alone and who frequently eat inadequately. Apart from extra minerals and vitamins, vegetable protein has been added to increase the total protein content without raising the price to a level which cannot be afforded by those old people for whom the products are primarily intended.

Tomato Ketchup with chopped onions and Beans with baconburgers were other new varieties test marketed and recipe improvements were made to several products, including Spaghetti Hoops and Pickering's fillings.

For greater efficiency in servicing the distribution of our products, our marketing organisation was restructured and our national and regional accounts sales management was strengthened substantially to achieve still closer co-operation with our largest customers. The reputation we enjoy with the consumer, though dependent primarily on product quality, was enhanced by advertising campaigns which have established as household phrases such slogans as Soupday and Beans Mean Heinz.

Catering continued to receive special attention as an important growth sector. In an industry

which grew by 25% over the 14 years, Heinz sales increase by 135%. Again, new varieties specially designed for catering needs were added to the existing range of Heinz and Heinz-Erin canned, dried, and bottled products.

Two hundred and ninety projects were handled by Research and Development Division, and 65 were adopted. Apart from work on new products a process, higher profitability, was achieved in a number of areas, notably that of packaging. Containerised delivery of tomato paste from Portugal and of bean paste from North America were other developments which resulted in substantial savings.

New sources of supply tomato paste, tested the previous year in Turkey, Greece and Morocco, were introduced. Experimental plantings of beans were made in Turkey and East Africa, and in this country trials were carried out on sun projects as close planted dry seeded asparagus and the bulb handling of carrots.

Additions to fixed assets net disposals amounted to £1,145,000. This total included a new warehouse and sales offices at Edinburgh; shrinkwrapping equipment at the Harlesden and Standish factories; for Salt Cream, Mayonnaise, Tomato Ketchup and Ideal Sauce; equipment for the most modern techniques in mushroom growing at picking at Durlington; and Coleraine new storage silos for fresh milk, able to handle up to 50,000 gallons.

Computerised production scheduling was introduced, an work started on a marketing model and a distribution depot siting model.

Development work is continuing at the Manor Vinegar Brev Co. Ltd., in which Heinz holds a substantial minority interest.

People Good employee relations were again a feature of the year. Therefore wish to record my appreciation to all those employees who in their various ways contributed to this situation and so to the overall success of our operations. We do not take these good relationships for granted. The means of achievement must need to change, depending on the views of employees, the influence of legislation, current industrial practice, and so on.

During the year procedural agreements were signed with trade unions representing employees at the Harlesden and Standish factories. At Harlesden new consultative arrangements were introduced which recognised the role now played by trade unions. Good procedures provide a sound basis for good industrial relations, but they depend for success on the will and co-operation of the people concerned. We hope and expect that such co-operation will continue in the future as we have known it in the past.

The food manufacturing industry is still faced with many difficulties. None of us can escape the effect of escalating costs on our selling prices which in turn directly affect the consumer's purse. It therefore becomes progressively more difficult for the industry to operate profitably, yet an adequate return on capital is essential if productivity is to be improved by the re-equipment of plant and if research and development work is to be progressed.

I am confident, however, that the British food manufacturing industry, already highly efficient and now actively investigating a range of innovative technologies, will continue to go forward. In the simplest sense, business is about making profits. I am glad there is now growing awareness of a wider set of values. It is increasingly appreciated that business is about people as well as profits, and that it bears a responsibility to society because of its powerful and increasing influence on the very quality of our lives and environment.

H. J. HEINZ COMPANY LIMITED

Directors:

Henry J. Heinz (U.S.A.) (Chairman)

Anthony Beresford (Vice-Chairman)

Anthony J. F. O'Reilly (Managing Director)

Laurence E. Sullivan (David Fulton, Burt Gookin (U.S.A.))

Charles F. Lowe, William Haxton, George G. Popham, Keith L. Smart, Anthony P. Vincent, Frederick G. Crabbe.

Secretary and Registered Office:

M. J. Green, M.A. (Oxon), Barrister-at-Law

Hayes Park, Hayes, Middlesex.

CAPITAL:

Authorised: £25,000,000

Issued: £23,200,000

*4½ Red. Cum. Pref. Shares £2,140,000

Ordinary Shares £21,060,000

LOAN CAPITAL:

*6% Deb. Stock 1975/84 £1,719,000

*5½% Deb. Stock 1976/85 £1,714,000

Profit before Taxation: £8,290,000

Net Profit after Taxation and minority interests: £5,050,000

*Quoted London

RECENT ISSUES

EQUITIES

1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	
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The Property Market

BY MICHAEL O'HALLORAN

Maidstone says yes to Argyle Securities

ALTHOUGH an office development permit is a barrier still to be crossed, Argyle Securities has at least won informal permission from Maidstone Council for its £9.4m. central area scheme which includes more than 300,000 square feet of office space. Considering the importance of this project, I do not expect the permit to be too much of a problem, particularly as there are substantiated rumours of a major company wanting to take the entire accommodation. Unless there are any unforeseen problems, this project should soon be listed as one of Argyle's most exciting and successful developments.

Negotiations for the 70,000 square foot department store within the complex are well advanced, and the 35,000 square foot supermarket is under offer. As the scheme was officially announced only a few weeks ago, it seems fairly safe to predict a full house by opening date. And a substantial return.

Argyle's town centre ambitions have also received a further boost this week—the company beat both Costain and Land and House for the right to redevelop a central part of Ramsgate. The project will include 32,000 square feet of offices, a supermarket (again under offer), shops, an hotel, and a new bus station. It should be quite a fillip for Ramsgate, probably helping to create more interest in the 44-acre industrial estate which Arrowcroft is developing in conjunction with the local authority. This estate should soon be announcing its first tenants, for five out of six small plots units have been reserved, and negotiations are nearing completion for a further 50,000 square feet.

The industrial scene is also an active one for Argyle. First, the company is about to start work on its 14-acre estate in Norwich. Secondly, it has just applied for planning permission in respect of 21 acres at High Wycombe—an area of high demand at the present time.

Revaluation argument

I am not at all happy about the beginnings of a trend towards property company revaluations on the MEPC defence basis—that is, valuing future developments as if they were in fact completed assets. This technique may be justified in a bid situation, but I certainly cannot support its introduction to everyday use. The figures which this type of calculation produce might be completely accurate. But they could be innocently misleading. Or, at most, deliberately weighted to produce a slanted picture. It is a system too easily abused. Valuation is an inexact science

at the best of times, but figures produced on the traditional basis can at least be taken as a reliable guide. In my opinion, the sums thrown up by the new method anticipated what should not be anticipated in a company report—market conditions, building costs, perhaps financing costs, even politics, etc. for many years ahead. To put it bluntly, it is speculation. Unless both financing and pre-letting have been arranged, the calculation is based upon a series of uncertainties. Think what could be done with the figures if the revaluation was undertaken by an over-optimistic Board, rather than external professional advisers! With a few large long-term projects included in the total, it might be a decade or more before any major mistake became easy to detect. Profit forecasts by trading companies are limited by the Stock Exchange. I think that it would be a wise precaution for revaluations also to be governed by a time scale. The argument that this restricts the desired flow of information to shareholders really does not hold water.

Town and City, a company for which I have a great regard, has recently revalued on the new basis, and several smaller groups are about to follow suit. With respect, I think that they are wrong to do so. Although their intentions cannot be questioned, I feel that they are setting dangerous precedents.

Overseas buys

Paris property circles report that Hammonson Berghs has signed a particularly good office deal in Avenue Marceau. Although the block is subject to a very short leaseback on favourable terms, it will eventually represent an interesting renovation prospect. I suspect that Herring Daw and Manners are involved here. Looking further afield, Gabriel Harrison was not in Canada for the good of his health before he came winging back last week in time for the Edger offer document. From what I hear, he has added another large office block to the two which Amalgamated already own in Toronto.

OUT AND ABOUT

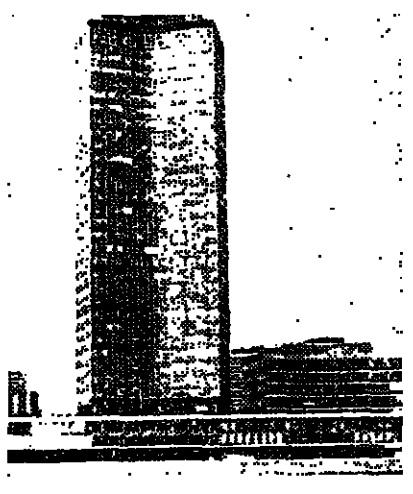
The London market still holds steady, though it has not been an exciting week for news. No figures have been disclosed, but observers say that stockbrokers W. J. Carr Sons and Co. offered more than £120,000 to win the tender for 21,000 square feet at Ocean House, Little Trianon Lane. This is the space which attracted several tenants at the full asking price when Chamberlain and Willows originally offered it at £85,000. The victors were advised by Herring Daw and Manners. ● Kent is kind to Langcope—

a subsidiary of Clearbrook Property Holdings. A few weeks ago, it pre-let a 70,000 square foot office block in Canterbury, and it has now pre-let a major part of a new 20,000 square foot project. Not far away in Ashford, a smaller building due for completion next January has been taken by the Ministry. From what I hear, the company might soon be announcing a fairly large central area deal nearer to its Surrey base.

● Interested in the Australian residential market? If so, you might like to contact Mr. Nathan Beller, possibly the biggest developer of apartments in Melbourne, who is due to arrive in London next week. I gather that he is seeking more U.K. money. He can be contacted via the Institute of Directors.

● MEPC obviously has faith in the future growth of Bury St. Edmunds, for it is buying office investments in addition to building its own. The company has just paid around £375,000 for two adjacent buildings which have a total area of 47,500 square feet. As both are let to the Ministry, and rent reviews are not far away, it seems a fair price. Agents concerned are Fielding Bird and Partners, and Jones Lang Wootton. In a month's time, MEPC's own 37,500 square foot block will be ready, and this will be offered by Hillier Parker May and Rowden acting jointly with Lacey Scott and Sons.

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YIEWSLEY
128 High Street

Tenants include: Tesco Stores Ltd., F. W. Woolworth & Co. Ltd., John Temple Ltd., George Menzies Smith Ltd., Williams Brothers Direct Supply Stores Ltd., etc.

Producing £23,400 per annum

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Prominent corner location at junction of the principal retail thoroughfare. Two modern retail stores with two floors of offices and showrooms and two shops.

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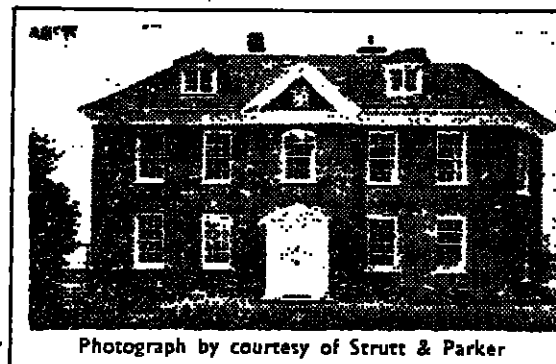
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 The dividend of 10% per annum on the preference shares of the company is payable on 15th August 1971. The dividend is payable in cash or by cheque or by transfer to a bank account nominated by the member.

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895, 897, 899, 901, 903, 905, 907, 909, 911, 913, 915, 917, 919, 921, 923, 925, 927, 929, 931, 933, 935, 937, 939, 941, 943, 945, 947, 949, 951, 953, 955, 957, 959, 961, 963, 965, 967, 969, 971, 973, 975, 977, 979, 981, 983, 985, 987, 989, 991, 993, 995, 997, 999, 1001, 1003, 1005, 1007, 1009, 1011, 1013, 1015, 1017, 1019, 1021, 1023, 1025, 1027, 1029, 1031, 1033, 1035, 1037, 1039, 1041, 1043, 1045, 1047, 1049, 1051, 1053, 1055, 1057, 1059, 1061, 1063, 1065, 1067, 1069, 1071, 1073, 1075, 1077, 1079, 1081, 1083, 1085, 1087, 1089, 1091, 1093, 1095, 1097, 1099, 1101, 1103, 1105, 1107, 1109, 1111, 1113, 1115, 1117, 1119, 1121, 1123, 1125, 1127, 1129, 1131, 1133, 1135, 1137, 1139, 1141, 1143, 1145, 1147, 1149, 1151, 1153, 1155, 1157, 1159, 1161, 1163, 1165, 1167, 1169, 1171, 1173, 1175, 1177, 1179, 1181, 1183, 1185, 1187, 1189, 1191, 1193, 1195, 1197, 1199, 1201, 1203, 1205, 1207, 1209, 1211, 1213, 1215, 1217, 1219, 1221, 1223, 1225, 1227, 1229, 1231, 1233, 1235, 1237, 1239, 1241, 1243, 1245, 1247, 1249, 1251, 1253, 1255, 1257, 1259, 1261, 1263, 1265, 1267, 1269, 1271, 1273, 1275, 1277, 1279, 1281, 1283, 1285, 1287, 1289, 1291, 1293, 1295, 1297, 1299, 1301, 1303, 1305, 1307, 1309, 1311, 1313, 1315, 1317, 1319, 1321, 1323, 1325, 1327, 1329, 1331, 1333, 1335, 1337, 1339, 1341, 1343, 1345, 1347, 1349, 1351, 1353, 1355, 1357, 1359, 1361, 1363, 1365, 1367, 1369, 1371, 1373, 1375, 1377, 1379, 1381, 1383, 1385, 1387, 1389, 1391, 1393, 1395, 1397, 1399, 1401, 1403, 1405, 1407, 1409, 1411, 1413, 1415, 1417, 1419, 1421, 1423, 1425, 1427, 1429, 1431, 1433, 1435, 1437, 1439, 1441, 1443, 1445, 1447, 1449, 1451, 1453, 1455, 1457, 1459, 1461, 1463, 1465, 1467, 1469, 1471, 1473, 1475, 1477, 1479, 1481, 1483, 1485, 1487, 1489, 1491, 1493, 1495, 1497, 1499, 1501, 1503, 1505, 1507, 1509, 1511, 1513, 1515, 1517, 1519, 1521, 1523, 1525, 1527, 1529, 1531, 1533, 1535, 1537, 1539, 1541, 1543, 1545, 1547, 1549, 1551, 1553, 1555, 1557, 1559, 1561, 1563, 1565, 1567, 1569, 1571, 1573, 1575, 1577, 1579, 1581, 1583, 1585, 1587, 1589, 1591, 1593, 1595, 1597, 1599, 1601, 1603, 1605, 1607, 1609, 1611, 1613, 1615, 1617, 1619, 1621, 1623, 1625, 1627, 1629, 1631, 1633, 1635, 1637, 1639, 1641, 1643, 1645, 1647, 1649, 1651, 1653, 1655, 1657, 1659, 1661, 1663, 1665, 1667, 1669, 1671, 1673, 1675, 1677, 1679, 1681, 1683, 1685, 1687, 1689, 1691, 1693, 1695, 1697, 1699, 1701, 1703, 1705, 1707, 1709, 1711, 1713, 1715, 1717, 1719, 1721, 1723, 1725, 1727, 1729, 1731, 1733, 1735, 1737, 1739, 1741, 1743, 1745, 1747, 1749, 1751, 1753, 1755, 1757, 1759, 1761, 1763, 1765, 1767, 1769, 1771, 1773, 1775, 1777, 1779, 1781, 1783, 1785, 1787, 1789, 1791, 1793, 1795, 1797, 1799, 1801, 1803, 1805, 1807, 1809, 1811, 1813, 1815, 1817, 1819, 1821, 1823, 1825, 1827, 1829, 1831, 1833, 1835, 1837, 1839, 1841, 1843, 1845, 1847, 1849, 1851, 1853, 1855, 1857, 1859, 1861, 1863, 1865, 1867, 1869, 1871, 1873, 1875, 1877, 1879, 1881, 1883, 1885, 1887, 1889, 1891, 1893, 1895, 1897, 1899, 1901, 1903, 1905, 1907, 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2241, 2243, 2245, 2247, 2249, 2251, 2253, 2255, 2257, 2259, 2261, 2263, 2265, 2267, 2269, 2271, 2273, 2275, 2277, 2279, 2281, 2283, 2285, 2287, 2289, 2291, 2293, 2295, 2297, 2299, 2301, 2303, 2305, 2307, 2309, 2311, 2313, 2315, 2317, 2319, 2321, 2323, 2325, 2327, 2329, 2331, 2333, 2335, 2337, 2339, 2341, 2343, 2345, 2347, 2349, 2351, 2353, 2355, 2357, 2359, 2361, 2363, 2365, 2367, 2369, 2371, 2373, 2375, 2377, 2379, 2381, 2383, 2385, 2387, 2389, 2391, 2393, 2395, 2397, 2399, 2401, 2403, 2405, 2407, 2409, 2411, 2413, 2415, 2417, 2419, 2421, 2423, 2425, 2427, 2429, 2431, 2433, 2435, 2437, 2439, 2441, 2443, 2445, 2447, 2449, 2451, 2453, 2455, 2457, 2459, 2461, 2463, 2465, 2467, 2469, 2471, 2473, 2475, 2477, 2479, 2481, 2483, 2485, 2487, 2489, 2491, 2493, 2495, 2497, 2499, 2501, 2503, 2505, 2507, 2509, 2511, 2513, 2515, 2517, 2519, 2521, 2523, 2525, 2527, 2529, 2531, 2533, 2535, 2537, 2539, 2541, 2543, 2545, 2547, 2549, 2551, 2553, 2555, 2557, 2559, 2561, 2563, 2565, 2567, 2569, 2571, 2573, 2575, 2577, 2579, 2581, 2583, 2585, 2587, 2589, 2591, 2593, 2595, 2597, 2599, 2601, 2603, 2605, 2607, 2609, 2611, 2613, 2615, 2617, 2619, 2621, 2623, 2625, 2627, 2629, 2631, 2633, 2635, 2637, 2639, 2641, 2643, 2645, 2647, 2649, 2651, 2653, 2655, 2657, 2659, 2661, 2663, 2665, 2667, 2669, 2671, 2673, 2675, 2677, 2679, 2681, 2683, 2685, 2687, 2689, 2691, 2693, 2695, 2697, 2699, 2701, 2703, 2705, 2707, 2709, 2711, 2713, 2715, 2717, 2719, 2721, 2723, 2725, 2727, 2729, 2731, 2733, 2735, 2737, 2739, 2741, 2743, 2745, 2747, 2749, 2751, 2753, 2755, 2757, 2759, 2761, 2763, 2765, 2767, 2769, 2771, 2773, 2775, 2777, 2779, 2781, 2783, 2785, 2787, 2789, 2791, 2793, 2795, 2797, 2799, 2801, 2803, 2805, 2807, 2809, 2811, 2813, 2815, 2817, 2819, 2821, 2823, 2825, 2827, 2829, 2831, 2833, 2835, 2837, 2839, 2841, 2843, 2845, 2847, 2849, 2851, 2853, 2855, 2857, 2859, 2861, 2863, 2865, 2867, 2869, 2871, 2873, 2875, 2877, 2879, 2881, 2883, 2885, 2887, 2889, 2891, 2893, 2895, 2897, 2899, 2901, 2903, 2905, 2907, 2909, 2911, 2913, 2915, 2917, 2919, 2921, 2923, 2925, 2927, 2929, 2931, 2933, 2935, 2937, 2939, 2941, 2943, 2945, 2947, 2949, 2951, 2953, 2955, 2957, 2959, 2961, 2963, 2965, 2967, 2969, 2971, 2973, 2975, 2977, 2979, 2981, 2983, 2985, 2987, 2989, 2991, 2993, 2995, 2997, 2999, 3001, 3003, 3005, 3007, 3009, 3011, 3013, 3015, 3017, 3019, 3021, 3023, 3025, 3027, 3029, 3031, 3033, 3035, 3037, 3039, 3041, 3043, 3045, 3047, 3049, 3051, 3053, 3055, 3057, 3059, 3061, 3063, 3065, 3067, 3069, 3071, 3073, 3075, 3077, 3079, 3081, 3083, 3085, 3087, 3089, 3091, 3093, 3095, 3097, 3099, 3101, 3103, 3105, 3107, 3109, 3111, 3113, 3115, 3117, 3119, 3121, 3123, 3125, 3127, 3129, 3131, 3133, 3135, 3137, 3139, 3141, 3143, 3145, 3147, 3149, 3151, 3153, 3155, 3157, 3159, 3161, 3163, 3165, 3167, 3169, 3171, 3173, 3175, 3177, 3179, 3181, 3183, 3185, 3187, 3189, 3191, 3193, 3195, 3197, 3199, 3201, 3203, 3205, 3207, 3209, 3211, 3213, 3215, 3217, 3219, 3221, 3223, 3225, 3227, 3229, 3231, 3233, 3235, 3237, 3239, 3241, 3243, 3245, 3247, 3249, 3251, 3253, 3255, 3257, 3259, 3261, 3263, 3265, 3267, 3269, 3271, 3273, 3275, 3277, 3279, 3281, 3283, 3285, 3287, 3289, 3291, 3293, 3295, 3297, 3299, 3301, 3303, 3305, 3307, 3309, 3311, 3313, 3315, 3317, 3319, 3321, 3323, 3325, 3327, 3329, 3331, 3333, 3335, 3337, 3339, 3341, 3343, 3345, 3347, 3349, 3351, 3353, 3355, 3357, 3359, 3361, 3363, 3365, 3367, 3369, 3371, 3373, 3375, 3377, 3379, 3381, 3383, 3385, 3387, 3389, 3391, 3393, 3395, 3397, 3399, 3401, 3403, 3405, 3407, 3409, 3411, 3413, 3415, 3417, 3419, 3421, 3423, 3425, 3427, 3429, 3431, 3433, 3435, 3437, 3439, 3441, 3443, 3445, 3447, 3449, 3451, 3453, 3455, 3457, 3459, 3461, 3463, 3465, 3467, 3469, 3471, 3473, 3475, 3477, 3479, 3481, 3483, 3485, 3487, 3489, 3491, 3493, 3495, 3497, 3499, 3501, 3503, 3505, 3507, 3509, 3511, 3513, 3515, 3517, 3519, 3521, 3523, 3525, 3527, 3529, 3531, 3533, 3535, 3537, 3539, 3541, 3543, 3545, 3547, 3549, 3551, 3553, 3555, 3557, 3559, 3561, 3563, 3565, 3567, 3569, 3571, 3573, 3575, 3577, 3579, 3581, 3583, 3585, 3587, 3589, 3591, 3593, 3595, 3597, 3599, 3601, 3603, 3605, 3607, 3609, 3611, 3613, 3615, 3617, 3619, 3621, 3623, 3625, 3627, 3629, 3631, 3633, 3635, 3637, 3639, 3641, 3643, 3645, 3647, 3649, 3651, 3653, 3655, 3657, 3659, 3661, 3663, 3665, 3667, 3669, 3671, 3673, 3675, 3677, 3679, 3681, 3683, 3685, 3687, 3689, 3691, 3693, 3695, 3697, 3699, 3701, 3703, 3705, 3707, 3709, 3711, 3713, 3715, 3717, 3719, 3721, 3723, 3725, 3727, 3729, 3731, 3733, 3735, 3737, 3739, 3741, 3743, 3745, 3747, 3749, 3751, 3753, 3755, 3757, 3759, 3761, 3763, 3765, 3767, 3769, 3771, 3773, 3775, 3777, 3779, 3781, 3783, 3785, 3787, 3789, 3791, 3793, 3795, 3797, 3799, 3801, 3803, 3805, 3807, 3809, 3811, 3813, 3815, 3817, 3819, 3821, 3823, 3825, 3827, 3829, 3831, 3833, 3835, 3837, 3839, 3841, 3843, 3845, 3847, 3849, 3851, 3853, 3855, 3857, 3859, 3861, 3863, 3865, 3867, 3869, 3871, 3873, 3875, 3877, 3879, 3881, 3883, 3885, 3887, 3889, 3891, 3893, 3895, 3897, 3899, 3901, 3903, 3905, 3907, 3909, 3911, 3913, 3915, 3917, 3919, 3921, 3923, 3925, 3927, 3929, 3931, 3933, 3935, 3937, 3939, 3941, 3943, 3945, 3947, 3949, 3951, 3953, 3955, 3957, 3959, 3961, 3963, 3965, 3967, 3969, 3971, 3973, 3975, 3977, 3979, 3981, 3983, 3985, 3987, 3989, 3991, 3993, 3995, 3997, 3999, 4001, 4003, 4005, 4007, 4009, 4011, 4013, 4015, 4017, 4019, 4021, 4023, 4025, 4027, 4029, 4031, 4033, 4035, 4037, 4039, 4041, 4043, 4045, 4047, 4049, 4051, 4053, 4055, 4057, 4059, 4061, 4063, 4065, 4067, 4069, 4071, 4073, 4075, 4077, 4079, 4081, 4083, 4085, 4087, 4089, 4091, 4093, 4095, 4097, 4099, 4101, 4103, 4105, 4107, 4109, 4111, 4113, 4115, 4117, 4119, 4121, 4123, 4125, 4127, 4129, 4131, 4133, 4135, 4137, 4139, 4141, 4143, 4145, 4147, 4149, 4151, 4153, 4155, 4157, 4159, 4161, 4163, 4165, 4167, 4169, 4171, 4173, 4175, 4177, 4179, 4181, 4183, 4185, 4187, 4189, 4191, 4193, 4195, 4197, 4199, 4201, 4203, 4205, 4207, 4209, 4211, 4213, 4215, 4217, 4219, 4221, 4223, 4225, 4227, 4229, 4231, 4233, 4235, 4237, 4239, 4241, 4243, 4245, 4247, 4249, 4251, 4253, 4255, 4257, 425

BRITISH FUNDS

1971	Stock	Yield	Dividend	Price
High	Low			
Shorts (Lives up to Five Years)				
991	100	5.64		
992	100	5.61		
993	100	5.58		
994	100	5.55		
995	100	5.52		
996	100	5.49		
997	100	5.46		
998	100	5.43		
999	100	5.40		
1000	100	5.37		
Five to Fifteen Years				
1001	100	5.34		
1002	100	5.31		
1003	100	5.28		
1004	100	5.25		
1005	100	5.22		
1006	100	5.19		
1007	100	5.16		
1008	100	5.13		
1009	100	5.10		
1010	100	5.07		
Over Fifteen Years				
1011	100	5.04		
1012	100	5.01		
1013	100	4.98		
1014	100	4.95		
1015	100	4.92		
1016	100	4.89		
1017	100	4.86		
1018	100	4.83		
1019	100	4.80		
1020	100	4.77		

CANADIANS

1971	Stock	Yield	Dividend	Price
High	Low			
Shorts (Lives up to Five Years)				
1021	100	5.64		
1022	100	5.61		
1023	100	5.58		
1024	100	5.55		
1025	100	5.52		
1026	100	5.49		
1027	100	5.46		
1028	100	5.43		
1029	100	5.40		
1030	100	5.37		
Five to Fifteen Years				
1031	100	5.34		
1032	100	5.31		
1033	100	5.28		
1034	100	5.25		
1035	100	5.22		
1036	100	5.19		
1037	100	5.16		
1038	100	5.13		
1039	100	5.10		
1040	100	5.07		
Over Fifteen Years				
1041	100	5.04		
1042	100	5.01		
1043	100	4.98		
1044	100	4.95		
1045	100	4.92		
1046	100	4.89		
1047	100	4.86		
1048	100	4.83		
1049	100	4.80		
1050	100	4.77		

INTERNATIONAL BANK

1971	Stock	Yield	Dividend	Price
High	Low			
Shorts (Lives up to Five Years)				
1051	100	5.64		
1052	100	5.61		
1053	100	5.58		
1054	100	5.55		
1055	100	5.52		
1056	100	5.49		
1057	100	5.46		
1058	100	5.43		
1059	100	5.40		
1060	100	5.37		
Five to Fifteen Years				
1061	100	5.34		
1062	100	5.31		
1063	100	5.28		
1064	100	5.25		
1065	100	5.22		
1066	100	5.19		
1067	100	5.16		
1068	100	5.13		
1069	100	5.10		
1070	100	5.07		
Over Fifteen Years				
1071	100	5.04		
1072	100	5.01		
1073	100	4.98		
1074	100	4.95		
1075	100	4.92		
1076	100	4.89		
1077	100	4.86		
1078	100	4.83		
1079	100	4.80		
1080	100	4.77		

COMMONWEALTH LOANS AND AFRICAN

1971	Stock	Yield	Dividend	Price
High	Low			
Shorts (Lives up to Five Years)				
1081	100	5.64		
1082	100	5.61		
1083	100	5.58		
1084	100	5.55		
1085	100	5.52		
1086	100	5.49		
1087	100	5.46		
1088	100	5.43		
1089	100	5.40		
1090	100	5.37		
Five to Fifteen Years				
1091	100	5.34		
1092	100	5.31		
1093	100	5.28		
1094	100	5.25		
1095	100	5.22		
1096	100	5.19		
1097	100	5.16		
1098	100	5.13		
1099	100	5.10		
1100	100	5.07		
Over Fifteen Years				
1101	100	5.04		
1102	100	5.01		
1103	100	4.98		
1104	100	4.95		
1105	100	4.92		
1106	100	4.89		
1107	100	4.86		
1108	100	4.83		
1109	100	4.80		
1110	100	4.77		

PUBLIC BOARD AND OTHER LOANS

1971	Stock	Yield	Dividend	Price
High	Low			
Shorts (Lives up to Five Years)				
1111	100	5.64		
1112	100	5.61		
1113	100	5.58		
1114	100	5.55		
1115	100	5.52		
1116	100	5.49		
1117	100	5.46		
1118	100	5.43		
1119	100	5.40		
1120	100	5.37		
Five to Fifteen Years				
1121	100	5.34		
1122	100	5.31		
1123	100	5.28		
1124	100	5.25		
1125	100	5.22		
1126	100	5.19		
1127	100	5.16		
1128	100	5.13		
1129	100	5.10		
1130	100	5.07		
Over Fifteen Years				
1131	100	5.04		
1132	100	5.01		
1133	100	4.98		
1134	100	4.95		
1135	100	4.92		
1136	100	4.89		
1137	100	4.86		
1138	100	4.83		
1139	100	4.80		
1140	100	4.77		

FOREIGN BONDS & RAILS

1971	Stock	Yield	Dividend	Price
High	Low			
Shorts (Lives up to Five Years)				
1141	100	5.64		
1142	100	5.61		
1143	100	5.58		
1144	100	5.55		
1145	100	5.52		
1146	100	5.49		
1147	100	5.46		
1148	100	5.43		
1149	100	5.40		
1150	100	5.37		
Five to Fifteen Years				
1151	100	5.34		
1152	100	5.31		
1153	100	5.28		
1154	100	5.25		
1155	100	5.22		
1156	100	5.19		
1157	100	5.16		
1158	100	5.13		
1159	100	5.10		
1160	100	5.07		
Over Fifteen Years				
1161	100	5.04		
1162	100	5.01		
1163	100	4.98		
1164	100	4.95		
1165	100	4.92		
1166	100	4.89		
1167	100	4.86		
1168	100	4.83		
1169	100	4.80		
1170	100	4.77		

Corporation Short-dated Bonds

1971	Stock	Yield	Dividend	Price
High	Low			
Shorts (Lives up to Five Years)				
1171	100	5.64		
1172	100	5.61		
1173	100	5.58		
1174	100	5.55		
1175	100	5.52		
1176	100	5.49		
1177	100	5.46		
1178	100	5.43		
1179	100	5.40		
1180	100	5.37		
Five to Fifteen Years				
1181	100	5.34		
1182	100	5.31		
1183	100	5.28		
1184	100	5.25		
1185	100	5.22		
1186	100	5.19		
1187	100	5.16		
1188	100	5.13		
1189	100	5.10		
1190	100	5.07		
Over Fifteen Years				
1191	100	5.04		
1192	100	5.01		
1193	100	4.98		
1194	100	4.95		
1195	100	4.92		
1196	100	4.89		
1197	100	4.86		
1198	100	4.83		
1199	100	4.80		
1200	100	4.77		

London U.S. Dollar and DM Issues

1971	100	5.64																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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Vent-Axia



Best value in unit ventilation.

Lombard

Choice of decimal system in retrospect

BY C. GORDON TETHER

THANKS to the speed-up of inflation and the enthusiasm with which the business community tackled the change-over, the introduction of decimal currency has gone more smoothly than might have been feared. But I see no reason on this account why those who favoured the use of the 10s-cent system should consider themselves to have been in the wrong.

On the contrary, it is now becoming evident that the more serious disadvantages of decimalising on the basis of such a large unit were not over-rated and equally clear that the strength of the international case for retaining the £ was grossly exaggerated.

Replacing the £ as the basic unit in Britain's currency system, the Bank of England told the Lord Halsbury's Decimalisation Committee, could have the most serious consequences for London's future as an international financial centre. It went on to contend that, as invisible earnings were so important to us, this represented a decisive argument against decimalising on the basis of the more convenient 10s-cent. And, not only a minority of the Committee saw what an absurd proposition this was, the Old Lady's contribution to the debate was more or less decisive.

Quite happy

To-day, of course, the Bank is quite happy to see the £ being phased out of its international currency functions. Indeed, it makes no secret of its belief that this is really very much in Britain's interest, all things considered. And it takes the greatest pride in pointing out that London's international banker business know-how is such that the City can thrive just as surely if it uses other countries' currencies rather than our own.

In short, the international objections to using a unit other than the £ as the keystone of our decimal currency system have turned out to be as feeble as those who were able to see through the banking establishment's efforts to blind everyone with international monetary science perceived at the time. At the same time, though the difficulties experienced at home in coping with the £-penny system can be exaggerated, it is evident that if the 10s-cent system had been chosen instead, many of the more lasting difficulties arising from the change-over would have been avoided.

Headaches

As a Financial Times correspondent pointed out in describing the headaches the Chancellor's Mini-Budget had generated for the business community, the comparatively heavy-weight character of the new system's minor unit—the 1p—does create complications for wholesalers and retailers when fixing or adjusting their prices. "With decimalisation," he said, "any fine tuning of low-priced items becomes almost impossible."

These problems would have been largely avoided if the 10s-cent system had been employed to give a minor unit worth instead of 2d of the old currency. Furthermore, that system would not have required the use of the awkward fractional part that has so often to be employed with the present one because of the excessive size of a whole new penny. Which, in turn, would have meant that the smallest coin in the new system could have become one of the most useful instead of being so diminutive that it constitutes a constant irritation to everybody.

Associability

Naturally, if the new system had been based on a major unit of 10s, the public would have had a greater associability problem to overcome in respect of transactions of the whittier kind. But this aspect of the change-over would have been very much easier to cope with in the handling of day-to-day money transactions.

Even now, many people find the idea that the shilling is worth five new pennies difficult to assimilate, the natural tendency being to think that it should be 10. There can, indeed, be little doubt that, on balance, insistence on retaining the £ has almost certainly added to the strain of daily life for everybody.

THE LEX COLUMN

Interpreting GKN's reservations

It is a moot point whether the buoyancy of the market of late has owed anything to good company results, so it will be interesting if the figures from GKN have any impact on the market overall if it interprets them as being disappointing. The relevant figure (the only comparable one as a result of new consolidations) is £10.3m. for first half earnings against £11.6m. last year, while as to forecasts the quote has to be taken in full—"we would still regard it as imprudent to be firm to the extent of forecasting a further improvement upon the record-results achieved in 1970."

A first half shortfall was forecast against an exceptionally good comparable period, so the question there is over its extent. Equally the second half this year is firmly expected to be "better than the first" and since that is £650,000 odd better than the 1970 second six months, the group is virtually assured no earnings drop. The problem for the shares is that a historic p/e ratio of 19 is pretty dependent on growth this year as well as next, the reason being that the lack of it might suggest either that the historic earnings figure was exceptionally high or that the group had run out of internal management momentum.

There are however consolations beside the conservative nature of the earnings reflected in a tax charge which is still as high as 50½ per cent. The main one is that the market was probably looking for a quick second half upturn in John Lysaght and the fact that nothing is likely to appear until next year need be no worry. Above all the group is "more confident" than it was in April, when it would have been looking for a "major advance" were it not for its reservations about the U.K. economy.

See also Page 19

IMI

The background to Imperial Metal Industries' first half short-fall—profits £500,000 lower at £5.9m. pre-tax and before stock losses reduced by £400,000 to

£100,000—was never any secret. The overall volume fall works out at 5 per cent—worse than that at the capital intensive refined and wrought metal end: refining was also squeezed by the narrower price margin between copper scrap and its own products, and then there was the absence of Rolls-Royce orders for the expanded titanium operation.

At least the pressure on these areas got no worse in the second quarter, although it is not getting much better either, to judge by recent redundancies. But elsewhere there is a comforting pattern for the current half, against what was already a depressed period last year. Building orders, a fifth of sales, are showing a worthwhile improvement; demand is firm through the rest of the group; and the lower copper prices could be worth up to roughly £1m. overall in lower stock financing charges. So maintained profits (£12.3m.) could still be within reach, and the risk in a prospective p/e of under 14 at 66p looks very

limited. Rolls-Royce work should be picking up from the late autumn, and whatever happens to refining demand next year, a series of peripheral economies in the wage bill, the switch to natural gas, the production of its own copper shapes—should add up to a useful cost saving.

See also Page 20

Norcross

For consistency, Norcross takes high marks. After pre-tax rises of 12 and 15 per cent in the two previous years, it has managed a 16 per cent improvement to £14.1m. in the first half this time. Moreover, the latest increase has been spread across the three divisions, the only real problem—and that on a fairly small scale—being Maw's, the nursery goods and pharmaceuticals operation, which has been suffering the after-effects of reorganisation.

In printing and packaging—which contributed 60 per cent of U.K. profits last year—Norcross appears to be growing

steadily in a somewhat specialised sector, and the 1969 move into Australia has now been followed by the acquisition of a small base in South Africa. Dow-Mac, the precast concrete side, has performed strongly trading background. Lastly, the furniture operation has also moved ahead, although since the range consists largely of built-in units there is unlikely to be any great boost from the stimulus given to consumer spending. Keeping the overall growth rate up for the full year could mean earnings of 12.5p a share against 10.25p, and a prospective p/e of 12.5, which still has its feet on the ground.

See also Page 20

Ultramar

Last year's second half profitability—at an annual rate of £2.2m. or net—was roughly the kind of rate that should have been maintainable by Ultramar this year, in its pre-Quebec refinery form. Thus the interim result of £1.51m. net against £240,000 together with a forecast of at least as good a

second half served to reassure, and the shares ended 12p better yesterday at 282p. The broad picture this year is of selling prices holding at roughly last year's second half levels or a bit better, modest volume growth (8 per cent in the first half), but higher supply prices.

As for Quebec, October 1 is opening day and with all units due to be operable by then the build-up to the 100,000 barrel a day target output should be swift. But no one will be surprised if the profit contribution is negligible this year and a net £1m. would be pure bonus. But starting from next year's interim, Ultramar will probably disappoint the stock market if the new refinery is not seen to be producing cash flow at an annual rate of about £6m. in addition to earnings of 17p to 20p. At this stage it seems likely that evidence that this target figure was being achieved would keep the shares ahead of the averages (and vice versa); it is also possible to project figures half as good again.

See also Page 19

Lynch backs non-violent campaign in North

BY DOMINICK J. COYLE

DUBLIN, August 12.

THE Irish Prime Minister, Mr. Jack Lynch, to-night called on Britain to set up a special commission or council, with bipartisan representation from Northern Ireland, to devise a new political assembly which would replace the present Stormont Government.

That Government, he claimed, was now forcing the Northern minority to live under "unjust law, biased administration and institutional violence." He fully committed his Government's support to a programme of political action designed to bring Stormont down.

Mr. Lynch was considerably less specific when pressed to outline what form this proposed political action would take, but he made it clear that his Government was now fully behind the call by Opposition MPs in the North for a policy of civil unrest throughout the province.

The Prime Minister's statement came after a day-long emergency meeting of his Cabinet which heard a detailed report of the talks in London yesterday between the Irish Minister for Foreign Affairs, Dr. P. J. Hillery, and Mr. Maudling, the British Home Secretary.

It was clear from Mr. Lynch's comments to reporters here to-night that Dr. Hillery had won no immediate British support for the idea of exploring ways and means of replacing Stormont with a more bipartisan assembly, but he suggested that Whitehall's policy could change "through political means."

The Dublin Government is now clearly saying that all mass non-violent protest action in

Northern Ireland will have its full support. Mr. Lynch himself appealed directly to people in Britain and asked them to realise that the Northern administration "is now and has been since it was created directed by the suppression of the civil and human rights of more than a third of the population."

Reforms delayed

"We know that the British public, if fully aware of the facts, would turn away in horror from what they had been asked to support financially and otherwise, all these years in Northern Ireland."

Mr. Lynch went on to suggest that the Stormont Government under Mr. Brian Faulkner, and under his predecessor as Prime Minister, Major James Chichester-Clark, had sought to conceal from Britain the fact that the legislative and other reforms promised in the so-called 1969 Downing Street declaration had been "delayed and distorted."

"I believe," he said, "that the British Government does not fully realise the lethargy with which the Stormont regime has approached these reforms." In any event, he said, whatever intentions were embodied in the 1969 declaration, "it now has no credibility for the non-Unionist population as they can see the extent of the influence and even control exercised by the Stormont Government by Unionist extremists."

Dealing with the present violence in Northern Ireland, the Prime Minister said that it was not his wish nor that of his Government to be in any way in cause for an escalation of the

already grave situation, or to see any addition to the toll of death, injury and destruction.

The Government, he said, could not condone any actions which would lead to such an escalation. It could not support any armed activity which would inevitably cause further suffering. He was still as strong as ever in his opposition to the IRA and all other illegal organisations, but he did not contemplate at this time the introduction of internment in the Republic.

Meeting Heath

Finally, Mr. Lynch indicated that his proposals to bring the two Northern communities together (with, no doubt, active observers representing the London and Dublin Governments) would certainly be pressed on Mr. Heath during the October meeting of the two Prime Ministers.

The Government here clearly believes that civil rights campaigns and a programme of civil disobedience in the north will, between now and October, apply a considerable degree of non-violent pressure on Whitehall and encourage the British Government to take some new political initiatives.

The flood of refugees from Northern Ireland into the Republic continued to-day amid clear signs that the numbers involved are now an acute embarrassment to the Government, at least from the point of view of organisation.

There are already well over 5,000 people from the north—mainly women and children—in a number of military camps here

BSA rally on small buying

By Kenneth Gooding

SHARES in Birmingham Small Arms Company came in for some small buying yesterday and by the end of the day had more than recovered the ground they lost on Wednesday following news that there would be no bid from Dr. Daniel McDonald's Vision Enterprises. The shares closed 3p up at 20½p.

Buyers were to some extent influenced by the statement by BSA director Mr. John Hatch that Dr. McDonald's withdrawal did not in any way endanger the continued existence of the group.

Meanwhile, a BSA spokesman maintained it was unlikely that Dr. McDonald was influenced by the company's decision to lift motor-cycle selling prices by up to 20 per cent when the 1972 machines come on the market, probably at the end of September or beginning of October.

The trade had had far warning that increases were on the way—a Board statement on July 8 mentioned that increases in material and component costs would require some adjustment in prices—but the scale surprised some dealers.

So far there is no news of the Board meeting at which the BSA directors will get down to considering other proposals for solving the company's liquidity and borrowing problems.

INDIAN HOLIDAYS FROM £232

Cox and Kings—a member of the National and Grindlays banking group—is to introduce a new programme of inclusive holidays on the Indian sub-continent costing from £232 each.

The 16-day holiday is claimed to be the lowest priced ever for a tour to India offered in the U.K. It is supplemented by other holidays ranging up to £464.

Clarksons giving a new deal

BY JOHN HUNT

BRITAIN'S biggest tour operator, Clarksons Holidays, is introducing a new deal for its customers by giving them the right to go to independent arbiters and claim their money back if they are dissatisfied with their holiday arrangements.

Mr. T. M. Gullick, the company's managing director, also proposed yesterday that the tourist trade as a whole should set up its own independent body to enforce standards.

He suggested that it should be called the "Tour Operators Standards Authority" and should function in a manner similar to the Advertising Standards Authority.

The moves follow complaints that some Spanish hotels had been overbooking and some were still under construction when tourists arrived. There were also complaints of poor air-conditioning in Clarksons' Mediterranean cruise ship the Delphi.

One of the motives behind the proposal for an independent authority is concern in the trade that the Government will move to license tour operators unless they agree to set up their own policing body.

The proposals received an initial welcome from the Association of British Travel Agents last night and a fuller statement is expected from them to-day.

A spokesman commented: "Obviously we welcome any moves of this kind by tour operators."

Mr. Gullick said: "The mistake the trade has made is to expect other people to believe what it said about itself. We need somebody independent outside the trade to look at standards."

Details have yet to be worked out, but Mr. Gullick envisages a body to which both trade and public can appeal. Its main

power would stem from the wide publicity which would be given to its findings.

It would set standards of advertising copy and brochures. It would, for instance, stipulate whether airport taxes and holiday insurance should be included in advertised tour prices.

Whatever becomes of this proposal, Clarksons will introduce its own arbitration system drawn up in conjunction with the Institute of Arbitrators.

Dissatisfied customers would be able to go to arbitration as a last resort. They would deposit £10 which would be returned if they won their case or forfeited if they lost.

"I feel sure that the scheme will prove fair in practice and swift in execution," Mr. Gullick said.

The company is also introducing tighter control of overseas operations. Hotels now under construction will not be accepted until Clarksons experts have made sure they are ready to receive clients.

Clients who prove that the new hotels are not up to standard will get a 25 per cent refund on the holiday cost, plus a further holiday costing 25 per cent more than they have paid.

Three teams of air-conditioning specialists are now aboard the Delphi and Mr. Gullick predicts: "We are convinced she will prove the most successful cruise ship of her class in the world."

Other improvement programmes are also being stepped up. More couriers are being trained, and block contracting of hotels is being extended to make sure that overbooking does not occur.

A team of construction and architectural experts will check plans and progress on new buildings and extensions while "quality assurance" teams will spot checks on general conditions.

Faulkner to face critics to-day

BY ARTHUR SANDLES

BELFAST, August 12.

MR. BRIAN FAULKNER, the Ulster Premier, is to meet members of the Unionist Council to-morrow to explain Government policies. He could face strong questioning, although at this stage he should have little difficulty in riding out a comparatively minor storm.

There is an underswell of pressure within the Unionist Party for a reorganisation of the Stormont Government on more hard-line terms, but it is unlikely that a period of decent restraint would be seen by the Paisleyite faction.

Protest

Mr. Paisley himself was involved in a low-key protest at Stormont to-day. He led an 80-strong delegation which tried and failed to meet Mr. Faulkner although they eventually saw and jeered him as he arrived at Stormont in a car. It is unlikely that Mr. Paisley will find himself threatened by legal action as a result of the ban on

parades because of his MP status.

Later Mr. Faulkner said the protest was "disturbing behaviour" on the part of Mr. Paisley. "He arrived with this group demanding an interview with me without the courtesy of any prior notice whatever and despite the fact that I had seen him for an hour as recently as Tuesday."

"For myself, I will only say I am disgusted by what is going on here. It is quite out of place in the present situation and I suggest that a period of decent restraint would be seen by the present time."

He still grips the streets of Belfast as families move out. There are now 2,000 people at least in schools and halls in the city. People will not stay in houses under the threat of fire and violence.

Several hundred Catholics have shuttled back and forth from the Republic. They arrived back in Ulster having gone to refugee camps across the border earlier

in the week. They complained of overcrowding and were promptly told to go back because new accommodation was ready for them.

Back in Ulster work is beginning to return to normal with factories reporting that most of their staff are back.

Ill-feeling

The day has been uncannily quiet. Traditionally, it was another one of those days which should have seen parades from the Protestants. However, they have observed the ban. For most of the day, rain poured down and streets were jammed with traffic. It was almost as if Belfast at least was gathering its breath.

Obviously, there is still a great deal of ill-feeling here. A number of gunmen are loose. It remains to be seen whether the Army's action of the past few days has dampened things down once temporarily.

The grim bequest Page 16

Heath stands by internment

BY JOHN BOURNE, LOBBY EDITOR

SENIOR British Ministers yesterday reviewed this week's violence in Northern Ireland, but agreed that the policy of internment IRA suspects must continue.

The Prime Minister, who returned the night before from his Admiral's Cup victory at Plymouth, called in Mr. Reginald Maudling, the Home Secretary, Lord Carrington, the Defence Secretary, and Mr. Anthony Barber, Chancellor of the Exchequer, to assess the situation in Ulster. After a 45-minute discussion, their conclusion was that, as the decision to arrest suspects had only been implemented on Monday, the new anti-terrorist tactics must be given time to work.

It was said after the meeting that there should be no change of policy. The Government is continuing to give overriding priority to the elimination of terrorism, and it takes the view that only when law and order have been restored can further progress be made in settling the longer-term political and economic problems of Ulster.

Mr. Maudling is said to have told Dr. Patrick Hillery, the Irish Republic's Minister for External Affairs, when they met on Wednesday, that there was no question of Britain backing down on internment. But yesterday Mr. Heath and his colleagues agreed there should be a "constructive dialogue" with Dublin through Ambassadors about how to get the Roman Catholic and Protestant communities of Ulster living peacefully together.

The Government rules out any possibility of a "conference of

interested parties" on the problems of Northern Ireland, as suggested by Mr. Jack Lynch, Prime Minister of the Republic—until terrorism has been curbed. Mr. Lynch is not due in London for talks with Mr. Heath until October 21, and neither Government has proposed he should come earlier.

Mr. Heath has abandoned his plans to compete in the Gooding's Gold Cup and the Gooding's yacht races at the weekend and will stay at Chequers.

Continued from Page 1

North Atlantic air fares

diplomatic and airline pressures could be brought to bear to prevent an "open rate" situation emerging.

But in addition to Lufthansa's veto on the entire fares package, two other airlines, who have not been named, while approving the

package, did dispute the proposed rate of introduction of certain new winter group inclusive tour fares. They wanted them brought in on January 15 instead of April 1. These two airlines have been given until August 20 to give a final answer on this issue.

R-R Ltd. repaying £30m. debentures

BY NICHOLAS LESLIE

A STATEMENT yesterday by Mr. E. R. Nicholson, the receiver and manager of Rolls-Royce Ltd., appeared to confirm that debenture holders would be repaid in full and that unsecured creditors would get over 50p in the pound. A repayment of 50 per cent of the debenture capital together with accrued interest and involving some £30m., is to be made on September 15—little earlier than at first indicated.

At the same time, the U.K. Government has agreed to give financial support to the RB-211 programme up to August 24 to allow the parties concerned to complete their contractual arrangements. Success here will mean that substantial claims by Lockheed, the airline companies and unsecured creditors, will be avoided. The Government's continued support follows the recent U.S. Congress decision on the Lockheed TriStar project.

Outlining these points, Mr. Nicholson also states that it is too early to calculate a price to be paid for assets acquired by Rolls-Royce (1971), and that no significant payment will be made to unsecured creditors until this is settled.

In addition, he has asked the Rolls-Royce Ltd. Board to consider the question of placing the company in voluntary liquidation. This step would allow for a Creditors' Committee of Inspection to be available for consultation during price negotiations.

Revolving Exchange Assurance, trustee for holders of the five Rolls-Royce Ltd. debenture stocks, in a separate statement yesterday said 50 per cent of the principal, together with interest, would be paid on September 15 to holders on the register at August 13, 1971. Quotations on the London Stock Exchange will today be quoted ex the distributions.

Mr. Nicholson says he has not yet received a statement of affairs from the directors of Rolls-Royce Ltd. Nonetheless, he has been told by them that

good progress has been made towards completion, although further consideration is necessary on a number of complex problems.

A number of potential adjustments have become apparent to his draft statement of affairs of June 9 but, while some of these may prove substantial, he stands by his earlier conclusion that "a total payment to unsecured creditors in excess of 50p in the pound is indicated."

Satisfactory progress has been made on realising debts and preliminary work continues towards negotiating a price settlement in respect of assets sold to Rolls-Royce (1971). However, "it is still too early to forecast the timing of my realisations," says Mr. Nicholson.

However, Mr. Nicholson hopes to be able to make a "further substantial distribution" to debenture holders before the year end.

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F.T. writer wins Thomson travel award

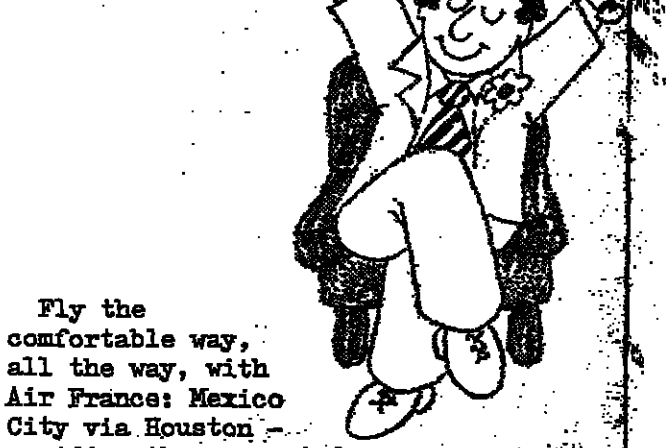
IT WAS announced last night that Class of the Thomson Travel Awards for Journalism had been won by Arthur Sandles, of the Financial Times, for his entry, Spanish Sand in the Works, published in the Financial Times on May 8.

The class is open to journalists who have published in a national daily or Sunday newspaper, trade journal or magazine, an article dealing with any aspect of inclusive holidays abroad. The prize is £100.

Class 2, open to journalists on regional dailies or weeklies, was won by Kenneth Westcott Jones and Geoffrey Rumney. They receive £100 each as no award was given in Class 3.

The chairman of the panel of judges was Lord Thomson of Fleet. The awards are given by Thomson Holidays.

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